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Local Programs Sept. 1-7

The Miss Americas Bert Parks Never Met

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Back to the Bics.

TV Teletype: New York

NEIL HICKEY REPORTS

JANE ALEXANDER, DAVID HARTMAN and SEBASTIAN CABOT will be the stars of CBS's two-hour TV-movie version of the 1947 Christmas film "Miracle on 34th Street," to be telecast Dec. 14. The trio will play roles originally essayed by MAUREEN O'HARA, JOHN PAYNE and EDMUND GWENN . . . The World Welterweight Boxing Championship bout between titleholder JOSE NAPOLES and challenger CLYDE GRAY will be broadcast live from Toronto by ABC on Sept. 22.

JUDSON LAIRE, who played Papa for so many years on Mama, and was later the star of the recently canceled daytime serial Love Is a Many Splendored Thing, will return to CBS's soap-opera schedule soon in The Edge of Night. Laire will play a judge on that mystery-adventure serial . . . Country-music stars PORTER WAGONER and DOLLY PARTON will be on NBC's Sept. 13 ROWAN and MARTIN special on NBC. (Also present: HARRY BELAFONTE, BOB NEWHART, and Olympic gymnast CATHY RIGBY.)

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In 1911, during a picnic in the park, Mrs. Rita Einsweiler defied her husband and lit up a cigarette. Mr. Einsweiler put it out.



You've come a long way, baby.

**VIRGINIA
SLIMS.**



Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

17 mg. "tar," 1.2 mg. nicotine av. per cigarette, FTC Report Feb '73

As We See It

□ Last season, *America*, Alistair Cooke's series on American history, won a flock of awards but was, for the most part, a flop in the ratings.

The series that won four Emmys, among other honors, and won knighthood for Cooke, was on NBC in an unfortunate time period. It was on opposite *Marcus Welby, M.D.*, which robbed it of many adult viewers. It was on late in the evening, which meant that many young viewers, who had the most to gain from this superb production, were in bed. And it was on irregularly—biweekly most of the time, but sometimes not appearing for two weeks in a row, making it hard for viewers to keep up with it.

□ This season *America* is back, and its sponsor, the Xerox Corporation, is going after viewers, not awards.

The series has been sold as a weekly offering to nearly a hundred stations across the country, more than half of them network affiliates. It will be carried by most of these stations, starting the second week of September, on Fridays, Saturdays or Sundays. In response to the many complaints about the show being on too late at night ("Dear Sir," one youngster wrote. "How could you be so dumb?"), stations will carry the show between 4 P.M. and 8:30 P.M. (Some network affiliates are even dropping network programs in favor of *America*.) And there will be no middle-of-the-show commercials to break the mood of these outstanding programs.

□ These are all pleasing developments. It is good to see that Xerox, Hughes Television Network (which is handling the syndication) and so many stations have enough faith in *America* to make it available again.

The time and days of the telecasts are right. And now it is up to the viewers to make the second run of *America* as popular as well as a critical success.



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"I'll be glad to explain that to you."

When you want to talk to the telephone company, here's who's on the other end of the line.

First of all, what you're not going to get is a shuffle from one person to another.

What you'll get every time you call your local telephone company's business office is a service representative.

And every service representative has one job, and one job only. To help you get your problem solved. Quickly. Politely. And to your best possible satisfaction.

Naturally, you aren't the only person with something to talk over with us.

Each month, over 12 million of you call us. So AT&T and your local Bell Company have more than 37,000 service representatives to listen and to act.

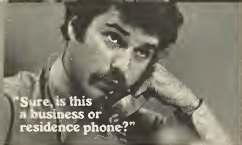
(The time and money to train them runs into the millions. But when you consider the job they're doing, every dollar is well spent.)

Even with all these 37,000 people, we can't promise to solve every telephone problem immediately. But we can promise a service representative will try.

We hear you.



"Any time you don't understand a charge on your bill, call us."



"Sure, is this a business or residence phone?"

We hear you.



Will the Lights Go Out All Over the World?

Some hard facts about the energy crisis, surveyed
this week in a three-hour TV documentary

By Neil Hickey



[On Tuesday, Sept. 4, NBC devotes the entire evening to a special—"NBC Reports: The Energy Crisis—An American White Paper." See Sports and Specials column in the program section for time and channels.—Ed.]

Does there exist in this Nation and on this planet a clear and present "energy crisis"?

There does. At a specific date in the easily foreseeable future, all of the planet's fossil fuels (oil, coal, natural gas), which were formed over hundreds of millions of years, will be exhausted.

It is a crisis which has, in effect, "snuck up on us" because of our collective—and understandable—inability (1) to see the problem in all its economic, social, political and technical complexity; and (2) to believe the evidence of our senses now that most of the facts are before us.

Says one expert: "To present the facts of our impending power shortage is to evoke the most profound disbelief that such a tragedy could ever develop."

Some energy experts choose to describe the emergency in the bleakest and most shocking terms to spare the public's fractionated attention. Thus, a pair of authors named Lawrence Rocks and Richard P. Runyon, in a new book called "The Energy Crisis," write: "We are running out of power and have no plans that can close the energy gap in time to avert a shutdown of American industry, and with that, the collapse of our way of life and the loss of our national independence."

Are things really that bad?

A long-time "energy-watcher," Jack Bridges—currently a staff member of the Joint Committee on Atomic Energy in Washington—says this: "Such statements are overplaying the facts only if we continue on the basic course we are now on. If we do not make some very serious decisions in the United States and in the rest of the industrialized world with reference to our energy patterns—and make them very soon—

many of those predictions could come true. But we have no plan functioning now that will divert us from what those authors are describing."

Here's a grab bag of random facts about energy, culled from the literature—that is just now beginning to pyramid—on world energy problems:

□ It now appears that the world as a whole will use as much energy from all forms in the years 1970-2000 as it did from the start of mankind to 1970.

□ The average American uses as much energy in a few days as half the world's people individually consume in one year.

□ The United States, with six per cent of the world's population, consumes more than 35 per cent of the planet's total energy and minerals production.

□ Ninety-six per cent of our energy comes from fossil fuels (four per cent from nuclear and hydroelectric power); two of those fuels—oil and gas—will probably be exhausted in 50 years. Coal deposits will last a lot longer, but utilizing them without massive damage to the landscape and the atmosphere may be impossible.

□ World energy consumption is expected to nearly double between 1970 and 1980, partly because the energy growth rate in Japan, the Soviet Union and Eastern Europe will be even higher than that of the United States over the next 20-30 years.

□ Domestic reserves of oil and gas are diminishing, and by 1990 it's possible that imports will account for about two-thirds of the country's oil needs (they are now 25 per cent), with all the unfortunate political and economic consequences which such dependency suggests.

Thus far, the American public has had the merest brush with energy problems: scattered gasoline and heating-fuel shortages; occasional cutbacks on voltage in the big cities; a few airline delays for lack of fuel. But the collective wrath will rise—says Jack Bridges—when workingmen in St. →

Louis or Detroit or Atlanta come home from their factories to discover that their beer is warm and the television set won't go on.

Where is all this energy going that Americans are burning up at so accelerated a pace? (And there will be about 40 million more of us by 1990.) Well, it's being blown out through the exhaust pipes of our 300-horsepower automobiles which we set in motion at 70 miles per hour over the Nation's super-highways; it's powering the scores of appliances we have come to expect as right and natural in our daily lives—toasters, dishwashers, air conditioners, mowers, mixers, hairdryers, power saws, television sets, phonographs, vacuum cleaners and washing machines, as well as such ambiguous conveniences as electric combs, toothbrushes and carving knives.

Office buildings in our big cities are often sealed environments of glass and steel which must be heated and cooled the year round—instead of allowing their occupants simply to throw open a window for fresh air if they're warm and to close it if they're chilly. (One of the more arresting statistics to surface recently is that New York's newly constructed World Trade Center—twin towers in lower Manhattan which are among the tallest buildings in the world—uses more electricity than the city of Syracuse.)

Power also is absorbed by the Nation's factories (35 per cent of our energy supplies), by the need to heat private homes (many of which are badly insulated), by commercial jetliners, and by the armed forces' ships, planes and rockets.

The need to conserve energy resources on all those fronts is now apparent. Just as the late '60s were a time of awakening as regards pollution of the environment, the 1970's are destined (if we are lucky) to be the watershed decade when masses of Americans realize for the first time

that the planet's natural fuels are all going up in smoke.

Ironically, those two concerns—ecology and energy—are on a collision course, and their respective partisans will have a great deal to thrash out in the years just ahead. For example, the energy experts claim a need for courses of action that are anathema to many conservationists: strip mining of coal, offshore oil drilling, construction of an Alaskan pipe line, enhanced utilization of coal with its sulfurous emissions, the construction of scores of new oil refineries, and the temporary relaxation of air and water pollution standards.

Those steps will help buy time—say the energy experts—until alternate sources of energy can be brought into play. First and foremost among those is nuclear fusion, the distant cavalry whose bugle is now but a dim toot, but whose timely arrival is supposed to save us from the encroaching darkness. But nuclear power plants, too, are among the hobgoblins of conservationists; fear of radiation emissions, nuclear explosions and thermal pollution—which kills fish in rivers—has made communities unwilling to accept such plants in their midst.

Nonetheless, nuclear power, along with such other alternate sources as geothermal power (tapping underground reservoirs of steam and water), solar energy (converting sunlight into electricity), coal gasification (converting coal into a kind of natural gas), and the harnessing of tides and winds, will be needed in concert to drive the engines upon which so much of human life on earth has become dependent.

For decades, however, we'll plainly have to tighten our belts and carve down our energy consumption to some acceptable rate of growth. In President Nixon's June 29 energy message, he called for lower highway speed limits, greater use of car pools and public transportation, and announced he was

asking Congress for \$10 billion over five years to find new energy sources. Similarly, he directed Federal departments and agencies to reduce the level of air conditioners, to drive smaller cars, make fewer business trips and make other savings wherever possible.

"There's nothing written in the Constitution that suggests we have to continue to increase our consumption of energy at the same rate that we have in the past," says S. David Freeman, director of an ongoing Ford Foundation energy study. "Just because energy was used lavishly when we thought it was plentiful doesn't mean we can't build houses that don't leak so much heat, smaller cars, high-speed trains between our cities that use a fourth or fifth the energy of an airplane, and give industry the incentive to make its products with 20 or 30 per-cent less energy to bring this growth curve down to something we can manage."

Freeman points out that an additional

5¢-per-gallon tax on gasoline would raise \$5 billion a year that might be used to construct efficient public transportation systems to benefit everybody. He also supports the view that large industrial consumers of energy—more so than the public at large—should absorb the inevitable boosts in energy costs as a powerful incentive to their finding ways to make do with less energy.

Says Freeman: "The Chinese character for the word 'crisis' is made up of two symbols: one means 'danger' and the other means 'opportunity.' I think that describes our present circumstances perfectly. There is indeed an element of danger, but the fact that energy shortages have now reached the consumer's gas tank gives us an opportunity to find solutions while there's still time. I really feel that the situation has more hope in it right now than I've ever seen." (END)

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A variety of six delicious flavors—all in one handy box.

- A couple of crunchy Milk Flavor snacks in the AM are light, tasty, just right to start the day.
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- Flavor Snacks...Six different ways to love your dog.



King: 19 mg. "tar," 1.4 mg. nicotine; Super King: 19 mg. "tar," 1.5 mg. nicotine av. per cigarette, FTC Report (Feb. '73).



Cleaning, sanding, painting.
Tedious job. But now, you can relax
with the full-bodied flavor only
one cigarette delivers...

**This...is the
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RICH, RICH L&M



Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

'Woman's Place'

A personal view of what it's like to grow up female

By Letty Cottin Pogrebin

BACKGROUND

("Woman's Place," on Saturday, Sept. 8 (ABC), examines the conditioning of women to play certain roles in society. To add to your enjoyment and understanding of this documentary, we provide the following background information. The author is a magazine editor and columnist, and author of the book "How to Make It in a Man's World." (See Sports and Specials column in next week's program section for time and channels.)—Ed.]

In my day, growing up female meant growing up fibbing.

Not during early childhood, when a little girl could prefer trucks to Sparkle Plenty dolls and still not be a social outcast. At 8 or 9 we hadn't felt the need to lie about it if we hated setting the table or if we preferred overalls to organdy pinafores.

Honesty came as naturally to female children as it did to male children—and even if no one smiled and said, "Boys will be boys," we girls could get away with climbing trees, dismembering radios and being the doctor (even though we had been given nurses' kits).

But there came a time when all of this changed. Tomboys of 12 or 13 lost their charm, and "deviate" behavior was suddenly labeled "unladylike."

We learned that certain activities were "feminine" and others were "too boyish." We found out—mostly through unspoken parental and social pressure—that there were different standards

and expectations for a girl. And many of those expectations demanded that we become something we were not. That's how we learned that feminine wiles, clever manipulation and outright deception were often necessary forms of survival.

We lied about our brains because everyone knew that smart girls scared boys.

We kept our fastball a secret so as not to wound the ego of our Little League lover.

We falsified our looks because before age 13, it was embarrassing to have breasts, and after age 13 it was humiliating *not* to have them.

We even fibbed about our interests. If the football captain thought poetry was "square," we gave up iambic pentameter in favor of T-formations.

From adult models in real life, from movies and love comic books, we absorbed the details of the female role. Television reinforced our impressions. The girls on *My Little Margie* and *The Goldbergs* and *Mama* were always busy trapping, teasing and pleasing boys. We became mimics of the medium, rehearsing for womanhood with the little boys in our lives—giggling at their jokes, despising ourselves for growing taller than they, letting them raise their hands in class even when we knew the right answer, "putting out" in the back seat to keep their attentions, or staying "pure" to gain their respect.

Whatever behavior we adopted no longer had much to do with who we →

were or what we cared about. In the constant search for male approval, we were willing to lose ourselves. We never knew a girl had any other choice.

Take my straight hair, for example. In 1951, when I was 12, fashionable females had short, curly hair with side parts. I had baby-fine, straight hair that defiantly parted itself in the center; but since Kate Smith, Bess Truman and my mother had short, wavy bobs—and since my permissive childhood was over—it was time for my first "perm."

I remember the traumatic day my mother took me to a beauty salon—a weird world of foul-smelling lotions and bullet-shaped hair dryers. While someone draped a plastic cape around my shoulders, I watched an attendant pick up stray bobby pins with a magnet at the end of a broom handle.

Then my straight hair was sheared off and the short remaining stubs were attached to the permanent-wave machine. The coils and wires of this free-standing electrical monster seemed to plug into my scalp as each curler stretched my hair from the roots.

"This is awful," I told my mother, incredulously. "Why am I doing this?"

"Beauty hurts," she said.

It was a phrase I was to hear many times throughout my growing years—a commiserating martyr's code that proclaimed "This is what we do for *them*."

Two days later my hair started falling out.

My father settled the case out of court, but he was enraged and he blamed my mother. "From now on, leave her alone!" he commanded. And my mother cried with guilt. She never realized that in an unconscious but profound and very subtle way, it was my father who had ordered my transformation. By openly admiring a popular image of female beauty, and by the countless times he had said he wanted all "his girls" to be beautiful, he, quite unwittingly, had programmed

a permanent wave into my life.

My friend Susannah also had parental help in living the lie. Her hair problem was the opposite of mine. Susannah was black. In those decades before Afros and black pride, Susannah's mother worked hard to straighten her daughter's hair. During our sophomore year in high school, Susannah admitted the deception that kept her beautiful.

It turned out that the doctor's note which excused her from swim class was a fake. Susannah didn't really have ear trouble. Her mother simply refused to let that arduously straightened hair be destroyed by an hour in the pool twice a week. Hair beauty was hard to come by.

So, as far as I know, Susannah never learned to swim.

It didn't require a doctor's note to keep many of us from activities we might have enjoyed. Other "authorities" curbed our natural enthusiasms. If we suspected some merit in the adage "To thine own self be true," there were scores of guidance and etiquette books that sold girls instead on the art of accommodation.

"Learn about what interests him," counseled the teen columnists. So we boned up on carburetors for the car nut even though we didn't know a jalopy from a Jaguar—and didn't really care. "Don't be opinionated," said the experts. So we left our Adlai Stevenson button at home just in case our blind date was an Eisenhower supporter.

For a girl growing up in the '50s, popularity, proms and proposals of marriage were the only games in town. To win, you had to get chosen. And to get chosen, you had to adjust, to match the female ideal. But the closer you came to the Dream Girl image, the further away you were from the *human* ideal. So that was our double bind—the Catch 22 of growing up fibbing.

How could we have dignity if we were not authentic persons? Where

does individual integrity fit in with artifice and accommodation? And what happens in a love relationship when intimacy demands the truth?

By the time we were in college, the burden of the double bind became a frequent subject for dormitory bull sessions. Now that we had serious boyfriends or fiancés, we were afraid that if we married we would be found out. All the charm-school tricks and camouflage clothes might not carry us through richer or poorer, in sickness or health, 'til death did us part.

The game was up. We were fully grown females confronting our destinies, and we were scared. We wondered whether we could pretend to love football (fishing, Bach, Indian food, etc.) for the rest of our lives; whether we would gladly give up law school in order to raise his babies; whether he would still love us after he discovered that his Dream Girl was really strong-willed, moody and had chicken-pox scars under her make-up.

My roommate came up with an airtight solution to "our problem."

After she married, she vowed she would always go to bed with her face made-up and her hair-do impeccable. In the morning, her discreet wrist watch alarm would buzz in her ear. That way she could repair her mask, purify her breath and rearrange her hair before her husband awoke. If she could reinvent her image every morning, she was convinced her marriage would succeed.

As I listened to her plan, an alarm went off in my own head. I realized how pitiful we were and how distorted our values had become. Under the slogan "Beauty Hurts" we had inflicted a pain on ourselves that was more than skin deep.

It has taken half a lifetime for many of us to unlearn the lie for ourselves. Now we are teaching the truth to our daughters so that growing up female can mean growing up free. **END**

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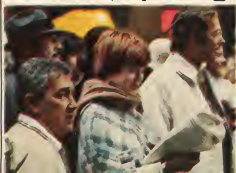
*Weathered age spots on your hands and face tell the world you're getting old—perhaps before you really are. Now, help fade them with ESOTERICA, the medicated cream. Not a cover-up, ESOTERICA actually goes into the skin where it works in the pigment-forming cells to help make your skin look lighter and younger again.

ESOTERICA, which comes in a mildly fragrant greaseless base, may be used on age spots on hands, face, arms and neck. Why let age spots age your appearance? Get ESOTERICA Medicated Skin Toner today—Regular, Fortified and Facial Creams plus Hand Lotion.



Cutting the Pattern for a New TV Series

Oh, the problems of working in New York's Garment District. As if trying to sell 1000 dozen dresses before they go out of style and finding a really great pastrami sandwich for lunch weren't enough, last spring TV came to Seventh Avenue. Hollywood filmmakers arrived to shoot opening sequences for *Needles and Pins*, NBC's new comedy series. And not only did the cameras film the show's cast, they also captured *cinéma-vérité* performances by the Garment District workers themselves. On a crowded street corner, associate producer Ernie Losso (seen opposite, half-hidden), actor Bernie Kopell (in raincoat) and producer-director Hy Averbach (in tan jacket) set up a shot. On another location (below, from left), Averbach works with star Deirdre Lenihan and Kopell. One sequence has star Norman Fell climbing out of a cab—greeted by dozens of curious onlookers. Averbach shot most of the sequences, like the one in which actor Louis Nye is seen in front of a hot-dog stand (with cameraman Ed Brown and Losso), at lunch time. Also, he used a concealed camera (far right), which allowed the *Needles and Pins* characters to sip coffee, wait for buses and even, perhaps, jaywalk, along with a cast of unsuspecting thousands. (END)





KALEIDOSCOPE



A RECORD AUDIENCE,
over 80% of the nation's
households, watched the launching
of Apollo 17 in 1972.



**THE FIRST
PRO FOOTBALL
GAME ON TV**
was in 1939 from Ebbets
Field. The Brooklyn Dodgers
beat the Philadelphia
Eagles 23-14.



THE FIRST TELEVISED OPERETTA

was Gilbert and Sullivan's
"Pirates of Penzance" in
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softens the
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Raleigh Longs, 18 mg. "tar," 1.3 mg. nicotine; Belair Longs, 18 mg. "tar," 1.3 mg. nicotine, av. per cigarette, FTC Report February 71

Get Yourself a Nose Job!

The unlikely saga of Al Molinaro's struggle to become an actor

By Leslie Raddatz

When Al Molinaro felt the first strange stirrings to be an actor, a producer said, "Get a nose job. They can't stop production to light your nose."

Some 20 years later, when Al was under consideration for the role of Murray the Cop in ABC's *The Odd Couple*, various network and studio people involved in the casting were not enthusiastic about him. Executive producer Garry Marshall recalls, "They wanted nice handsome people. I said, 'Could we at least hire his nose?'"

Al got the job, of course, and has since done one scene in which only his nose appeared, through the peephole of the *Odd Couple*'s apartment door. "He can be funny without even coming in," says Marshall. "The scene was so funny that Tony Randall kept breaking up—and he never breaks up." Marshall considers this one of the "classic scenes" of *The Odd Couple* and adds, "The great scenes in the show have been with Al. He's one of those special people who can say hello and good-bye and get a laugh."



It was not, as they say, ever thus. After that first abortive essay at acting 20 years ago, Al Molinaro did not try again until 1968, when he began appearing in commercials. "But that's not really acting," he says. "You don't ever have to sustain anything." To all intents and purposes, *The Odd Couple* is his first regular acting job. "I was an amateur," he says.

Born in Kenosha, Wis., June 24, 1922, he was one of 10 children of a tavern operator. "I always loved music," he says, "but my father couldn't afford lessons for me. When I was in high school I used to go down to the music room and play the instruments by ear. One day the music teacher heard me and gave me a clarinet."

Al soon joined a combo which played "joints" in the area for 10 dollars a night, and eventually he left school to go on the road with the group. When they ended up stranded, however, he returned to Kenosha, finished high school and then got a job in a local bedspring factory but soon →

continued

left to join a combo called the Four Barons. This group came to Hollywood for an engagement in 1945 but was fired before it opened. Al broke his clarinet over his knee and quit the music business. But he stayed in Hollywood, working as a stock clerk at a 10-cent store.

In 1948 he married an auburn-haired TV time-buyer named Jackie Martin. One evening, when he returned home from his labors in the stockroom, she said, "You keep going from job to job, doing whatever turns up. What do you really want to do?" For some reason still obscure to him, Al replied, "Be a TV producer."

Good as his word, he went to station KTLA in Hollywood and bluffed his way to the manager's office by saying that he was a producer and had an appointment. Then he lost his nerve. He told the manager that he just wanted a job—any kind of a job—and was hired at 75 dollars a week as "a runner and lackey." After a few months of observing the operation of a TV station, he went to the sales department and offered to buy two hours of unsellable Sunday morning time. He put on a kids' talent show with himself as emcee and sold spots to local sponsors.

That was only the beginning. Eventually he had six shows on the air on various Los Angeles stations and was making a handsome \$2000 a week.

He was a TV producer for five years, going from station to station all day, putting on shows or trying to sell new ones from the file of program ideas he always had in the trunk of his car ("I never had an office"). Then he would top off the day with a late-night program called, appropriately, *Insomnia*. When he began to have chest pains after five years of this, he became fearful of a heart attack. His doctor reassured him on that score but advised him to slow down. Al did better than that. He quit television completely.

But this time he did not return to the

stockroom. "I had invested my money," he says. "I have confidence in myself in business. I wish I had it in my acting."

For nine years, he worked at various business enterprises. Then a friend who was involved in a little theater asked Al, as a favor, to take a part in a play. An agent for TV commercials saw him and suggested that Al let him represent him. Al was not interested. But the agent kept calling him for a year and finally insisted that Al go on a particular call. He got the job, the commercial ran for two years, and Al made \$17,000 from it. From then on, commercials became his career, along with minor roles in such series as *Gel Smart*, *Bewitched*, and *That Girl*.

On one assignment he worked with comic actor Harvey Lembeck, who told him, "You're funny, but you don't know what you're doing." Lembeck, it developed, had a weekly workshop for aspiring comedians. Al joined the group, and there one Monday night Garry Marshall saw him. Marshall approached him and said, "You're the funniest guy I've ever seen." He offered Al a part in a picture, but Al was too busy doing commercials to take it.

When he read about *The Odd Couple*, however, he saw himself as one of Oscar's poker-playing pals. After trying unsuccessfully to reach Marshall by phone, he put together some pictures of himself and had them delivered personally to Marshall.

Today, Al Molinaro lives comfortably in the San Fernando Valley with his wife and their bright 12-year-old son, Michael. In his spare time, he and writer John Rappaport work up routines for comedians, and they have collaborated on two movie scripts which show promise. Al enjoys the measure of late-blooming fame which has come his way. Once, when Al took his son to an ice-skating rink, a teen-age girl came up and asked, "What's a big star like you doing in a place like this?" Al says, "I enjoy being recognized. It's the greatest reward there is." **(END)**

Russians Charge 'Sesame Street' Is Imperialist Plot

Is **Big Bird** imperialistic? It was shock enough when Britain's fastidious BBC some months ago snubbed *Sesame Street* as "authoritarian." Now a Moscow youth publication has attacked the pride of U.S. public TV as the sort of "cultural imperialism" that could creep into Soviet homes when a global satellite network came into being. Although such American fare as *Mighty Mouse*, *Lassie* and *Daktari* has been seen on Russian TV, the Moscow article echoed a recent Chilean leftist complaint, picked up by a Mexican paper, that *Sesame Street* inculcated such American concepts as private enterprise and the importance of money.

The Children's Television Workshop, producer of the PBS kiddy show, sloughed off the Russian barbs. Pointing out that *Sesame Street* currently is running in nearly 50 countries with a Spanish-language version in a dozen others, a CTW spokesman predicted the series "will one day be shown in the Soviet." As an aside, he reported that a group of Russian educators recently visited the *Sesame Street* studio in New York to see the program in production.

Some people are "glad Watergate is over." CBS is glad—no doubt about it—that "Sticks and Bones" and the *Maude* abortion repeats are over. It's a question whether the network won any Brownie points on either count. All told, 94 CBS stations (out of the 186 normally airing the Friday night movie) blacked out "Sticks and Bones," a harsh drama about a returning, blinded Vietnam veteran. But in eight cities, non-CBS affiliates (among

them the public-TV stations in Seattle and Schenectady, N.Y.) stepped in to air "Sticks." Thirty-nine CBS outlets blacked out the two disputed *Maude* episodes, which Catholic groups had strongly protested. No ratings were immediately available on either the drama or the *Maude* show, but one CBS insider, who agreed with many critics that "Sticks" was "not even good drama," speculated that "the tune-out in the first half hour must have been astronomical."

Sada Thompson won't be Archie Bunker's Irish neighbor in *All in the Family* this coming season, after all. Reportedly unhappy with the role after just three weeks in Hollywood, during which one episode of the series was shot, the New York actress asked out. Her spot as the wife of a semiretired Italian, played by Vincent Gardenia, is being taken by stage actress, Betty Garrett. The show in which Miss Thompson appeared is being reshot.

Briefly: CBS News will tape a debate between Bill Buckley (*Firing Line*) and Daniel Ellsberg, the Pentagon Papers discloser, at England's Cambridge Union in October for a hour-long special . . . In the only early audience reading on the *CBS Morning News* vs. *Today* competition, Nielsen reported New Yorkers switched heavily to the Hughes Rudd-Sally Quinn newscast the first week—then returned in large numbers to the *Today* show.

—Richard K. Doan

TV GUIDE, 5900 Wilshire Boulevard, Los Angeles, California 90036, 937-6300.

TV GUIDE A-1

Letters

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. 19088. No anonymous letters will be published.

LASSIE LIVES ON

In your TV Teletype column [Hollywood TT, Aug. 11], you mentioned that *Lassie* was cancelled. I am writing to say that *Lassie* is alive and well and will be seen for her 20th year on more than 160 stations beginning this September.

Charles Bachrach
Ogilvy Mather, Inc., N.Y.

[Mr. Bachrach is correct. What we should have said was that no new episodes of the show are being filmed. Lassie reruns will continue on the air.—Ed.]

REDDY OR NOT

The world is Reddy for Helen. We need the music and laughter.

Phyllis Kebler
San Diego

Having watched her NBC variety hour, I'm convinced that Helen *isn't* Reddy.

James Oliver
Rutherford, Tenn.

WOMEN'S WORK IS NEVER DONE

Although it is true that, "militant feminists will find scarce comfort in the new network offerings," at least one feminist—me—can find comfort in the fact that TV GUIDE has recognized the problem, in Leonard Gross's perceptive analysis ["Why Can't a Woman Be More Like a Man?" Aug. 11]. My enthusiasm was dampened slightly when I found only one woman on the editorial staff—Women's Editor.

Chris Walck
Wilson, N.Y.

[Please don't forget our West Coast Picture Editor, Laddie Marshack, or contributing editors Judith Crist and Edith Efron.—Ed.]

Your article, "Why Can't a Woman Be More Like a Man?" proves women's liberation is still in the future. Face it: men are dominant—probably always will be, which is fine with me. What woman does not like a

hero? A woman's place is as the damsel in distress, saved by a knight in shining armor.

Nelda Hagood
Rayville, La.

Whether Ms. Blythe Danner realizes it or not, she is already "conditioned" in her woman's role by her statement, "There's real equality between man and wife." The woman is categorized into the role of a wife, while the man is called not a husband, but a man.

Judy Simpson
Indianapolis

BEING POOR ISN'T FUN

In the article about Roy Clark ["Direct to You from Tin Pan Valley," Aug. 11] you sounded as though it is a privilege to be poor and pick cotton. All I can say is, try it for a while, and then write another article.

Margaret Kasnesis
Las Vegas

COUNTRY IN THE CITY

I want to thank you for acknowledging ["Direct to You from Tin Pan Valley," Aug. 11] the millions of city folks who like country-and-western music. I was born in Minneapolis but still found country music good to listen to. It has something to offer everyone. And besides, it's enjoyable, good, American music.

Doris St. John
Concord, Cal.

HUCK FINN WITH BADGE

Your article about Martin Milner ["Law and Order's Peter Pan," Aug. 4] was surprisingly honest. However, Kent McCord seemed a shadow in the background. I hope an article on McCord will follow.

Carathie Leonora
Kernersville, N.C.

"Milner's home [is]... an authentic reproduction of a New England colonial [house]... it looks like 18th-century Williamsburg." There is no such thing in Colonial Williamsburg. Obviously Bill Davidson has never been near the place.

Mrs. Roger J. Dale
Cumberland, Md.

Sports and Specials

SPECIAL PROGRAMMING NOTES

Skylab III: Networks may pre-empt regular programming for progress reports on the Skylab III mission.

Children's Programming Changes: Next week, the networks begin their new weekend children's program schedules. For details of the changes, see next week's TV GUIDE.

Woman's Place: A background article on this program appears on page 11. The show will be seen in this area Saturday, Sept. 8, 9 P.M. **3 17 47**.

SPORTS

SATURDAY

Baseball 11:15 A.M. (6, 8, 23, 24)
Chicago Cubs vs. Pittsburgh Pirates.
U.S. Open Tennis Championships
 1 P.M. (12, 29, 30)
 Early-round action.
Roller Game 1 P.M. (26); Sun. 10 A.M. (6, 8)
1973 Indy 500 Highlights 2 P.M. (24)
Boxing 2 P.M. (47)
Danny McAlone vs. Vito Antuefermo.
Roller Derby 3:30 P.M. (6, 8)
Boxing 4 P.M. (3, 17, 47)
Ken Buchanan vs. Edwin Malave.
NFL Action '73 4:30 P.M. (6, 8);
 Sun. 12 noon (24), 4:30 P.M. (29)
Wide World of Sports 5 P.M. (3, 17, 47)
Walker Cup Golf from Brookline, Mass.
Pro Football 5 P.M. (6, 8, 23, 24)
Detroit Lions vs. Cleveland Browns.

SUNDAY

U.S. Open Tennis Championships
 12 noon (12, 29, 30)
 Early-round action.
U.S. Amateur Golf Championship
 2 P.M. (3, 17, 47)
 Final-round action.
CBS Sports Illustrated 2:30 P.M. (29, 30)
Pro-Celebrity Tennis 3:30 P.M. (17)
Robert F. Kennedy tournament.
Sports Challenge 5 P.M. (29)

MONDAY

All-American Futurity Preview 4 P.M. (24)

All-American Futurity 4:30 P.M. (6, 8, 24)
Quarter Horse Racing.
Baseball World of Joe Garagiola
 5 P.M. (6, 8, 24)
Baseball 5:15 P.M. (6, 8, 24), 8 P.M. (23)
L.A. Dodgers vs. San Francisco Giants.

TUESDAY, WEDNESDAY

Baseball 8 P.M. (26)
Oakland Athletics vs. California Angels.

THURSDAY

Pro Football 6 P.M. (12, 29, 30)
Miami Dolphins vs. Dallas Cowboys.

SPECIALS

Dick Clark at the Beach Sat. 12 noon (3, 17, 47)
Drama: Tigers Sat. 7 P.M. (9)
George Plimpton Sat. 8 P.M. (6, 8)
Conversation with Sol Hurok Sat. 8 P.M. (9)
Beauty Pageant: Miss American Teen-ager
 Sat. 8:30 P.M. (23), 9:30 P.M. (6, 8)
Readings from Walt Whitman
 Sat. 10 P.M. (9)
Why Do We Work? Sun. 8 A.M. (30)
Documentary: The Itinerary of Elie Wiesel
 Sun. 1:30 P.M. (23)
Jerry Lewis Muscular Dystrophy Telethon
 Sun. 7:30 P.M. (30), 8:30 P.M. (23)
World Symphony Orchestra Mon. 8 P.M. (9)
Traditions Throughout the World Tues. 7 P.M.
 (6, 8); Wed. 9 P.M. (29); Thurs. 9 P.M. (24)
NBC Reports: The Energy Crisis
 Tues. 8 P.M. (6, 8, 23, 24)
Charles Ives and Edgar Varese
 Tues. 9 P.M. (9)
Billy Graham Crusade Wed. 7 P.M. (6, 8),
 7:30 P.M. (24), 8 P.M. (29); Thurs. 7 P.M.
 (6, 8), 8 P.M. (24), 9 P.M. (29); Fri. 7 P.M.
 (6, 8), 8 P.M. (24, 29)
Movie: A Man for All Seasons
 Wed. 8:30 P.M. (6, 8, 23, 24)
Satire: The Unreasonable Man
 Wed. 10 P.M. (9)
Nature Documentary: Land of the Small
 Wed. 10 P.M. (29); Thurs. 10 P.M. (6, 8, 24)
National Geographic Thurs. 8 P.M. (3, 17, 47)
In Search of Ancient Astronauts
 Thurs. 8 P.M. (6, 8, 23)
Tony Bennett and Lena Horne in London
 Thurs. 9 P.M. (3, 17, 47)
Man Named Lombardi Thurs. 9 P.M. (30)
Saturday Morning Sneak Peek
 Fri. 8 P.M. (3, 17, 47)
Cartoon: Weird Harold Fri. 8 P.M. (6, 8)
Saturday Morning Preview Fri. 8:30 P.M. (6, 8)

This Week's Movies

By Judith Crist

SUNDAY, ABC
MONDAY, ABC
TUESDAY, ABC
TUESDAY, CBS
WEDNESDAY, ABC
WEDNESDAY, NBC
FRIDAY, NBC
FRIDAY, CBS

My Son John
Sailor Beware
The Six Million Dollar Man
Murdock's Gang
Toma
A Man for All Seasons
The Beguiled
The Vatican Affair

NBC is jumping the seasonal gun in grand style this network-movie week with the premiere of **A Man for All Seasons**, Fred Zinnemann's six-Oscar 1966 film of the Robert Bolt play. And in even more admirable style, this two-hour movie, which will be given a two-and-a-half-hour prime-time evening slot, will be repeated on the following Sunday afternoon (Sept. 9, during the official "new season" week) for the benefit of early-to-bedders and all of us who know that a great film is indeed worth a second view.

This film for all time, with Bolt's screenplay from his own 1961 Broadway smash and Paul Scofield repeating his title role as Sir Thomas More, is the ultimate demonstration, perhaps, of how a fine stage play can be transcended and, with integrity and inspiration, be turned into a great motion picture. It is a thinking man's spectacular in the best sense, history (the 16th-century conflict between More and Henry VIII) with the pomp and circumstance understated, a gripping human drama in which the passions and turbulence are underplayed, a probing study of conscience whose complexities and subtleties are indicated with brilliant clarity and whose contemporary significance is forcefully presented by implication alone. Scofield surpasses his original stage creation of More, Robert Shaw as the golden young Henry, Wendy Hiller and Susannah York as More's wife and daughter; Leo McKern as Thomas Cromwell, Orson Welles as Cardinal Wolsey and Vanessa

Redgrave as Anne Boleyn are all as beautiful and satisfying in performance as the film is as a whole. The film itself, Zinnemann, Scofield, Bolt, cinematographer Ted Moore and costume designers Elizabeth Haffenden and Joan Bridge all won Oscars—which everyone involved in the entire production deserved.

For stay-ups there's a bonanza in Tuesday's late-movie premiere of **Payment on Demand**, a top-notch Bette Davis film that in 1951 followed the Oscar-winning "All About Eve." In this one, as a woman reviewing her 20-year marriage that is on the verge of collapse, Ms. Davis is all star and fine actress, displaying the range and rich variety of her talents, with Barry Sullivan sharing the honors.

The week's remaining prime-time premieres are hardly gun-jumpers. **The Vatican Affair**, originally slated for July telecasting, is a 1969 German-Italian production replete with scenery, a jewel-heist plot and Walter Pidgeon that, as far as memory or records would indicate, left no footage prints behind if and when it was ever shown in theaters in this country. And **Hollywood or Bust**, a 1956 Martin & Lewis concoction, is not up to that team's usual standard. Martin and Pat Crowley provide the romance, and Lewis and a Great Dane named Mr. Bascomb provide the laughs (the dog drives the car and Lewis wears funny hats to get them) in the course of an

East-to-West cross-country automobile trip. It's inoffensive.

The same cannot be said of the repeat of *The Beguiled*, a foul 1971 film produced and directed by Donald Siegel for sadists and woman-haters, wherein the headmistress and students of a Southern seminary for young ladies slowly, surely and gorily do away with Clint Eastwood, a wounded Union soldier, all for sexual satisfaction. Nor is another prime-time repeat, 1952's *My Son John*, much more intelligent or appetizing in its McCarthy-era superpatriotic know-nothingism—but it's so dumb it's harmless. Helen Hayes is in it. These two films make another repeat and another dose of Martin & Lewis, via their 1952 *Sailor Beware*, seem almost therapeutic. It also demonstrates that in their early-'50s prime, they were at their noisiest as well as funniest, or so their fans claim.

The tailored-for-television prime-time repeats are of two pilots that made it and one that didn't. The successful forerunner is *Toma*, based on the adventures of a real-life Newark cop, with Tony Musante absolutely first-rate in the title role and his portrait of a loner who's big on disguises and justice. The less successful pilot, precursor for an ABC miniseries to be seen every month or so—and it's just as well, in our view—is a well-made sci-fier with Lee Majors as a NASA test pilot who loses an eye, an arm, both legs and spinal mobility in a crack-up and gets mechanical replacements to make him *The Six Million Dollar Man*, half human, half machine and somehow wholly unappetizing. The pilot that failed, *Murdock's Gang*, with Alex Dreier as a disbarred criminal lawyer turning to private eyeing with a staff of ex-cons, is tired eye and old hat.

In some areas network movies may not be seen on the days indicated.

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This Week's TV Programs

TELEVISION GUIDE 6
BEGINNING SATURDAY,
SEPTEMBER 1, 1973

MORNING

- 6:30** **6 8** VOICE OF AGRICULTURE
Discussion: elimination of the animal disease brucellosis.
- 7:00** **24** VOICE OF AGRICULTURE
3 17 47 H.R. PUFNSTUF
6 8 23 HOUNDCATS
9 ELECTRIC COMPANY
24 MISS PAT'S PLAYROOM
30 AGRICULTURE U.S.A.
Lumber harvesting: extent and technique are discussed.
- 7:30** **3 17 47** JACKSON FIVE—Cartoon
6 8 23 24 ROMAN HOLIDAYS—Cartoon
9 MISTER ROGERS' NEIGHBORHOOD
Recycling discarded materials is discussed in an ecology lesson.
- 8:00** **30** BUGS BUNNY HOUR
3 17 47 OSMONDS—Cartoon

- 6 8 23 24** JETSONS
9 SESAME STREET
12 29 BUGS BUNNY
26 VOICE OF TOKYO
- 8:30** **3 17 47** MOVIE—Cartoon
Lassie stars in "Thunder Mountain," an animated drama about attempts to build an amusement park on sacred Indian lands. Voices . . . Father Lipton: Ted Knight, Mother/Congresswoman: Jane Webb, Little Ben: Keith Allen, Gene Fox; Billy White, Howie; Lane Vaux. (60 min.) [Beginning next week, the "Superstar Movie" will be seen at 11 A.M.]
- 6 8 23 24** PINK PANTHER
12 29 30 SABRINA, THE TEENAGE WITCH
- 9:00** **6 8 23 24** UNDERDOG
9 ELECTRIC COMPANY
12 29 30 AMAZING CHAN AND THE CHAN CLAN—Cartoon

CHANNELS LISTED IN CENTRAL CALIFORNIA EDITION

All programs are in color except those designated by **6W**

FRESNO

- 24** KMJ-TV (NBC)
30 KFSN-TV (CBS)
47 KJEO-TV (ABC)

BAKERSFIELD

- 17** KJTV (ABC)
23 KERO-TV (NBC)
29 KBAK-TV (CBS)

VISALIA

- 26** KMPH (Ind.)

HANFORD

- 21** KFTV (Ind.)

SAN LUIS OBISPO

- 6** KSBY-TV (NBC)

SALINAS

- 8** KSBW-TV (NBC)

SANTA BARBARA

- 3** KEYT (ABC)

SAN FRANCISCO

- 9** KQED (PBS)

SANTA MARIA

- 12** KCOY-TV (CBS)

For Programs on:

- (8) Santa Barbara
(59) Fresno
(70) Arroya Grande
San Ardo-Bradley
(73) Exeter
(74) Madera
(76) Hanford
(79) Porterville
(80) Los Banos
(81) San Luis Obispo
(82) Coalinga
La Panza-Sheldon
(83) Merced

- (7) Atascadero
(10) Paso Robles
Morro Bay
San Luis Obispo
Santa Ynez Valley

See:

3

9

12

Reminder to Cable-TV subscribers: please consult channel directory issued by cable company to make sure you are tuning to the correct channel number of the desired local station.

Saturday

MORNING-AFTERNOON

- 9:30** **3 17 47** BRADY KIDS—Cartoon
6 8 23 24 BARKLEYS—Cartoon
9 SESAME STREET
12 29 30 MOVIE—Cartoon
 Sandy Duncan (in animated form) stars in "Sandy's Jekyll and Hydes," about some mysterious happenings on a movie set. (60 min.)
 [Saturday's child has lots to watch: a rundown on kids' programming is in next week's Fall Preview Issue.]
- 10:00** **3 17 47** BEWITCHED
 Darrin's (Dick York) ears grow bigger each time he tells a lie.
6 8 23 24 SEALAB 2020—Cartoon
26 KIDS FOR CHRIST—Religion
- 10:30** **3 17 47** KID POWER—Cartoon
6 8 23 24 RUNAROUND—Game
9 ELECTRIC COMPANY
12 29 30 JOSIE AND THE PUSSYCATS
26 CALL OF THE WEST
 Pauline Cushman, actress, ex-Union spy and owner of the town's only hotel, is being wooed by Jere Fryer, a newcomer to Arizona. Pauline: Paula Raymond.
- 11:00** **3 17 47** FUNKY PHANTOM
6 8 23 24 BASEBALL PRE-GAME SHOW
9 ZOOM
26 WALLY'S WORKSHOP
 Hide liquor bottles in a library shelf; make a bookcase bar.
29 30 FLINTSTONES COMEDY HOUR
- 11:15** **6 8 23 24** BASEBALL
 The Chicago Cubs meet the Pirates at Pittsburgh. Curt Gowdy and Tony Kubek report. (Live)
 [Backup game: Baltimore Orioles vs. Yankees at New York.]
- 11:30** **3 17 47** LIDSVILLE—Children
9 ELECTRIC COMPANY
26 LLOYD BRIDGES' WATER WORLD
 World War II submarine duty is described by Capt. Edward Beach, author of "Run Silent, Run Deep."

AFTERNOON

- 12:00** **3 17 47** ACTION 1973
 Special: A musical bash on the beach featuring The New Birth soul singers, pop artist Rick Springfield and the Heywoods rock group. Dance-

of-the-month: the worm. Taped at Malibu, Cal. (60 min.)

Songs

"Until It's Time for You to Go," "I Can't Understand It" ..New Birth
 "I'm Your Superman"Rick
 "Get Down"Heywoods

- 9** SESAME STREET
26 THE SCENE
29 30 ARCHIE'S TV FUNNIES
- 12:30** **26** LEE TREVINO'S GOLF FOR SWINGERS
 Guests: David Hartman, George Kirby.
29 30 FAT ALBERT AND THE COSBY KIDS—Children
 How to cure a habitual moocher is Bill Cosby's lesson as the gang tries to help Begging Benny without hurting his feelings.
- 1:00** **3** CAMPUS PROFILE
 Werner Klemperer on vitamins.
12 29 30 U.S. OPEN TENNIS
 Special: Early-round action in the U.S. Open Tennis Championships, from the West Side Tennis Club in Forest Hills, N.Y. See Sunday's listing for details. Jack Kramer, Tony Trabert and Julie Heldman report. (Live and tape; 2 hrs.)
17 MOVIE—Drama **BW**
 "Bombs over Burma." (1942) The Chinese intelligence tries to discover how the Japanese are able to bomb every convoy on the Burma Road. Ricardo Cortez, Anna May Wong. (2 hrs.)
26 ROLLER GAME
 The Los Angeles Thunderbirds vs. the Texas Outlaws. (2 hrs.)
47 LAREDO
 Erik (Robert Wolders) poses as an outlaw to infiltrate the gang of gold thief Midas Mantee. (60 min.)
- 1:30** **3** CONSULTATION
 Stress that results from everyday pressures is the topic.
- 2:00** **21** FANFARRIA FALCON
3 SKETCHBOOK
 Santa Barbara County's rehabilitation program is discussed by sheriff John Carpenter.
6 8 SPORTSCOPE
 Time approximate. Skiing on the slopes of Vail and Loveland, Colo.
21 FUTBOL/SOCCER **BW**
23 BAKERSFIELD CIVIC THEATER
 Time approximate. Featured segment: "The Stranger Left No Card."

Saturday

AFTERNOON

SEPTEMBER 1, 1973

24 GENERATIONS IN SPEED

Time approx. Action highlights of the 1973 Indianapolis 500, held May 30.

47 BOXING

Junior middleweights Danny McAlon (23-9-0) and Vito Antuefermo (16-1-1) meet in a scheduled 10-round bout, taped Aug. 25 at New York's Madison Square Garden. McAlon is a jabber who keeps moving. Antuefermo's a slugger who will take two punches to land one. Experts say his style is reminiscent of former world champion Rocky Graziano. Records compiled by Ring Magazine. Chris Schenkel and Canadian heavyweight champion George Chuvalo describe the action. (60 min.)

2:30 3 VOICE OF AGRICULTURE

Preventing importation of plant pests; controlling bovine tuberculosis.

6 8 ANIMAL WORLD

A study of the Masai, a famed east African tribe of cattle herders and hunters who work to preserve wildlife on the Serengeti plain.

23 VOICE OF AGRICULTURE

A look at the Soviet Union's livestock industry; creating better tomato varieties; and cross-breeding birds.

24 MOVIE—Western (BW)

"Seven Days from Sundown." (1960) A Texas Ranger is torn between duty and his friendship for an outlaw. Audie Murphy, Venetia Stevenson, Barry Sullivan. (90 min.)

3:00 3 TOWN HALL MEETING

Social security and the tax system are discussed by former Secretary of HEW Wilbur Cohen and Milton Friedman, University of Chicago economics professor. (60 min.)

6 8 CELEBRITY BOWLING

Dick Martin and Telly Savalas vs. Robert Culp and Edward Asner.

17 TALLEDEGA 500 HIGHLIGHTS

23 FILM

26 WRESTLING

29 CBS CHILDREN'S FILM

FESTIVAL (BW)

"Skinny and Fatty" (1959), a charming Japanese tale about an unusual schoolboy friendship. The class newcomer is Oyama, a shy, fat lad who's ridiculed by the other children. All except little Kumatsu, who teaches "Fatty" how to stand up for himself.

Kumatsu: H. Sha, Oyama: Y. Kataoka. Professor: M. Salto. (60 min.)

30 MOVIE—Mystery

"The Secret Door." (1962) Two safecrackers help U.S. Naval Intelligence photograph the Japanese Naval code, believed to be in the Japanese Embassy in Lisbon. Robert Hutton, Sandra Dorne. (90 min.)

47 CELEBRITY BOWLING

Jack Klugman and Rhonda Fleming vs. William Demarest and Kay Ballard. Jed Allen is the host.

3:30 6 8 ROLLER DERBY

The Pioneers vs. the Chiefs. (60 min.)

17 TO BE ANNOUNCED

23 IT TAKES A THIEF

Mundy places a bugged Da Vinci forgery in a suspect dictator's (Fernando Lamas) palace. (60 min.)

47 JIM THOMAS

Fishing for muskellunge and pike; hunting wild turkey in Georgia.

4:00 3 17 47 BOXING

Ken Buchanan (48-2-0) and Edwin "Chu Chu" Malave (21-4-2) meet in a scheduled 10-round junior welterweight bout, taped earlier at New York's Madison Square Garden. Buchanan is a former world lightweight champion. He's fast on his feet with a good left hand. Malave is a walk-in free swinger at his best in toe-to-toe slugfests. Records compiled by Ring Magazine, Chris Schenkel and George Chuvalo report. (60 min.)

21 YO SE QUE NUNCA

24 BLACK OMNIBUS

Slappy White and Scoey Mitchell discuss the world of black humor. Also: singer Lavern Williams; trumpet player Fred Hubbard; the Caribbean All-Star Steel Band. (60 min.)

26 BUCK OWENS

Tony Booth ("Mirror, Mirror on the Wall"), Susan Raye ("Song to Sing").

29 CHARLES BLAIR'S BETTER WORLD

4:30 6 8 NFL ACTION '73

Super Bowl VII action between the Miami Dolphins and the Washington Redskins in "The World Championship of Professional Football." Highlights . . . the Dolphins' "no-name" defense allows the feared Washington attack to cross midfield only once

in the first half; Miami QB Bob Griese connects with WR Howard Twilley on a 28-yard TD pass; and Skins DB Mike Bass recovers a Miami fumble and runs 49 yards for the score.

23 '72 FOOTBALL HIGHLIGHTS

25 WILBURN BROTHERS

Bill Anderson and Mary Lou Turner are the guests.

29 OLYMPIA

30 MOVIE—Adventure

"Dinosaur!" (1960) Lightning revives a caveman and some prehistoric beasts. Ward Ramsey, Kristina Hanson. (90 min.)

5:00 3 17 47 WIDE WORLD OF SPORTS

Top amateur golfers from the U.S. and England compete for the Walker Cup, taped Aug. 24-26 at the Country Club in Brookline, Mass. First held in 1922, the Cup has been contested 23 times. The U.S. seeks its 21st victory. The format for the competition is match play. Bill Fleming reports. At press time, ABC was unable to confirm any other segments. (90 min.)

Saturday

AFTERNOON-EVENING

6 8 23 24 PRO FOOTBALL

Special: Detroit Lions vs. Cleveland Browns. Scouting report is in the Close-up below. (Live)

9 LILIAS, YOGA AND YOU

Lesson: arm raises and deep breathing exercises.

26 THAT GOOD OLE NASHVILLE MUSIC

Guests: Tex Ritter, Arlene Harden and Johnny Paycheck.

29 JIM THOMAS OUTDOORS

5:30 9 CHAN-EE WAY—Cooking

Chinese sweets, including almond float dessert and pastries.

12 HEE HAW

26 COUNTRY PLACE

Charlie Louvin and Melba Montgomery are the guests.

29 CBS NEWS—Dan Rather

EVENING

6:00 9 BOOK BEAT

Plots and counter-plots abound in Paul E. Erdman's thriller "The Billion Dollar Sure Thing." The world of high

close up

PRO FOOTBALL

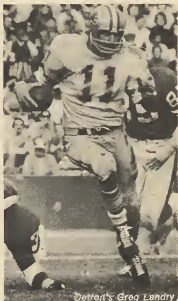
5:00 6 8 23 24

DETROIT LIONS VS. CLEVELAND BROWNS

Special: An interconference clash in Cleveland. Curt Gowdy and Al DeRogatis report. (Live)

Good, but not good enough—that's been the Detroit story since 1969; four years of second-place finishes in the NFC Central Division. They'll try again on the strength of their offense. Quarterback Greg Landry (11) is one of the NFL's premier pass-run threats, Steve Owens (36) and Albie Taylor (42) make a good inside-outside running duo, and Charlie Sanders (88) is an all-pro receiver.

Cleveland began last year with six straight pre-season losses, played the regular season with a patched-up defensive line—and made the AFC playoffs with a 10-4 record. Credit is due quarterback Mike Phipps (15), fifth in the AFC in touchdown passes; Don Cockroft (12), who hit on 22 of 27 field goal tries; and the AFC's leading pass defense. NFL great Leroy Kelly (44) may be marking his last season as a running back.



Detroit's Greg Landry

Saturday

EVENING

SEPTEMBER 1, 1973

finance provides the setting for this novel about power struggles over the future of gold and the dollar. Bob Cromie talks to the author about the collapse of the bank Erdman headed in Basel, Switzerland. (Repeat)

21 NOTICIERO—Arsu/Moreno

26 COUNTRY CARNIVAL

Guest: Diana Trask.

29 HEE HAW

Guests include Loretta Lynn ("Here I Am Again"), Conway Twitty ("I Can't Stop Loving You"). (60 min.)

30 CBS NEWS—Dan Rather

6:30 3 17 47 REASONER REPORT

9 WEEK IN REVIEW

12 30 NEWS

21 CAPULINA

26 PORTER WAGONER

Guest: Ronnie Blackwell.

7:00 3 SPORTS—Bill Bortka

9 TIGERS—Drama

Special: "Tigers," according to playwright Kendrew Lascelles, depicts "man as destroyer." The one-act, avant-garde drama focuses on a couple's grief at the loss of their only

child, who has been mauled by a circus tiger. (Repeat; 60 min.)

17 DANIEL BOONE

26 HEE HAW

See 6 P.M. Ch. 29. (60 min.)

29 LAWRENCE WELK

Saluting great American pastimes:

"Take Me Out to the Ball Game,"

"Skaters' Waltz." (60 min.)

30 MOVIE—Drama (BW)

"The Fighting Seabees." (1944) The head of a construction firm, vexed at the Navy for not arming his men to fight off the Japanese, decides to form the fighting Seabees. John Wayne, Susan Hayward. (2 hrs.)

47 NAME OF THE GAME

An avant-garde filmmaker is deliberately stirring up trouble between ecologists and local townspeople. Ted Sands: Pete Duel. (90 min.)

7:30 3 WILD KINGDOM

Exploring wilderness areas of Africa to examine animal migration patterns.

21 LOCO VALDEZ

8:00 3 17 PARTRIDGE FAMILY

Trials of young love unfold in this

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story about Danny and an 11-year-old admirer. Bert Convy returns as Shirley's romantic interest, Danny: Danny Bonaduce. Keith: David Cassidy. Shirley: Shirley Jones. Laurie: Susan Dey. Guest Cast . . . Richard Lawrence: Bert Convy. Julie: Jodie Foster. (Repeat)

6 8 GEORGE PLIMPTON

Time approximate. Special: George Plimpton is making his second stab at quarterback in "The Great Quarterback Sneak," and he's going to lose his head. The Baltimore Colts are sweating it out at training camp. Enter Plimpton with a tennis racket (yes, a tennis racket) under his arm, set on running four plays against the Detroit Lions. Between disasters, George discusses the game's violence with John Unitas and Tom Matte. And, in the Lion's den, tackle-turned-sportscaster Alex Karras tells what he has in store for ol' George. (Repeat; 60 min.)

9 CONVERSATION WITH SOL HUROC

Special: Master showman Sol Hurok has entertained American audiences for 60 years, presenting ballets and concerts from all over the world. Now 85, Hurok chats with host Bill Moyers about his career. (Repeat)

12 29 ALL IN THE FAMILY

Be yourself: good advice for Archie, who's out to make a bowling team known for its champion bigots, Archie: Carroll O'Connor. Edith: Jean Stapleton. Mike: Rob Reiner. Gloria: Sally Struthers. Guest Cast . . . Moose: Brad Logan. (Repeat)

21 PREMIER

23 NBC NEWS—Tom Brokaw

24 EMERGENCY!

Time approximate. Paramedics to the rescue for a man trapped under a car engine, a heart attack victim and a man gored by a bull. DeSoto: Kevin Tighe. Gage: Randolph Man-tooth. Brackett: Robert Fuller. Dixie: Julie London. Early: Bobby Troup. (Repeat; 60 min.)

Guest Cast

Dr. Sunderland Lloyd Bochner
Virginia Phillips . . Candace Howerton
Edna Jessica Rains

25 MOVIE—Mystery BW

"Operation Secret." (1952) An officer in the French underground was murdered by one of his own men. Cornel Wilde, Steve Cochran. (2 hrs.)

8:30 3 17 47 PAUL LYNDE—Comedy
Flat on his back and loving it: Paul's making the most of a pulled muscle that will get him out of a dreaded dance, unless his fed-up family finds a way to get him out of bed. Martha: Elizabeth Allen. Sally: Pamela Ferdin. Howie: John Calvin. Guest Cast . . . Dr. Willis: Dick Van Patten. Fong: Victor Sen Yung. (Repeat)

9 JAZZ SET

Pianist Ray Bryant is noted for his "two-fisted" style (unlike many modern players he goes heavy on the bass notes). Bryant and his trio swing to "Billie's Bounce," "Girl Talk," "Cold Turkey." (Repeat)

12 29 BRIDGET LOVES BERNIE
—Comedy

A sex education film for Bridget's fourth-grade class and an X-rated siz-

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zler for a stag party . . . catalysts for disaster when the reels are accidentally switched. Bridget: Meredith Baxter, Bernie: David Birney. Sam: Harold J. Stone. Moe: Ned Glass. Walt: David Doyle. Sophie: Bibi Osterwald. Amy: Audra Lindley. Otis: Bill Elliott. Guest Cast...Mrs. O'Shay: Betsy Jones Moreland. Henderson: Peter Hobbs. (Repeat)

23 BEAUTY PAGEANT

Special: John Gavin hosts the 14th annual Miss American Teen-ager Pageant, held August 17 in New York. Categories of competition include scholastic achievement, community contributions, and poise and personality. At press time, guests include the Williams Brothers and last year's winner Carla Lynn Tevault. Judges include model Wilhelmina and columnist Jean Adams. (60 min.)

9:00 3 17 47 BURNS AND SCHREIBER COMEDY HOUR

Loretta Swit ("M*A*S*H") and singer Kelly Garrett help Burns and Schreiber wrap up their summer series. In

comedy routines, suave Jack learns about rejection after Avery horns in on his blind date with Loretta; Jack and Avery play bumbling detectives trying to solve a murder; and the Burns and Schreiber Report delves into ESP and astrology. Kelly sings "You're So Vain" and "Sweet Caroline." (60 min.)

6 8 LET'S MAKE A DEAL

9 PLAYHOUSE NEW YORK

BIOGRAPHY

Max von Sydow in "In Search of Strindberg," a dramatization adapted from the works of the great Swedish playwright. Von Sydow reads Strindberg's brooding autobiographical writings, introducing vignettes from "Miss Julie." (Repeat; 60 min.)

12 29 30 MARY TYLER MOORE

You know those days when everything goes wrong? It's Mary's turn as she prepares to attend a TV awards banquet—wearing one shoe and one fuzzy slipper. Rhoda: Valerie Harper. Ted: Ted Knight. Lou: Edward Asner. Murray: Gavin MacLeod. Guest Cast . . . Jonas Lasser: Steve Franken. Cleaning Man: Herbie Faye. (Repeat)

24 MOVIE—Comedy

"Nobody's Perfect." (1968) Uneven naval farce with all the familiar elements. Nancy Kwan, Doug McClure, James Whitmore. (2 hrs.)

9:30 6 8 BEAUTY PAGEANT

Special: See 8:30 P.M. Ch. 23 for details. (60 min.)

12 29 30 BOB NEWHART—Comedy

"A Home Is Not Necessarily a House" according to Bob, who's trying to withstand Emily's high-pressure pitch to buy her dream house. Emily: Suzanne Pleshette. Howard: Bill Daily. Jerry: Peter Bonerz. Carol: Marcia Wallace. Guest Cast . . . Shirley: Jenna McMahon. (Repeat)

23 HOORAY FOR HOLLYWOOD

Don Adams, Don Rickles and Edie Adams in a comedy salute to Hollywood narrated by Charlton Heston. Highlights include spoofs of the silent era and early talkies; a Heston's-eye-view of Biblical epics. (60 min.)

10:00 3 17 47 DELPHI BUREAU—Crime Drama

Four white camellias: the flowery

The Weekend Informers



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Sundays, 11:00 pm

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Saturday

EVENING

SEPTEMBER 1, 1973

code name for a team of executioners out to assassinate a statesman. Dean Jagger is featured as a Government official who plants Gregory in the bunch to spoil their plan. Gregory: Laurence Luckinbill. (Repeat; 60 min.)

Guest Cast

BrokerWilliam Windom
SheilaSharon Acker
CobraRobert Hogan
JackdawLauri Peters
QuickDean Jagger
MargaretArlene Martel
[Last show of the series.]

9 ACTOR'S CHOICE: WALT WHITMAN

Special: Frank Converse and the late Robert Ryan perform readings from the works of American poet Walt Whitman. Included are selections from "Leaves of Grass." (Repeat)

12 29 30 MISSION: IMPOSSIBLE
Robert Goulet is the heavy, a syndicate chief with IMF-induced hallucinations. It's part of a plan to spring a captured agent before he is forced to expose an undercover operation. Phelps: Peter Graves. Barney: Greg Morris. Casey: Lynda Day George. Willy: Peter Lupus. (Repeat; 60 min.)

Guest Cast

Joe EpicRobert Goulet
Mike ApolloDewey Martin
EdithPippa Scott
ParnellWilliam Boyett
[More TV good guys to fight the bad-dies—read about new fall crime shows in next week's Fall Preview Issue.]

21 BOXING DE MEXICO

26 700 CLUB—Religion

10:30 6 8 MOVIE—Adventure

"The Secret of Blood Island." (English; 1965) In Malaya a group of British POWs help a female parachutist escape from the Japanese. Barbara Shelley, Jack Hedley. (1 hr., 40 min.)

9 THE NEXT BILLION YEARS

"Beyond Man's Genetic Lottery" is discussed by Dr. James Bonner from Cal Tech. (Repeat; 60 min.)

23 MOVIE—Drama

"Something for a Lonely Man." (1968) About a young blacksmith and his efforts to help the townspeople who followed him West. Dan Blocker, Susan Clark. (2 hrs.)

11:00 3 ABC NEWS

17 MOVIE—Western

"Warpath." (1951) After an 11-year search, a former Union Cavalry captain traces one of the three bank robbers who gunned down his fiancée the day before their wedding. Edmond O'Brien, Polly Bergen. (90 min.)

24 30 NEWS

29 MOVIE—Comedy BW

"It Happened to Jane." (1959) A small-town lobster farmer becomes a national heroine when she sues a railroad tycoon because one of her lobster shipments was spoiled. Doris Day, Jack Lemmon. (2 hrs., 30 min.)

47 BORIS KARLOFF PRESENTS

THRILLER BW

Mr. Smith dabbles in black magic, and one of his experiments results in the death of his son Arthur. Smith: George Macready. (60 min.)

11:15 3 MOVIE—Drama BW

"Claudelle Inglish." (1961) Against her mother's wishes, the daughter of a tenant farmer continues her romance with a poor Georgia farm boy. Diane McBain, Arthur Kennedy.

24 MOVIE—Musical Comedy BW

"Flower Drum Song." (1961) This story tells of the amusing conflicts between Old World parents and their modern-thinking offspring. Nancy Kwan, James Shigeta.

30 SATURDAY NIGHT SERIAL

"Dr. Satan Strikes" Chapter 15 of "The Mysterious Dr. Satan."

11:30 30 MOVIE—Drama BW

"Life at the Top." (English; 1965) Another strong depiction of the British success story. Laurence Harvey, Jean Simmons.

12:00 47 PERRY MASON—Mystery BW

Philanthropist James Vardon's (Will Wright) meeting with Euclid College's financial advisor comes to an abrupt halt when a drunken old lady lurches into the room. (60 min.)

12:10 6 8 MOVIE—Mystery BW

Time approximate. "The Shadow of the Cat." (English; 1961) After murdering his wife, Walter Venable develops a fear of her cat, a witness to the crime. William Lucas, Barbara Shelley. (1 hr., 35 min.)

12:30 17 ABC NEWS

1:30 29 CHRISTOPHER CLOSEUP

MORNING

- 6:30** **24 BIBLE ANSWERS**
26 WARREN ROBERTS—Religion
- 6:55** **30 JOT—Children**
- 7:00** **6 8 CHILDREN'S GOSPEL HOUR**
 Debut: Bible stories and hymns for young people with Rev. Henry C. Geiger as the host.
24 SEVEN SEAS
 Jack Douglas talks with Robert Moran, a photographer who travels alone in his search for isolated tribes in Burma, India, Afghanistan and Syria.
30 CAPTAIN NOAH—Children
47 ACROSS THE FENCE
- 7:30** **6 8 DAVEY AND GOLIATH**
 1. A gentle story about the needs of handicapped people. 2. Topic: honesty.
23 ESTA ES LA VIDA
24 ESCAPE FROM ADDICTION
 A history of drug and alcohol problems.
26 CHAPLAIN OF BOURBON STREET
29 TOWN HALL MEETING
30 WITH THIS RING
47 BROTHER BUZZ
 The duties of police horses.
- 7:45** **30 LA LUZ QUE LIBERA**
- 8:00** **6 8 ORAL ROBERTS—Religion**
 Rebirth is the sermon topic. Music: "If I Can Help Somebody" (Richard).
12 TONY ROSAS
23 REX HUMBARD
24 DAY OF DISCOVERY—Religion
 "How to Get the Most Out of Suffering," Part 1, is the sermon.
26 OLD TIME GOSPEL HOUR
 —Dr. Jerry Falwell
29 HOUR OF DELIVERANCE
30 WHY DO WE WORK?—Discussion
 Special: In observance of Labor Day . . . the meaning of work from a religious standpoint is probed in this show (first aired last year). Has work gotten out of hand? Are we creating labor just for the sake of it? Protestant, Jewish and Catholic attitudes are discussed by representatives from each faith. Interspersed are films of Americans, from field hands to computer technicians. (Repeat; 60 min.)
47 HERALD OF TRUTH
- 8:15** **17 SACRED HEART**

Sunday

MORNING

- 8:30** **6 8 OLD TIME GOSPEL HOUR**
 —Dr. Jerry Falwell
17 IT IS WRITTEN
24 THIS IS THE LIFE
 About an unfaithful husband's guilt when his wife is released from a mental hospital.
29 FULL GOSPEL REVIVAL
47 KATHRYN KUHLMAN
- 9:00** **12 ARCHIE'S FUN HOUSE**
17 REVIVAL FIRES
 "Lord, Teach Us to Pray" is the sermon.
23 KATHRYN KUHLMAN
24 MOVIE—Musical
 "The Dream Maker." (English; 1963) Energetic Tommy Steele, orphans and a dozen pop-rock recording artists. Angela Douglas, Michael Medwin, Jean Harvey. (90 min.)
26 BOB WELLS SHOW
29 DAY OF DISCOVERY
30 SIGNS OF LIFE
47 ORAL ROBERTS
 Pearl Bailey sings "In the Garden" and appears in an interview.
- 9:15** **3 PROBLEMAS FAMILIARES**
- 9:30** **3 ACCION DE LA COMUNIDAD**
6 8 INSIGHT
 A young couple having an affair are confronted with the significance of romantic commitment. Lee: Dwayne Hickman. Betty: Sharon Farrell.
12 29 PEBBLES AND BAMB BAMB
17 OLD TIME GOSPEL HOUR
 —Dr. Jerry Falwell
23 ORAL ROBERTS
 The Creation is the sermon topic. Music: "I Have Decided to Follow Jesus."
26 PATTERN FOR LIVING
30 FACE TO FACE
47 INSIGHT—Religion
 A wild party causes a teen-age girl to question her values. Lorna: Pamela McMyler. Stan: Bill Mummy.
- 10:00** **3 47 CURIOSITY SHOP**
 Music and dance: a look at the evolution of dance, a song by Pamelyn Ferdin ("I Believe in Music"), a musical cartoon about the number 3 and a cancan by marionettes. (60 min.)
 [Last show of the series.]
6 8 ROLLER GAME
 The Los Angeles Thunderbirds vs. the Texas Outlaws. (2 hrs.)
21 MUSICA Y PALABRA

Sunday

MORNING-AFTERNOON

SEPTEMBER 2, 1973

23 FAITH FOR TODAY

Strange rapping sounds during the night terrify two women.

26 GOOD OLD TIME GOSPEL HOUR

29 30 CAMERA THREE

In concert: Brazilian folk singer and guitarist Gilberto Gil. Songs include: "Can't Find My Way Home," "Viramundo," "The Three Mushrooms," "Up from the Sky" and "One O'clock Last Morning, 20th of April 1970." Originally telecast in November 1971. (Repeat)

10:30 17 SPRING STREET U.S.A.

Country-western singer Connie Smith sings "Seattle" and discusses her religious beliefs.

21 ESTA ES LA VIDA

23 INSIGHT

"The Killer" is the story of the murder of St. Maria Goretti by an Italian peasant. Frank Gorshin.

24 VIRGINIAN

About a Southern lady (Elizabeth Hubbard) who came West to marry—and lost her dowry to stage robbers. Trampas: Doug McClure. (90 min.)

26 MIDEAST ANALYSIS

29 30 FACE THE NATION

11:00 3 17 47 BULLWINKLE

21 PANTALLA DOMINICAL

23 FIRST BAPTIST CHURCH

26 FRESNO FIRST BAPTIST CHURCH

Topic: "Daniel in the Lion's Den." (60 min.)

29 30 ARCHIE'S FUN HOUSE

11:30 3 17 47 MAKE A WISH

A blacksmith shop and the band shell at Hyde Park provide settings for the words "band" and "shoe."

29 SAVE IT, FOOD, FIBER AND ENVIRONMENT

How U.S. sheepmen work to conserve water, soil and wildlife.

30 PEBBLES AND BAMB BAMB

AFTERNOON

12:00 3 IT'S YOUR WORLD

Peter Lupus ("Mission: Impossible") discusses nutrition and exercise.

6 8 MOVIE—Drama

"The Jazz Singer." (1952) About a cantor's son (Danny Thomas) torn between his faith and musical career. Peggy Lee. (1 hr., 40 min.)

12 29 30 U.S. OPEN TENNIS

Special: Early-round action in the \$227,200 U.S. Open Tennis Championships at the West Side Tennis Club in Forest Hills, N.Y. The singles winners receive \$25,000—the first time the ladies' pay-off equals the men's in a major international tournament. Leading press-time entrants for the men... Romania: defending champ Ilie Nastase, U.S.: Stan Smith and Jimmy Connors, Australia: Rod Laver and John Newcombe. Women... U.S.: '72 winner Billie Jean King and Chris Evert, Australia: Margaret Court and Evonne Goolagong. Jack Kramer, Tony Trabert and Julie Heldman report the action. (Live; 2 hrs.)

17 MOVIE—Musical

"Summer Holiday" (English; 1962), a lighthearted musical jaunt through Europe with a group of teen-agers. Cliff Richard, Laurie Peters. (90 min.)

23 ON FORUM

News director Ron Moore and guests discuss Kern County problems.

24 NFL ACTION '73

See Sat. 4:30 P.M. Ch. 6.

26 SUNDAY CELEBRATION

47 WAGON TRAIN

Cassie Vance (Laraine Day) is a happily married woman with a hidden past. (90 min.)

12:30 3 FORUM

Topic: employment problems of the unskilled in Santa Barbara.

23 FILM

A tour of the world.

24 COMMUNITY CHALLENGE

1:00 3 CHANNELS OF LIGHT

Words of inspiration and music from the Trinity Baptist Church.

21 TRIBUNA PUBLICA

23 FILM

How oceans renew their resources through the motions of earth, wind and water.

24 MEET THE PRESS

26 REVIVAL FIRES

The role of faith in solving personal problems is discussed.

1:30 3 17 47 ISSUES AND ANSWERS

23 THE ITINERARY OF ELIE

WIESEL—Documentary

Special: Acclaimed novelist Elie Wiesel reawakens memories of the Nazi holocaust in this moving documenta-

ry. Wiesel returns to his birthplace in Sighet, Romania, where in 1944 he and his family were herded into trains and sent to a concentration camp. Wiesel alone survived. Juxtaposed with his memories (grimly recalled in Nazi footage) are scenes of Wiesel in Jerusalem, philosophizing on war, guilt and the Jewish experience with old friends and Prime Minister Golda Meir. (Repeat; 60 min.)

24 LAUREL AND HARDY

25 BILLY JAMES HARGIS AND HIS ALL-AMERICAN KIDS

Dr. Hargis reports on the missionaries in Korea.

1:40 6 8 MOVIE—Drama BW

Time approximate. "Tobacco Road." (1941) Story of Jeeter Lester and all the shiftless, comic characters of "Tobacco Road." Gene Tierney, Charley Grapewin. (1 hr., 50 min.)

2:00 3 17 47 U.S. AMATEUR GOLF CHAMPIONSHIP

Special: Final-round action in the 73rd U.S. Amateur, taped earlier in the day at the Inverness Country Club in Toledo, Ohio. The par-71, 6834-yard layout has hosted the U.S. Open three times. It is toughened by 110 sand traps and two water hazards. A deft putting touch is required on the frequently elevated greens. The tournament format is match play. (90 min.)

21 TOROS BW

24 MOVIE—Drama BW

"Handle with Care." (1958) During a mock trial, a law student stumbles onto what he believes to be a real crime. Dean Jones, Joan O'Brien, Thomas Mitchell. (90 min.)

25 FAITH FOR TODAY

A girl turns shoplifter to get attention from her uncaring parents.

29 GREEN SAHARA

Struggle for desert survival underscores this documentary on the search for water in the Sahara.

30 HAVE RACKET WILL TRAVEL

Highlights of the 1972 Kemper International Tennis Tournament. Contestants for the \$50,000 purse included Tom Okker, Rod Laver, Ken Rosewall, Arthur Ashe and John Newcombe.

2:30 23 MOVIE—Drama

"Something for a Lonely Man." See Sat. 10:30 P.M. Ch. 23. (90 min.)

26 FIRES OF EVANGELISM

29 30 CBS SPORTS ILLUSTRATED

3:00 21 KIPPY COSAS

25 BLUE RIDGE QUARTET

29 LORETTA YOUNG BW

1. Joe Martin learns that his meeting with Millie Shelby was no accident. 2. A retired hotel manager discovers an island paradise. 3. Parolee Fay Davies learns a lesson in tenderness. (90 min.)

30 KFSN RADIO CARNIVAL FOR MUSCULAR DYSTROPHY

3:30 3 UNIVERSITY DIALOGUE

Peter Mason discusses environmental problems.

6 8 MEET THE PRESS

17 PRO-CELEBRITY TENNIS

Special: Political and entertainment figures compete with top tennis pros in the Robert F. Kennedy Pro-Celebrity Tennis Tournament, taped Aug. 25 at the West Side Tennis Club in Forest Hills, N.Y. Among the players: Mrs. Robert F. Kennedy, Sen. Edward Kennedy (D-Mass.), actor Dustin Hoffman, and tennis greats Stan Smith, Rod Laver and Arthur Ashe. Net proceeds are distributed among charities aiding Indian and Chicano children. (90 min.)

21 INSIGHT

24 ANIMAL WORLD

Game warden Ted Goss and his rangers patrol 3000 square miles in Kenya's Tsavo National Park.

25 AMERICAN RELIGIOUS TOWN HALL

"God, Images and Idols," Part 2, about the values of modern Americans.

47 MOVIE—Drama BW

"Night of the Hunter." (1955) About a backwoods preacher who marries a widow with two children to steal their hidden cache of money. Robert Mitchum, Shelley Winters. (90 min.)

4:00 3 MOVIE—Drama BW

"The Couch." (1962) Personable and punctual Charles Campbell always makes a point of phoning the Los Angeles Homicide Squad before he commits murder. Grant Williams, Shirley Knight. (2 hrs.)

6 FILM

8 VIEWPOINT

21 FESTIVAL FILMICO

23 FOR MAN AND NATURE

24 UNTAMED WORLD

A look at Australia's Great Barrier Reef—its marine life.

26 VOICE OF EVANGELISM

4:30 **6 8 TRUTH OR CONSEQUENCES**

23 MEET THE PRESS

24 LAWRENCE WELK

See Sat. 7 P.M. Ch. 29. (60 min.)

26 AMAZING PROPHECIES

29 NFL ACTION '73

See Sat. 4:30 P.M. Ch. 6.

5:00 **6 8 WALLY'S WORKSHOP**

Are your plants crowding you out? Build a greenhouse from plywood.

17 MOVIE—Comedy (BW)

"The Matchmaker." (1958) Shirley Booth shines as the irrepressible Dolly Levi in this jaunty version of the Thornton Wilder play on which "Hello, Dolly!" is based. Paul Ford, Shirley MacLaine, Anthony Perkins, Robert Morse. (2 hrs.)

23 PASSPORT TO TRAVEL

A visit to the land of the geishas. Included in the tour: Tokyo, Nara, Kyoto.

25 HOUR OF DELIVERANCE

29 SPORTS CHALLENGE

The California Angels team of Frank Robinson, Nolan Ryan and Bobby Valentine challenge Oakland Athletics Gene Tenace, Joe Rudi and manager Dick Williams (winners the past two weeks). Dick Enberg hosts.

47 MOVIE—Drama

"The Pride and the Passion." (1957) About Spain's revolt against Napoleon. Cary Grant, Sophia Loren, Frank Sinatra, Theodore Bikel, John Wengraf, Jay Novello. (2 hrs.)

5:30 **6 8 PETTICOAT JUNCTION**

A rambunctious chimp runs wild at the Shady Rest, Uncle Joe: Edgar Buchanan, Dr. Craig: June Lockhart, Betty Jo: Linda Kaye Henning.

9 LILIAS, YOGA AND YOU

Lesson: hip balance.

23 GARNER TED ARMSTRONG

24 MOVIE—Adventure

"Valley of Mystery." (1967) This action yarn combines plot elements of "The High and the Mighty" with standard jungle melodrama, set in equatorial South America. Richard

**close
up**

CBS NEWS RETROSPECTIVE

6:00 **12 29 30**

THE GREAT AMERICAN NOVEL

Producer Arthur Barron introduced a new TV concept in 1968 when he combined the novel and the documentary in one program. The method: filming real people in real places and framing them with excerpts from Sinclair Lewis's "Babbitt" (1922) and John Steinbeck's "The Grapes of Wrath" (1939).

"Babbitt": An alternately disturbing and humorous study of comfort and conformity in Duluth, Minn., which Lewis used as the model for his novel's setting. Pat Hingle reads the words of George F. Babbitt, an aggressive, middle-class real-estate broker who was "discontent about nothing and everything... thinking that perhaps all his life as he knew it was futile, that he hadn't had much pleasure out of making money."

"The Grapes of Wrath": Richard Boone reads from the Pulitzer Prize novel as cameras follow an impoverished Appalachian family migrating to Chicago. Enduring unemployment and slum life, they work alongside other migrants in a bitter war against poverty. All they really have left is, as Steinbeck wrote of migrants long ago, "nothin' but us, nothin' but the folks." (Repeat; 60 min.)

Egan, Peter Graves, Lois Nettleton, Fernando Lamas. (2 hrs.)

26 CHARISMA—Religion

29 UNTAMED WORLD

EVENING

6:00 3 MOVIE—Western

"The Last Sunset." (1961) During a cattle drive from Mexico to Texas, tension grows as a trail boss plans to see that a gunslinger meets justice at the border. Rock Hudson, Kirk Douglas. (2 hrs.)

6 8 THE ADVENTURES OF BLACK BEAUTY

Vicky attempts to save an old pony from the slaughter yard. Dr. Gordon: William Lucas.

[Last show of the season.]

9 ERICA—Crafts

Erica demonstrates how to embroider a tie with a zodiac symbol.

12 29 30 CBS NEWS RETROSPECTIVE

From 1968, "The Great American Novel." Details are in the Close-up opposite. (Repeat; 60 min.)

21 NOTICIERO—Arsu/Moreno

23 DIALOGUE

KERO news director Ron Moore discusses issues of interest to its viewers. Special guests were unannounced at press time.

26 CASEY SANTOS SHOW

6:15 9 THEONIE—Cooking

Theonie prepares noodles in three different ways and shows how to dry and store the dough for later use.

6:30 6 8 VOYAGE TO THE BOTTOM OF THE SEA

A series of strange events coincides with the arrival of Senator Dennis. Nelson: Richard Basehart. (60 min.)

9 MUSICAL ENCOUNTER

Four scholarship-winning young musicians, chosen as having the most potential of any to appear in this series, are spotlighted in this last program.

21 MUNDO SUBMARINO

23 NBC NEWS—Floyd Kalber

7:00 9 TO BE ANNOUNCED

17 UFO

Col. Paul Foster's trip to a health spa has unexpected consequences. Michael Billington. (60 min.)

Sunday

AFTERNOON-EVENING

21 ESTELAR '73

23 WILD KINGDOM

Survival in the sonora desert—a look at predatory animals.

26 VOICE OF VICTORY

29 WORLD OF SURVIVAL

Scenes of primitive New Guinea tribes hunting feathers from the bird of paradise.

30 KFSN PREVIEW: MUSCULAR DYSTROPHY TELETHON

47 BONANZA

Kellie Conrad (Barrie Chase) did most of her dancing in saloons—until she met former ballet star Paul Mandel. (60 min.)

7:30 6 8 23 24 WORLD OF DISNEY

Movie: A man-eating tiger is on the loose in "A Tiger Walks." (1964) Brian Keith plays the sheriff responsible for recapturing the animal, a hungry and frightened escapee from a carnival. Part 1. (Repeat; 60 min.)

Cast

Sheriff Pete Williams Brian Keith

Dorothy Williams Vera Miles

Continued on next page



**LET'S
MAKE
A DEAL**

7:30 PM Mon

KFSN TV30

Julie Williams Pamela Franklin
Ram Singh Sabu
Governor Robbins... Edward Andrews
Mrs. Watkins Una Merkel
Josef Pietz Theodore Marcuse
Vern Goodman Peter Brown
Tom Hadley Kevin Corcoran
Bob Evans Doodles Weaver
John Larson Ralph Rowe
Farmer Arthur Hunnicutt

9 FRENCH CHEF

If your souffles look like pancakes, this lesson will help. Julia Child whips up a cheese-souffle masterpiece in this episode. (Repeat)

12 23 DICK VAN DYKE

Dick has the spotlight all to himself in "The Great Preston." Imagination and a limber body are his only hope after two burglars imprison him in his 11th-floor office. Bernie: Marty Brill. Carol: Nancy Dussault. Mike: Fannie Flagg. Guest Cast . . . Burglars: Arthur Batanides, Hal Williams. Officer: Tom Richards. (Repeat)
[Dick moves to Monday nights beginning Sept. 10.]

23 CHRISTOPHER CLOSEUP

Hiring the handicapped: a discussion with Harold Russell, Chairman of the President's Committee on Employment of the Handicapped.

30 JERRY LEWIS TELETHON

Special: Help fight muscular dystrophy—that's the appeal of celebrities on Jerry Lewis's 11th fund-raising telethon, telecast from Las Vegas's Hotel Sahara. Buddy Hackett anchors the show from New York, Jan Murray does the honors in Hollywood and Roy Clark hosts the Nashville segment. Guests scheduled to appear during the 20 hours include Don Adams, Muhammad Ali, Steve Allen and Jayne Meadows, Ruth Buzzi, Carol Burnett, Johnny Cash, John Cassavetes, Joan Crawford, Sammy Davis Jr., Bob Denver, Mike Douglas, Peter Falk, Glenn Ford, Robert Goulet, Curt Gowdy, Merv Griffin, Richie Havens, Helen Hayes, B.B. King, Jack Klugman, Hope Lange, Carol Lawrence, Johnny Mathis, Luci Nugent, Hugh O'Brian. (Live and tape)

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8:00 **3 17 47 FBI**

A small-town girl with big-time ideas. She takes to crime like a duck to water after joining the robbery team of her sister and her sister's boy friend. Erskine: Efrem Zimbalist Jr. Ward: Philip Abbott. (Repeat; 60 min.)

Guest Cast

Beau Parker Andrew Prine
Mary Ann Linden Jo Ann Harris
Cass Linden Melissa Murphy
Harper Jay Michael Baseleon
Rose DeBoise Helen Kleebe
Kelsey Waller Dabbs Greer
Nick Dunbar Robert H. Harris

9 EVENING AT POPS

Audiences dancing to Bach? It happens when organist Virgil Fox displays his "astounding technique and imagination" in a lively interpretation of Bach's "Fugue a la Gigue." (60 min.)

Boston Pops Selections

"Slavonic Dance No. 1 in C, Op 46"
..... Antonin Dvorak
Overture to "Le Roi d'Ys"

..... Victor Lalo
"Little Fugue in G Minor"

..... Johann Sebastian Bach

12 29 M*A*S*H—Comedy

To keep from going bananas, act like you already have. That's how Hawkeye plans to wangle a rest-and-recreation leave in Tokyo. Hawkeye: Alan Alda. Trapper John: Wayne Rogers. Frank: Larry Linville. Hot Lips: Loretta Swit. Radar: Gary Burghoff. Henry: McLean Stevenson. Guest Cast . . . Captain Sherman: Stuart Margolin. Margie: Marcia Strassman. (Repeat)

21 NOCHE DE GALA

23 TEACH IN

6 8 24 McCloud

McCloud has trapped his baddie at the start; the problem is trying to keep him caged. Someone is determined to set the crook free with an elaborate hoax. McCloud: Dennis Weaver. Broadhurst: Terry Carter. Clifford: J.D. Cannon. (Repeat; 90 min.)

Guest Cast

Winn Hollis Jackie Cooper
Jimmy Roy Taylor Rick Nelson
Marshall Melendez Gilbert Roland
Chris Coughlin Diana Muldaur
Adrian Becker Murray Hamilton

Continued on next page

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Peters Robert Hogan

12 29 MANNIX

A mystery man plays a deadly game with one goal in mind: to murder Mannix (Mike Connors). Peggy: Gail Fisher. (Repeat; 60 min.)

Guest Cast

Lyle Foster Clu Gulager
Lieutenant Tobias Robert Reed
Coryell Robert Middleton
Trask Arthur Batanides
Sloan Ken Lynch

23 JERRY LEWIS TELETHON

Joined in progress. **Special:** Coverage of Jerry Lewis's campaign for muscular dystrophy continues. See 7:30 P.M. Ch. 30. (Live and tape)

9:00 3 17 47 MOVIE—Drama (W)

Helen Hayes plays a mother who suspects her eldest son of Communist affiliations in "My Son John." (1952) Compounding her fears: a visit from the FBI, investigating an espionage case. (Repeat; 2 hrs., 30 min.)

Cast

Lucille Jefferson Helen Hayes
John Jefferson Robert Walker
Kenneth Stedman Van Heflin
Dan Jefferson Dean Jagger
Father O'Dowd Frank McHugh
Ben Jefferson James Young
Chuck Jefferson Richard Jaeckel
Dr. Sam Carver Minor Watson
Bedford Tod Karns

9 MASTERPIECE THEATRE

How to marry a millionaire . . . it's painfully easy for Charlotte Stant when Adam Verver proposes in Part 2 of Henry James' "The Golden Bowl." The pain is in knowing what Adam doesn't: Charlotte is in love with his son-in-law. Watch for a wry scene between Adam and a husband-hunting Texan. (Repeat; 60 min.)

Cast

Adam Verver Barry Morse
Charlotte Stant Gayle Hunnicutt
Prince Amerigo Daniel Massey
Maggie Verver Jill Townsend
Bob Assingham Cyril Cusack
[After the drama: Metropolitan Opera baritone Donald Gramm sings tunes set to poems by Walter de la Mare.]

23 THE ONE WAY—Religion

Guests: Church of Christ ministers Marshall Brookey, Claude Doggit, Bill Banks and Hal Moore. Viewers are invited to call in their questions. (Live; 60 min.)

9:30 12 29 BARNABY JONES

Jerry Houser ("Class of '44") and Andy Parks (son of actor Larry Parks) as prep school seniors who turn an accidental killing into a murder frame. Geraldine Brooks plays the headmistress of the school. Filmed at the Villa Cabrini in Burbank, Cal. Barnaby: Buddy Ebsen. (Repeat; 60 min.)

Guest Cast

Paul Thayer Jerry Houser
Charles Lomax Andy Parks
Janet Enright Geraldine Brooks
Ron Fannon David Moses
Willie Grand James Daughton
Lieutenant Roth Henry Brandt
Victor Sterne Booth Colman
George Enright John Carter
Chaplain John Graham
Custodian Charles Waggenheim
Eddie Christopher Man
Whitney Buff Secor

60 TELETHON CONTINUES

Special: Coverage of Jerry Lewis's campaign for muscular dystrophy continues. See 7:30 P.M. Ch. 30 for details. (Live and tape)

10:00 6 8 24 ESCAPE—Adventure

Ed Nelson as the captain of a crippled World War II submarine playing a deadly game of waiting with a Japanese destroyer. Jack Webb is the narrator. (Repeat)

Cast

Frank Wyatt Ed Nelson
Mike Coles Ron Hayes
Kurzack Kip Niven
Murphy Dennis Rucker
Admiral Lockery Simon Scott
Quack Christopher Caine
Diving Officer Robin Clarke
Lieutenant Turcott Don Collier
Donahue Arthur Franz

9 FIRING LINE

An English view of the Watergate affair is offered by William F. Buckley Jr.'s guest, MP Michael Foot, who is a member of the Labor Party's "shadow cabinet." (60 min.)

21 LAS PULGAS

26 700 CLUB—Religion

- 10:30 6 8 YOUNG DR. KILDARE**
About the tortured relationship between an unwed pregnant girl and her narrow-minded mother.
- 12 CBS NEWS—Bob Schieffer**
- 23 TELETHON CONTINUES**
Special: Coverage of Jerry Lewis's campaign for muscular dystrophy continues. See 7:30 P.M. Ch. 30 for details. (Live and tape.)
- 24 POLICE SURGEON**
Political intrigue as George Chakiris plays the would-be assassin of a foreign leader under Locke's care.
- 29 YOUR ASSEMBLYMAN SPEAKS**
Guest: Ray Gonzales, 28th district.
- 10:45 29 CBS NEWS—Bob Schieffer**
- 11:00 6 8 JOHNNY CARSON**
Eva Gabor and singer-composer Roger Miller are the guests. Ed McMahon. (Repeat; 90 min.)
- 9 SPEAKING FREELY**
Jordan's King Hussein discusses the Middle East situation in this November 1972 interview taped in Amman, Jordan. Topics include the nature of his monarchy, the possibilities of

- peace with Israel and his views on Arab terrorists. (60 min.)
- 24 NEWS**
- 29 MOVIE—Spanish 6W**
- 11:30 3 ABC NEWS—Bill Beutel**
- 17 DISCUSSION WITH...**
Guest: Howard Margueles.
- 24 JOHNNY CARSON**
See 11 P.M. Ch. 6. (Repeat; 90 min.)
- 30 TELETHON CONTINUES**
Special: Coverage of Jerry Lewis's campaign for muscular dystrophy continues. See 7:30 P.M. Ch. 30 for details. (Live and tape)
- 47 ABC NEWS—Bill Beutel**
- 11:45 47 KJEO PUBLIC AFFAIRS**
Topic: "Man in the Middle."
- 12:00 17 MOVIE—To Be Announced**
- 26 RIGHT-ON**
- 12:30 23 TELETHON CONTINUES**
Special: Coverage of Jerry Lewis's campaign for muscular dystrophy continues. See 7:30 P.M. Ch. 30 for details. (Live and tape.)
- 26 NEW DIRECTIONS**
- 1:00 29 CHRISTOPHERS—Religion**
- 1:30 17 ABC NEWS—Bill Beutel**

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Labor Day

MORNING-AFTERNOON

MORNING

SEPTEMBER 3, 1973

6:30 **23 30 TELETHON CONTINUES**

Special: Coverage of Jerry Lewis's campaign for muscular dystrophy continues. See Sun. 7:30 P.M. Ch. 30 for details. (Live and tape)

24 LET'S SPEAK SPANISH

6:45 **8 PUNTO DE INTERES**

Highlighted: news of events and special features for the Chicano community. Host: Valeria Rodriguez.

24 LET'S SPEAK SPANISH

6:55 **8 THOUGHT FOR THE DAY**

7:00 **6 8 24 TODAY**

12 29 26 CBS NEWS—Hughes Rudd/Sally Quinn

7:15 **47 RFD 47—Agriculture**

7:30 **47 JACK LaLANNE—Exercise**

8:00 **12 29 CAPTAIN KANGAROO**

The Captain shows how to make a playtime area and paper tulips. Also: a honey bear and an owl. (60 min.)

26 BOZO—Cartoon

47 NEW ZOO REVUE—Children

Learning about criticism.

8:25 **24 NEWS—Dick Moody**

8:30 **17 NEW ZOO REVUE—Children**

26 BIBLE LESSON

23 30 TELETHON CONTINUES

Special: Coverage of Jerry Lewis's campaign for muscular dystrophy continues. See Sun. 7:30 P.M. Ch. 30 for details. (Live and tape)

47 SESAME STREET

8:50 **3 NEWS—Shirli Mix**

9:00 **3 9 SESAME STREET**

6 8 24 DINAH SHORE

McLean Stevenson of "M*A*S*H" talks about his work with children. Also: way-out chairs.

12 29 JOKER'S WILD—Game

17 MOVIE—Fantasy BW

"The Angel Who Pawned Her Harp." (English; 1954) Charming Diane Cilento portrays a heavenly do-gooder in need of funds to carry out her benevolence. Voice: Robert Eddison. Felix Aylmer, Jerry Desmonde, Joe Linnane, Philip Guard, Sheila Sweet, Alfie Bass. (1 hr., 50 min.)

26 WATERS FAMILY

9:30 **6 8 24 BAFFLE—Game**

Barbara Feldon and Peter Lawford. Dick Enberg is the host.

12 29 \$10,000 PYRAMID—Game

26 CHARISMA—Pat Robertson

47 MOVIE—Drama BW

"Foreign Intrigue." (1956) When a wealthy but mysterious man dies, his press agent begins an investigation to uncover the dead man's past. Robert Mitchum, Genevieve Page. (2 hrs.)

10:00 **3 MOVIE—Biography BW**

"Act One." Part 1. See 4:30 P.M. Ch. 3 for details. (90 min.)

6 8 24 WIZARD OF ODDS—Game

9 ELECTRIC COMPANY

12 29 GAMBIT—Game

26 700 CLUB—Crisis Counseling

10:30 **6 8 24 HOLLYWOOD SQUARES**

12 29 LOVE OF LIFE

23 30 TELETHON CONTINUES

Special: Coverage of Jerry Lewis's campaign for muscular dystrophy continues. See Sun. 7:30 P.M. Ch. 30 for details. (Live and tape)

10:50 **17 JOE BARATTA HEALTH SHOW**

10:55 **12 29 CBS NEWS—Edwards**

11:00 **6 8 24 JEOPARDY**



**HAYDEN'S
HAPPENING
NOW!**

MON.-FRI. 9:00 A.M.

TV17
ABC-TV

12 29 YOUNG AND THE RESTLESS—Serial

17 LIVING EASY WITH DR. JOYCE BROTHERS

- 11:30** **3 17 47** BRADY BUNCH
Mixed emotions about moving as the Bradys buy a larger home. Carol: Florence Henderson.

6 8 24 WHO, WHAT OR WHERE—Game

12 29 SEARCH FOR TOMORROW

- 11:55** **6 8** NEWS—Wendy Grissim
24 NBC NEWS—Edwin Newman

AFTERNOON

- 12:00** **3 17 47** PASSWORD
Angie Dickinson and Richard Crenna.

6 8 26 THREE ON A MATCH
—Game

12 MOVIE GAME

24 NEWS

29 LUNCHTIME WITH POPEYE

- 12:15** **24** TODAY IN AGRICULTURE

- 12:30** **3 17 47** SPLIT SECOND

6 8 24 DAYS OF OUR LIVES

12 29 AS THE WORLD TURNS

23 30 TELETHON CONTINUES

Special: Coverage of Jerry Lewis's campaign for muscular dystrophy continues. See Sun, 7:30 P.M. Ch. 30 for details. (Live and tape)

26 NOT FOR WOMEN ONLY

Rape is the subject of a three-part discussion. Barbara Walters' guests include NYPD detective Julia Tucker, anthropologist Darlene David, psychologist Nolen Bailey, and attorney Mary Mautner.

- 1:00** **3 17 47** ALL MY CHILDREN

6 8 24 DOCTORS

12 29 GUIDING LIGHT

26 PHIL DONAHUE

- 1:30** **3 17 47** LET'S MAKE A DEAL

6 8 24 ANOTHER WORLD

12 29 EDGE OF NIGHT

- 2:00** **3 17 47** NEWLYWED GAME

6 8 26 RETURN TO

PEYTON PLACE

12 29 PRICE IS RIGHT

24 MOVIE—Comedy-Mystery **(BY)**

"The Fuller Brush Man." (1948) Having flunked out in the street-cleaning business, our hero becomes a Fuller Brush salesman. Red Skelton, Janet Blair, Hillary Brooke. (2 hrs.)

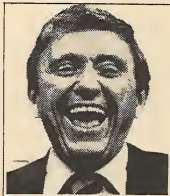
- 2:30** **3 17 47** GIRL IN MY LIFE

NOW: THIS DAY 1973 NOON EDITION



30-MINUTES OF NEWS....
AND PEOPLE IN THE NEWS....
NEWS FROM AROUND THE
WORLD AND AROUND OUR
COMMUNITY.
SEE IT ALL ON CHANNEL 23'S
NEW NOON EDITION OF
THIS DAY 1973

WEEKDAYS AT:
12 NOON
WITH
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KERO-TV 23



**MERV
GRIFFIN**
Mon-Fri 4:30 PM
KFSN TV30

Labor Day

AFTERNOON

6 8 25 SOMERSET

12 29 MATCH GAME '73

Morey Amsterdam, Richard Dawson, Brett Somers Klugman, Ruta Lee, Charles Nelson Reilly, Loretta Swit,

23 30 TELETHON CONTINUES

Special: Coverage of Jerry Lewis's campaign for muscular dystrophy is scheduled to conclude within the next hour. See Sun, 7:30 P.M. Ch. 30 for details. (Live and tape)

3:00 3 17 47 GENERAL HOSPITAL

6 8 JOANNE CARSON'S VIPs

Mrs. Henry Fonda discusses marriage and demonstrates yoga exercises and prepares a salad.

12 29 SECRET STORM

26 TENNESSEE TUXEDO—Cartoon

3:30 3 17 47 ONE LIFE TO LIVE

6 8 NBC NEWS—John Chancellor

12 MIKE DOUGLAS

21 LA COMUNIDAD AL DIA

23 MOVIE—Drama

"Island of the Blue Dolphins." (1964)

Children's adventure story about an Indian girl's life on an uninhabited

SEPTEMBER 3, 1973

island, Celia Kaye, George Kennedy, Larry Domasin. (2 hrs.)

26 VOYAGE TO THE

BOTTOM OF THE SEA

Nelson (Richard Basehart) makes a scuba dive to the ocean floor—and sees a gigantic jellyfish devour the sub he just left. (60 min.)

29 POPEYE AND THREE STOOGES

30 TO BE ANNOUNCED

4:00 3 17 LOVE, AMERICAN STYLE

Frank Sutton, Melodie Johnson, and how a guru upset a marriage; how to get a physical without knowing it.

6 NEWS—Gar Pili

8 NEWS—Roy Stearns

9 SESAME STREET

21 VELO DE NOVIA (BW)

24 ALL-AMERICAN FUTURITY PREVIEW

Special: An in-depth look at how the world's richest horse race is run. Highlights of qualifying trials in the All-American Futurity are shown, and interviews with owners and track officials. Announcers include Win Elliot and Jerry Holley.

29 MY FAVORITE MARTIAN (BW)

Part 1. Tim (Bill Bixby) and Martin find themselves in St. Louis, circa 1849. Martin: Ray Walston.

30 JEANNIE—Comedy

Jeannie's sister schemes to split the newlywed Nelsons. Jeannie I and II: Barbara Eden, Tony: Larry Hagman.

47 MOVIE—Adventure (BW)

"Valley of the Kings." (1954) A rugged American archaeologist agrees to help a girl search for the tomb of the Pharaoh Ra-hotep. Robert Taylor, Eleanor Parker. (90 min.)

4:30 3 MOVIE—Biography (BW)

"Act One" (1963), Part 1. Adaptation of playwright Moss Hart's autobiography of his early years in the theater. George Hamilton, Jason Robards Jr., Jack Klugman. (1 hr., 25 min.)

[Concluded Tues. 4:30 P.M. Ch. 3.]

6 8 24 ALL-AMERICAN FUTURITY

Special: Quarter horses race for the big purse. For details, see the Close-up opposite. (Live)

17 BUTCH'S BACK ALLEY—Children

26 LIVING EASY WITH

DR. JOYCE BROTHERS

What men like about women is discussed by Zsa Zsa Gabor.

GREEN ACRES



Starts Sept. 10

DAILY 3:30 PM

KMPH 26

TUCAPE

29 MOVIE—Thriller (BW)

"Most Dangerous Man Alive." (1961) Fantastic yarn about a gangster (Ron Randall), whose body is able to absorb steel after he survives an explosion. Elaine Stewart. (90 min.)

30 MERV GRIFFIN

Polly Bergen, Jacqueline Susann, Ms. editor Patricia Carbine and Adela Rogers St. Johns. (90 min.)

5:00 6 8 24 BASEBALL WORLD OF JOE GARAGIOLA

Know what "hard smoke" means in baseball lingo? How about "big jug" or "can of corn?" Baseball jargon is the subject of this feature; Joe is the translator.

9 MISTER ROGERS' NEIGHBORHOOD

Puppeteer Susan Linn visits and does a sketch on choosing a friend.

12 PHIL DONAHUE

17 GREEN ACRES

Oliver has two problems: harvesting the apple crop and teaching Lisa to drive. Mr. Collins: John Wheeler. Sheriff: Joe Higgins.

21 EL AMOR TIENE CARA DE MUJER (BW)

26 TENNESSEE TUXEDO—Cartoon

5:15 6 8 24 BASEBALL

The Los Angeles Dodgers meet the Giants in San Francisco. Chuck Connors is the guest announcer. (Live) [Backup game: Cincinnati Reds vs. Astros in Houston.]

5:30 9 ELECTRIC COMPANY

17 NEWS—Bill Barnard

23 NEWS—Burleigh Smith

25 WILD, WILD WEST

West's caper revolves around stolen crown jewels and a villain named Loveless (Michael Dunn). (60 min.)

47 NEWS—Colin Dougherty

5:55 3 FOR YOUR INFORMATION

EVENING

6:00 3 NEWS—Bill Huddy

9 OPEN STUDIO TELEVISION

12 NEWS

17 47 ABC NEWS—Smith/Reasoner

21 NEWS—Cruz/Gramajo

29 NEWS—Vince Fleming

**close
up**

ALL-AMERICAN FUTURITY

4:30 6 8 24

THE WORLD'S RICHEST HORSE RACE

Special: \$330,000 for 20 seconds' work.

That's the estimated pay-off in the \$1,030,000 All-American Futurity, third jewel of quarter-horse racing's triple crown. Second money is approximately \$138,000—almost as much as *first* in the Kentucky Derby. Third place pays \$64,000.

At press time, an estimated 220 2-year-olds were entered in time trials; the 10 fastest qualify for today's quarter-mile race at Ruidoso Downs, N.M. Track officials rate two favorites: Pass Over, who took the Kansas Futurity and the Sun Country Futurity, and Flying Rockette, winner of the Rainbow Futurity.

The race is scheduled to start approximately 10 minutes after air time. Announcers: Win Elliot, Thad Sandstrom, Jerry Holley and Bob Dudich. (Live)



Labor Day

EVENING

SEPTEMBER 3, 1973

6:30

30 CBS NEWS—Walter Cronkite

9 ZOOM

17 HOGAN'S HEROES—Comedy

Newkirk gets Sergeant Schultz drunk—and Klink sends for a no-nonsense replacement, Hogan: Bob Crane.

23 NBC NEWS—John Chancellor

26 MOVIE—Musical

"April in Paris." (1953) In a case of mistaken identity a chorus girl has been invited to represent the American theater at the Paris Festival. Doris Day, Ray Bolger. (2 hrs.)

29 CBS NEWS—Walter Cronkite

30 NEWS—Roger Rock

47 BONANZA

Thomas Crippin (Ashley Cowan) has traveled all the way from England to track down the doctor he claims murdered his wife. (60 min.)

7:00

3 ABC NEWS—Smith/Reasoner

9 NEWSROOM—Mel Wax

12 CBS NEWS—Walter Cronkite

17 JEANNIE—Comedy

Jeannie prepares for a blessed event—her dog's. Jeannie: Barbara Eden. Tonv: Larry Hagman.

21 MUNECA—Drama

23 DRAGNET—Crime Drama

Friday (Jack Webb) fills in for a reformed convict who advertised that he would do anything for \$1000—and got a murder contract in reply.

29 WACKY WORLD OF JONATHAN WINTERS

30 TRUTH OR CONSEQUENCES

7:30

3 HOGAN'S HEROES

Hogan clashes with an American general, Hogan: Bob Crane, Von Heinke: John Myhers.

12 STAND UP AND CHEER

17 TO TELL THE TRUTH

Panel: Kitty Carlisle, Peggy Cass, Bill Cullen and Nipsey Russell.

23 PARENT GAME

29 THAT GOOD OLE NASHVILLE

MUSIC

Guests: Jack Greene, Jeannie Seely and Nat Stuckey.

30 LET'S MAKE A DEAL—Game

47 HOGAN'S HEROES

Hogan and his POWs try to prevent Klink from being sent to the Russian front, Hogan: Bob Crane.

8:00

3 17 47 ROOKIES—Crime Drama

Mercy killing: Gillis is being investigated by Internal affairs division for

shooting a boy who was trapped in a flaming police car. Gillis: Michael Ontkane. Terry: Georg Stanford Brown. Ryker: Gerald S. O'Loughlin. Jill: Kate Jackson. (Repeat; 60 min.)

Guest Cast

Jay Warfield Lou Antonio

Mickey Radames Pera

Uncle Sal Frank Puglia

Davey Ryan Norman Alden

Joe Jerry Guardino

Nina Carmen Zapata

6 8 MERV GRIFFIN

Time approximate. Alfred Hitchcock is Merv's special guest. Mort Lindsey conducts the orchestra. (60 min.)

9 WORLD SYMPHONY ORCHESTRA

Special: Arthur Fiedler conducts the World Symphony Orchestra (142 musicians from 58 countries) at the opening of Walt Disney World in October 1971. On the program: Copland's "Fanfare for the Common Man"; Prelude and "Liebestod," from Wagner's "Tristan und Isolde"; Respighi's "The Pines of Rome"; Offenbach's "Gaité Parisienne"; "Festive Overture," by Shostakovich. (Repeat; 90 min.)

12 29 30 GUNSMOKE

Kitty's life for a killer's. That's the deal being offered Matt by the condemned man's brother, the vicious leader of a terrorist gang. Matt: James Arness. Kitty: Amanda Blake. Festus: Ken Curtis. Doc: Milburn Stone. Newly: Buck Taylor, Sam: Glenn Strange. Burke: Ted Jordan. (Repeat; 60 min.)

Guest Cast

Jude Bonner William Smith

Lafitte Geoffrey Lewis

Virgil Bonner Marco St. John

Governor Martinson

..... James Chandler

Amy Lee Nina Roman

Take Hal Baylor

Martha Sandra Kent

Sheriff Tanner Stafford Rapp

21 EL COMANCHE—Comedy

23 BASEBALL

See 5:15 P.M. Ch. 6. (3 hrs.)

24 NBC NEWS—John Chancellor

24 NEWS—Murphy/Long

26 MANCINI GENERATION

9:00 3 17 47 MOVIE—Comedy **BW**

Dean Martin and Jerry Lewis in "Sail-

or Beware" (1952), a Naval farce from their salad days as a team. The late James Dean was an extra as one of the sailors. (Repeat; 2 hrs.)

Cast

Al CrowthersDean Martin
Melvin JonesJerry Lewis
Hilda JonesMarion Marshall
LardoskiRobert Strauss
Guest StarCorinne Calvet
Commander LaneLeif Erickson
ChubbyDon Wilson
BlaydenVince Edwards
MacSkip Homeler
SaundersElaine Stewart

6 8 MOVIE—Western

"Desperate Mission." (1960) TV-movie about Joaquin Murrieta (Ricardo Montalban), considered by some a Robin Hood of the Old West. Earl Holliman. (2 hrs.)

12 23 HERE'S LUCY

Tony Randall as a health fanatic pitted against Lucy in a mountain-climbing contest. First shown in 1971. Lucy: Lucille Ball, Harry: Gale Gordon. Kim: Lucie Arnaz.

Monday

EVENING

21 LA CRIADA BIEN CRIADA

24 MOVIE—Drama (BW)

"Hud" (1963), Paul Newman's tough, uncompromising portrayal of a contemporary American heel. Oscars went to Patricia Neal, Melvyn Douglas. Brandon de Wilde. (2 hrs.)

25 DAVID SUSSKIND

Women's sexual fantasies and a new approach to dieting are the topics. 1. Author Nancy Friday on her book "My Secret Garden"—a collection of women's sexual fantasies. 2. Are you tired of being fat? Members of Overeaters Anonymous discuss this unique way of losing weight. (2 hrs.)

30 KEEP AMERICA SINGING

Singer Dennis Day hosts this tribute to America's musical and comedy heritage. Guests: singer Margaret Whiting, humorist Herb Shriner, the Statesmen (barbershop quartet), the Hollywood Square Dancers and the Upward People Chorus. (60 min.)

9:30 9 BOOK BEAT

Sabres clash with six-guns in "The Cowboy and the Cossack," Clair Huf-

**THE VOICE OF
EXPERIENCE...
THE VOICE OF
AUTHORITY...**



EYEWITNESS NEWS with... JOHN REED KING

**6:30
& 11:00
STARTING
SEPT. 10**

Friendly

KJEO 47
abc
FRESNO, CALIF.

Labor Day

EVENING

SEPTEMBER 3, 1973

faker's unusual variation on the Western. His novel concerns the hardships faced by American cowhands and Russian warriors on a cattle drive to a famine-stricken town in Siberia. Host Bob Cromie talks to Huffaker about the author's experiences traveling across the Soviet Union.

12 29 30 DORIS DAY

Doris and Cy turn criminal thanks to her uncle, an art forger who's involving the unwitting pair in an art swindle to the tune of \$500,000. Cy: John Dehner. Guest Cast . . . August: Bernie Kopell, Bissel: Dan Tobin. Prof. Druten: Kay Kuter. (Repeat)

[Last show of the series. Dick Van Dyke takes over this time slot beginning next week.]

21 MUCHACHA ITALIANA VIENE A CASARSE **BW**

10:00 9 TO BE ANNOUNCED

12 29 30 MEDICAL CENTER

Barbara Feldon as the critically ill wife of a desperate doctor (Larry Hagman). His new surgical procedure might save her, if he can conquer his drug addiction long enough to operate. Gannon: Chad Everett. Lochner: James Daly. (Repeat; 60 min.)

Guest Cast

Barbara Dorsey . . . Barbara Feldon
Glenn Dorsey . . . Larry Hagman
Dr. Wykoff . . . Jason Wingreen
Nurse Canford . . . Virginia Hawkins
Dr. Bricker . . . Ed Hall
Nurse Foley . . . Evelyn Frank

10:30 21 TV MUSICAL

11:00 3 6 8 12 17 21 23 24

30 47 NEWS

9 NEWSROOM—Mel Wax

26 ALFRED HITCHCOCK **BW**

John Mitchell (Macdonald Carey) is host to a "House Guest" who once saved his wife and child from drowning. But guest Ray Roscoe seems to be sticking around just to make passes at the Mitchell's maid. Ray Roscoe: Robert Sterling. Sally Mitchell: Peggy McCay. (60 min.)

29 TRAILS WEST **BW**

A man and the woman he loves are caught up in the dispute over the California-Nevada state boundary. Their romance is threatened when they find themselves on opposite sides in the political conflicts. Lynn Thomas, Richard Emory.

11:30 3 17 47 DICK CAVETT

London is the setting for a reunion between Dick and six English schoolchildren. Topics include their reactions to women's lib, American Westerns, children's hobbies and the English school system. (90 min.)

6 8 23 24 JOHNNY CARSON

Joey Bishop is the guest host. Ed McMahon; Doc Severinsen conducts the orchestra. (90 min.)

12 29 30 MOVIE—Thriller **BW**

"Children of the Damned." (English; 1964) Six youngsters with supernatural powers begin imposing their will on others. Lawellin: Ian Hendry. Neville: Alan Badel. Susan: Barbara Ferris. Colin: Alfred Burke. Paul: Clive Powell. Diana: Sheila Allen. Mi Ling: Lee Yoke-Moon. Defense Minister: Ralph Michael. Nina: Roberta Rex. Gruber: Martin Miller. (1 hr., 50 min.)

1:00 3 23 NEWS

Next Week:

TV GUIDE'S FALL PREVIEW ISSUE

TV Guide's Fall Preview Issue offers the most complete look at television's new season . . . anywhere.

**Now the beauty
and glory of
America's natural
treasures are
yours to enjoy as
never before ►**



The Grand Canyon



**The High
Sierra**



**The
Northeast
Coast**



**Wild
Alaska**

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America's last frontier—a land of three million lakes, 119 million acres of forest... and still 99 percent uninhabited.



THE NORTHEAST COAST

from storm-racked Maine to Newfoundland...home of the harp seal, the clownlike puffin, other fascinating shoreline creatures.



THE NORTH WOODS

from northern Minnesota to Lake Athabasca in Canada... where beaver, moose, wolves and other animals roam the stands of lofty pines and glades of birch and aspen.

THE GR
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TIME
LIFE
BOOKS

presents THE AMERICAN

The wilderness areas that lie in and around the United States of America are one of our greatest treasures. The mountains, the forests, the shorelines and other sanctuaries are priceless not only as preserves where wild plants and animals can flourish in safety, but also as a source of spiritual refreshment for you.

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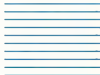
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MORNING

- 6:20 **30** INSPIRATION—Religion
 6:25 **30** THIS DAY
 6:30 **24** LET'S SPEAK SPANISH
 6:45 **8** PUNTO DE INTERES
 See Mon, 6:45 A.M. Ch. 8.
24 LET'S SPEAK SPANISH
 6:55 **8** THOUGHT FOR THE DAY
30 NOTICIAS DE LA COMUNIDAD
 7:00 **6 8 23 24** TODAY
 A preview of "The Energy Crisis," an NBC news special (shown tonight at 8 P.M.) is scheduled. (2 hrs.)
12 29 30 CBS NEWS—Hughes
 Rudd/Sally Quinn
30 NEWS—Phil Norgeerd
 7:15 **47** RFD 47—Agriculture
 7:30 **30** FUNTIME—Al Radka
47 JACK LeLANNE—Exercise
 8:00 **12 29 30** CAPTAIN KANGAROO
 How to make pictures with toothpicks; a wallaby and a collie; and a story. (60 min.)
26 BOZO—Cartoon
47 NEW ZOO REVUE—Children
 All about bad habits.
 8:25 **24** NEWS—Dick Moody
 8:30 **17** NEW ZOO REVUE—Children
26 BIBLE LESSON
47 SESAME STREET
 8:50 **3** NEWS—Dick McAleer
 9:00 **3 9** SESAME STREET
6 8 23 24 DINAH SHORE
 Comedienne Ruth Buzzi talks about dieting and prepares a low-calorie tomato sauce.
12 29 30 JOKER'S WILD—Game
17 MOVIE—Drama (BW)
 "Loves of Joanna Godden." (English; 1947) Googie Withers as a woman trying to run a farm she inherited. John McCallum, Jean Kent, Derek Bond, Chips Rafferty. (1 hr., 50 min.)
26 WARREN ROBERTS—Religion
 9:30 **6 8 23 24** BAFFLE—Game
 Barbara Feldon and Peter Lawford.
12 29 30 \$10,000 PYRAMID—Game
47 MOVIE—Drama (BW)
 "Woman of Straw." (English; 1964) Gina Lollobrigida, Sean Connery and Ralph Richardson are the conflicting personalities in this handsomely produced melodrama about wealth, murder and revenge on the Riviera. Alexander Knox, Johnny Sekka, Laurence Hardy, Danny Daniels. (2 hrs.)

Tuesday

MORNING-AFTERNOON

- 10:00 **3** MOVIE—Biography (BW)
 "Act One." Conclusion. See Mon. 4:30 P.M. Ch. 3 for details. (90 min.)
6 8 23 24 WIZARD OF ODDS
 —Game
9 ELECTRIC COMPANY
12 29 30 GAMBIT—Game
26 700 CLUB—Crisis Counseling
 10:30 **6 8 23 24** HOLLYWOOD SQUARES
12 29 30 LOVE OF LIFE
 10:50 **17** JOE BARATTA HEALTH SHOW
 10:55 **12 29 30** CBS NEWS—Edwarda
 11:00 **6 8 23 24** JEOPARDY
12 29 30 YOUNG AND THE RESTLESS—Serial
17 LIVING EASY WITH DR. JOYCE BROTHERS
 11:30 **3 17 47** BRADY BUNCH
 A fall from a tree leaves Bobby with a fear of heights. Bobby: Mike Lookinland, Alice: Ann B. Davis, Peter: Christopher Knight.
6 8 23 24 WHO, WHAT OR WHERE—Game
12 29 30 SEARCH FOR TOMORROW
 11:55 **6 8** NEWS—Wendy Grissim
23 24 NBC NEWS—Edwin Newman

AFTERNOON

- 12:00 **3 17 47** PASSWORD
 Angie Dickinson and Richard Grenna are the guests.
6 8 26 THREE ON A MATCH
 —Game
12 MOVIE GAME
23 24 NEWS
29 LUNCHTIME WITH POPEYE
30 ANSWERS AND ACTION—Radka
 12:15 **24** TODAY IN AGRICULTURE
 12:30 **3 17 47** SPLIT SECOND—Game
6 8 23 24 DAYS OF OUR LIVES
12 29 30 AS THE WORLD TURNS
26 NOT FOR WOMEN ONLY
 Rape, second of a three-part discussion. Barbara Walters' guests include attorney Mary Mautner.
 1:00 **3 17 47** ALL MY CHILDREN
6 8 23 24 DOCTORS
12 29 30 GUIDING LIGHT
26 PHIL DONAHUE
 Yoga and good health is discussed by expert Lillas Folan, host of TV's "Lillas Yoga and You." (60 min.)

26 KMPH



**DAILY at
4:00 p.m.**
Starts Sept. 10

**BEVERLY
HILLS BILLIES**



**MARLO THOMAS IS
THAT GIRL**
4:00 PM



Tuesday AFTERNOON

- 1:30** **3 17 47** LET'S MAKE A DEAL
6 8 23 24 ANOTHER WORLD
12 29 30 EDGE OF NIGHT
- 2:00** **3 17 47** NEWLYWED GAME
6 8 23 26 RETURN TO PEYTON PLACE
12 29 30 PRICE IS RIGHT
24 MOVIE—Drama
"Counterpoint." (1968) An offbeat World War II story about members of a U.S. symphony orchestra held captive by Nazi troops. Charlton Heston, Maximilian Schell. (2 hrs.)
- 2:30** **3 17 47** GIRL IN MY LIFE
6 8 23 26 SOMERSET
12 29 30 MATCH GAME '73
Morey Amsterdam, Richard Dawson, Brett Somers Klugman, Ruta Lee, Charles Nelson Reilly, Loretta Swit. Gene Rayburn is the series host.
- 3:00** **3 17 47** GENERAL HOSPITAL
6 8 JOANNE CARSON'S VIPS
Charles Nelson Reilly prepares a low-calorie chicken dish.
12 29 30 SECRET STORM
23 THREE ON A MATCH—Game
26 TENNESSEE TUXEDO—Cartoon



**The New
Price Is
Right** 7:30 PM
TUESDAY
KFSN TV30

3:30 3 17 47 ONE LIFE TO LIVE

6 8 JEANNIE—Comedy (BW)

Jeannie joins the WAFs in the hope of being assigned as Tony's secretary. Jeannie: Barbara Eden. Tony: Larry Hagman.

12 MIKE DOUGLAS

21 LA COMUNIDAD AL DIA

23 MOVIE—Drama

"Moment to Moment." (1966) Glossy soap-opera melodramatics revolving around the affair of a neglected wife (Jean Seberg) and an American ensign (Sean Garrison) on the Riviera. Honor Blackman, Arthur Hill. (2 hrs.)

26 VOYAGE TO THE BOTTOM OF THE SEA

Two scientists, trying to transform humans into gilled amphibians, learn that their experiments produce subtle side effects on the brain. Crane: David Hedison. (60 min.)

29 POPEYE AND THREE STOOGES

30 FLYING NUN

4:00 3 17 LOVE, AMERICAN STYLE

Charles Nelson Reilly and Judy Carne in tales of a fumbling private eye and a cagey advice columnist. Bob: Herb Edelman. Sal: Noam Pitlik. Dawn: Louisa Moritz. Sally: Karen Carlson.

6 8 THAT GIRL

Ann and her father learn a lesson about independence. Ann: Marlo Thomas. Lou: Lew Parker.

9 SESAME STREET

21 VELO DE NOVIA

24 McHALE'S NAVY (BW)

Parker (Tim Conway) goes on the lam: he thinks he has mistakenly machine-gunned Binghamton.

29 MY FAVORITE MARTIAN (BW)

Conclusion. Martin (Ray Walston) draws a map showing the location of the time machine that can bring them back. Tim: Bill Bixby.

30 JEANNIE—Comedy

Jeannie and Tony both plan to match Roger with the "perfect girl." Jeannie: Barbara Eden.

47 MOVIE—Comedy (BW)

"The Yellow Cab Man." (1950) A Rube Goldberg type of inventor is always getting into accidents. Red Skelton, Gloria De Haven, James Gleason. (90 min.)

4:30 3 MOVIE—Biography (BW)

"Act One." Conclusion. See Mon. 4:30 P.M. Ch. 3. (1 hr., 25 min.)

6 8 MERV GRIFFIN

Jane Russell, Rhonda Fleming, Ann Miller and Jeanne Crain, Mort Lindsey orchestra. (90 min.)

17 BUTCH'S BACK ALLEY—Children

24 DICK VAN DYKE (BW)

After criticizing Laura for opening his mail, Rob decides to use the situation on the Alan Brady show. Rob: Dick Van Dyke.

26 LIVING EASY WITH

DR. JOYCE BROTHERS

Author Mickey Spillane and his wife on their marriage and why she posed for the cover of his latest book.

29 MOVIE—Drama (BW)

"Miss Sadie Thompson." (1953) Remake of Somerset Maugham's durable tale of tropical sex and salvation, with Rita Hayworth and Jose Ferrer. (90 min.)

30 MERV GRIFFIN

Pat Boone, evangelist Oral Roberts



- and actor Robert Blake, Mort Lindsey orchestra. (90 min.)
- 5:00** **9** **MISTER ROGERS' NEIGHBORHOOD**
Showing others you care by helping them do things.
12 **PHIL DONAHUE**
17 **GREEN ACRES**
Eb's (Tom Lester) collateral for a new home includes a turtle.
21 **EL AMOR TIENE CARA DE MUJER**
24 **THAT GIRL**
26 **TENNESSEE TUXEDO—Cartoon**
- 5:30** **9** **ELECTRIC COMPANY**
17 **NEWS—Bill Barnard**
23 **NEWS—Burleigh Smith**
24 **NEWS—Murphy/Long**
26 **WILD, WILD WEST**
A charred hundred-dollar bill leads West into an encounter with the evil Dr. Loveless (Michael Dunn). West: Robert Conrad. (60 min.)
47 **NEWS—Colin Dougherty**
- 5:55** **3** **FOR YOUR INFORMATION**

EVENING

- 6:00** **3** **NEWS—Bill Huddy**
6 **NEWS—Gar Pili**
8 **NEWS—Roy Stearns**
9 **OPEN STUDIO TELEVISION**
12 **NEWS**
17 **47** **ABC NEWS—Smith/Reasoner**
21 **NEWS—Cruz/Gramajo**
29 **NEWS—Vince Fleming**
30 **CBS NEWS—Walter Cronkite**
- 6:30** **6** **8** **23** **24** **NBC NEWS**
—John Chancellor
9 **ZOOM**
17 **HOGAN'S HEROES**
Hogan says Le Beau is a chemist so that he can assist a captured French scientist working in the camp. Hogan: Bob Crane.
26 **MOVIE—Adventure**
"Beneath the 12-Mile Reef." (1953) Romance and action abound in this colorful tale of sponge-divers. Robert Wagner, Terry Moore, Gilbert Roland, Peter Graves. (90 min.)
29 **CBS NEWS—Walter Cronkite**
30 **NEWS—Roger Rock**
47 **BONANZA**
The local ranchers, hit hard by cattle rustlers, decide to hire a professional gunman. Clegg: Earl Holliman. Adam: Pernell Roberts. (60 min.)

- 7:00** **3** **ABC NEWS—Smith/Reasoner**
6 **8** **CELEBRATION**
Special: Hats off to life—Lorne Greene narrates as cameras go around the world to observe events that people celebrate. Among the occasions . . . Birth: the naming of infants, including a Masai baby. Childhood: parties and festivals from Venezuela to Hong Kong. Adolescence: courtship rites in the U.S., France and Africa. Marriage: wedding ceremonies in Japan and Hawaii. Also: the pleasures of old age, including activities of senior citizens in Japan, Australia and Turkey. (60 min.)
9 **NEWSROOM—Mel Wax**
12 **CBS NEWS—Walter Cronkite**
17 **JEANNIE—Comedy**
A lady came out of the bottle? Dr. Bellows' nephew insists he saw her. Jeannie: Barbara Eden.
21 **MUNECA—Drama**
23 **DRAGNET—Crime Drama**
Using his off-duty time, Friday (Jack Webb) mounts a last-ditch effort to save a 12-year police veteran headed for the bottle.
24 **TO TELL THE TRUTH**
29 **LASSIE**
A predatory hawk and a wounded dove are Lassie's problems. Lucy: Pamelyn Ferdin.
30 **TRUTH OR CONSEQUENCES**
- 7:30** **3** **HOGAN'S HEROES**
A German informer has been planted among Hogan's POWs. Hogan: Bob Crane. Kohler: John Stephenson.
12 **WACKY WORLD OF JONATHAN WINTERS**
17 **TO TELL THE TRUTH**
Panel: Kitty Carlisle, Peggy Cass, Bill Cullen and Nipsey Russell.
23 **LET'S MAKE A DEAL**
24 **DRAGNET—Crime Drama**
Friday and Gannon try to track down two men who are bilking elderly citizens. Friday: Jack Webb.
29 **THIS IS YOUR LIFE**
Comic Don Rickles is surprised by some friendly ribbing and reminiscing with Kirk Douglas and Ed Sullivan.
30 **THE NEW PRICE IS RIGHT—Game**
47 **WORLD OF LOWELL THOMAS**
A look at the traditional marriage customs of the Berbers, the tribes-

men who have lived for centuries in the Atlas Mountains of Morocco.
8:00 3 17 47 TEMPERATURES RISING
—Comedy

Edmond O'Brien plays Dr. Campanelli's revered teacher, driving his protegee crazy as he visits the hospital—and takes over, Campanelli: James Whitmore. Noland: Cleavon Little. Millie: Reva Rose. Ellen: Nancy Fox. Annie: Joan Van Ark. Guest Cast . . . Dr. Banning: Edmond O'Brien, Jason: Mike Henry. Llewellyn: Olive Dunbar. (Repeat)

6 8 23 24 NBC REPORTS

Special: Three-hour report on the energy crisis. For details, see the Close-up below.

9 BAY AREA REPORTS

12 29 30 MAUDE—Comedy

"Florida's Problem" is her husband, who's demanding she quit work and stay at home. Enter Maude, butting in to change the issue from a domestic quarrel to women's rights. Florida's husband is played by John Amos. Maude: Beatrice Arthur. Flor-

ida: Esther Rolle. Walter: Bill Macy. Carol: Adrienne Barbeau. (Repeat) [There'll be some changes made, on "Maude" and other favorites. See next week's big Fall Preview Issue.]

21 ED EDIFICIO DE ENFRENTA

25 BASEBALL

The Oakland Athletics vs. the Angels at Anaheim Stadium. Jim Wood and Monte Moore report. (Live)

8:30 3 17 47 MOVIE—Science Fiction

"The Six Million Dollar Man," the pilot film that sold a new fall series to ABC, stars Lee Majors as an injured test pilot-turned-superman by means of powerful artificial limbs. His new job is working for the U.S. as the ultimate weapon. Locations include Edwards Air Force Base. (Repeat; 90 min.)

Cast

Steve Austin Lee Majors
Dr. Rudy Wells Martin Balsam
Spencer Darren McGavin
Jean Manners Barbara Anderson
Mrs. McKay Dorothy Green

Continued on next page

**close
up**

**NBC
REPORTS**

8:00 6 8 23 24

THE ENERGY CRISIS

"We have the capacity and the resources to meet our energy needs if only we take the proper steps—and take them now."—President Nixon

Special: A three-hour report on America's energy crisis.

The program was still being edited at press time, but, says executive producer Fred Freed, it will include these major segments.

Coal: Our most abundant and inexpensive source of energy, and some of the richest deposits are in Eastern Montana. Strip mining, coal spokesmen say, is cheap and safe, and it would bring needed industry to the state. The question haunting many Montanans: can the land be reclaimed?

Electric Power: Nuclear plants could help meet increasing demands, but a leak—or explosion—could be disastrous. The risk, says Freed, "is small—but we don't know how small."

Oil: Wells are pumping at full force, yet more and more filling stations are running dry. This 90-minute segments looks at the oil story—from refining to pricing—and examines the prospects of increased imports from the Middle East, where how much we get will depend on "how well politics and oil mix."

Reporters include Frank McGee. (3 hrs.)



Tuesday

EVENING

SEPTEMBER 4, 1973

PrisonerCharles Knox Robinson
GeraldtonIvor Barry
NudayahMaurice Sherbanee
Young WomanAnne Whitfield
GeneralGeorge Wallace
Dr. AshburnRobert Cornthwaite

9 CHAN-SEE WAY—Cooking

See Sat. 5:30 P.M. Ch. 9 for details.

12 30 HAWAII FIVE-O

You can't tell the players without a score card in "Will the Real Mr. Winkler Please Die?" a mysterious maze of false identities, murder and Cold War espionage. McGarrett: Jack Lord, Danny: James MacArthur, Chin Ho: Kam Fong, Duke: Herman Wedemeyer. (Repeat; 60 min.)

Guest Cast

WinklerNehemiah Persoff
RogloffMark Lenard
ReevesMalachi Throne
SaraSally Lee Thompson
Mustached ManPeter Carew
Bald ManRonald Kent
AnnouncerPhilip Arnone

29 CHILDREN OF ZERO

A plea for needy children profiles

three helped by World Vision International. The youngsters: a Vietnamese boy sold as a servant, a Korean girl abandoned at birth and a Chinese boy yearning to become a doctor. Host: Art Linkletter. (60 min.)

9:00 9 THE OUTSIDERS—Music

Special: Saluting the unorthodox ideas of two 20th-century composers . . . Charles Ives (1874-1954), known for his use of dissonant harmonies, and Edgar Varese (1885-1965), a pioneer of electronic music. New York Philharmonic music director Pierre Boulez leads the BBC Symphony through Ives' "Three Places in New England" and Varese's "Integrale." Interwoven with these selections are analogous examples of modern painting. (60 min.)

21 NOCHES TAPATIAS

9:30 12 29 30 MOVIE—Crime Drama

"Murdock's Gang," an unsold 1973 pilot film, stars ex-newscaster Alex Dreier as a disbarred lawyer-turned-private eye who uses his staff of ex-cons to track down a millionaire's missing accountant. Locations include California's Marineland. (Repeat; 90 min.)

Cast

MurdockAlex Dreier
Laura TalbotJanet Leigh
Harold TalbotMurray Hamilton
BatesWilliam Daniels
RykerHarold Gould
GlennDon Knight
BatWalter Burke
LarryColby Chester
TerryDonna Benz
RedNorman Alden
LymanEd Bernard

21 MUCHACHA ITALIANA VIENE A CASARSE (SW)

10:00 3 17 47 MARCUS WELBY, M.D.

"Please Don't Send Flowers" dramatizes a young mother's battle with uterine cancer and fear. Welby: Robert Young. Kiley: James Brolin. Consuelo: Elena Verdugo. (Repeat; 60 min.)

Guest Cast

Judy GrahamSusan Clark
Alex GrahamLawrence Pressman
Katie RyanHelen Verbit
Peter GrahamClay O'Brien
Rickie GrahamKirby Furlong

youngsters

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46

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9 COURSE OF OUR TIMES

Violence in Northern Ireland—what has it cost Britain? The struggle for power is examined.

10:30 9 HUMANIST ALTERNATIVE

Creativity in television programming is discussed by FCC Commissioner Nicholas Johnson.

21 LOS DIAS FELICES—Comedy**26 1972 ALL-AMERICAN FOOTBALL TEAM**

Time approximate. Action highlights and interviews with the best collegiate players of the '72 season. Profiled: five players chosen by the Football Writers Association of America, including Johnny Rodgers and Rich Glover (Nebraska); Brad Van Pelt (Michigan State); Greg Pruitt (Ohio State).

11:00 3 6 8 12 17 21 23 24 30 47 NEWS**9 NEWSROOM—Mel Wax****26 ALFRED HITCHCOCK BW**

A man named Locke (Philip Coolidge) wants several thousand dollars from the Mallorys or he'll tell their adop-

ted daughter about her father, who murdered his wife. (60 min.)

29 TRAILS WEST BW

A new schoolmarm wins the respect of her unruly pupils by demonstrating her skill with a six-shooter, Nancy Hale, Michael Moore.

11:30 3 17 47 DICK CAVETT

Gina Lollobrigida, English journalist Ian Ball, and comedian Lennie Schultz are scheduled guests. Bob Rosengarden orchestra. (90 min.)

6 8 23 24 JOHNNY CARSON

Carson returns with scheduled guests Roger Miller and the Fifth Dimension. Ed McMahon. (90 min.)

12 29 30 MOVIE—Drama BW

Bette Davis gives one of her finest performances in "Payment on Demand" (1951), the story of a divorce, its causes and consequences. David: Barry Sullivan. Emily: Jane Cowl. Eileen: Frances Dee. Robert: Kent Taylor. Diana: Peggie Castle. Anthony: John Sutton. Prescott: Otto Kruger. (1 hr., 55 min.)

1:00 3 23 NEWS

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Dial direct rates do not apply on coin phone calls over 40 miles or on other Operator-assisted calls. They **do** apply on Operator-assisted station calls placed from communities where long distance cannot be dialed direct.



Pacific Telephone

Wednesday

SEPTEMBER 5, 1973

MORNING

- 6:20 **30** INSPIRATION—Religion
 6:25 **30** THIS DAY
 6:30 **24** LET'S SPEAK SPANISH
 6:45 **8** PUNTO DE INTERES
 See Mon. 6:45 A.M. Ch. 8.
24 LET'S SPEAK SPANISH
 6:55 **8** THOUGHT FOR THE DAY
30 NOTICIAS DE LA COMUNIDAD
 7:00 **6 8 23 24** TODAY
12 29 26 CBS NEWS—Hughes
 Rudd/Sally Quinn
30 NEWS—Phil Norgaard
 7:15 **47** RFD 47—Agriculture
 7:30 **30** FUNTIME—Al Radka
47 JACK LaLANNE—Exercise
 8:00 **12 29 30** CAPTAIN KANGAROO
 A silversmith visits and demonstrates
 how a spoon is made. Also: how to
 make a paper hat. (60 min.)
26 BOZO—Cartoon
47 NEW ZOO REVUE—Children
 How not to worry.
 8:25 **24** NEWS—Dick Moody
 8:30 **17** NEW ZOO REVUE—Children
26 BIBLE LESSON

- 47** SESAME STREET
 8:50 **3** NEWS—Dick McAleer
 9:00 **3 9** SESAME STREET
6 8 23 24 DINAH SHORE
 Dinah opens her fourth season with
 budget tips for housewives.
12 29 30 JOKER'S WILD—Game
17 MOVIE—Drama **BW**
 "The End of the Road." (English;
 1954) An aged man (Finlay Currie)
 becomes an unwitting burden on his
 son (Duncan Lamont) and daughter-
 in-law (Naomi Chance). Edward
 Chapman, George Merrit, David Han-
 nford. (1 hr., 50 min.)
26 RIGHT-ON—Don DeGrate
 9:30 **6 8 23 24** BAFFLE—Game
 Barbara Feldon and Peter Lawford.
12 29 30 \$10,000 PYRAMID—Game
26 DEAF HEAR
47 MOVIE—Drama **BW**
 "The Great Sinner." (1949) While at-
 tempting to cure an adventuress of
 the gambling habit, a Russian novel-
 ist develops a passion for gambling
 himself. Gregory Peck, Ava Gardner,
 Melvyn Douglas, Walter Huston, Ethel
 Barrymore. (2 hrs.)
 10:00 **3** MOVIE—Drama **BW**
 "The Other Woman." See 4:30 P.M.
 Ch. 3 for details. (90 min.)
6 8 23 24 WIZARD OF ODDS
 —Game
9 ELECTRIC COMPANY
12 29 30 GAMBIT—Game
26 700 CLUB—Crisis Counseling
 10:30 **6 8 23 24** HOLLYWOOD
 SQUARES
12 29 30 LOVE OF LIFE
 10:50 **17** JOE BARATTA HEALTH SHOW
 10:55 **12 29 30** CBS NEWS—Edwards
 11:00 **6 8 23 24** JEOPARDY
12 29 30 YOUNG AND THE
 RESTLESS—Serial
17 LIVING EASY WITH DR. JOYCE
 BROTHERS
 11:30 **3 17 47** BRADY BUNCH
 Lovesick Jan has set her sights on a
 12-year-old prince charming. Jan:
 Eva Plumb, Marcia: Maureen McCor-
 mick, Clark: Mark Gruner.
6 8 23 24 WHO, WHAT OR
 WHERE—Game
12 29 30 SEARCH FOR
 TOMORROW
 11:55 **6 8** NEWS—Wendy Grissim
23 24 NBC NEWS—Edwin Newman

**DIALING
FOR
DOLLARS**

MOVIE

IT PAYS OFF! ... TO WATCH
 CHANNEL 23'S EXCITING
 "DIALING FOR DOLLARS
 MOVIE". REAL PEOPLE -
 YOU AND YOUR FRIENDS -
 CAN WIN REAL MONEY!
 GET IN ON THE ACTION
 WEEKDAYS AT 3:30 ON
 CHANNEL 23!

3:30-5:30 PM
WEEKDAYS

KERO-TV 23

AFTERNOON

- 12:00** **3 17 47** **PASSWORD**
Angie Dickinson and Richard Crenna. Allen Ludden is the host.
6 8 26 **THREE ON A MATCH**
—Game
12 **MOVIE GAME**
23 24 **NEWS**
29 **LUNCHTIME WITH POPEYE**
30 **ANSWERS AND ACTION—Radka**
- 12:15** **24** **TODAY IN AGRICULTURE**
- 12:30** **3 17 47** **SPLIT SECOND—Game**
6 8 23 24 **DAYS OF OUR LIVES**
12 29 30 **AS THE WORLD TURNS**
26 **NOT FOR WOMEN ONLY**
Rape, concluding discussion, Barbara Walters' guests include NYPD detective Julia Tucker, anthropologist Darlene David, psychologist Nolen Bailey and attorney Mary Mautner. Topics include the psychological effects of rape on the victim.
- 1:00** **3 17 47** **ALL MY CHILDREN**
6 8 23 24 **DOCTORS**
12 29 30 **GUIDING LIGHT**
26 **PHIL DONAHUE**
Guest: Anne Armstrong, the highest ranking female on the White House staff. (60 min.)
- 1:30** **3 17 47** **LET'S MAKE A DEAL**
6 8 23 24 **ANOTHER WORLD**
12 29 30 **EDGE OF NIGHT**
- 2:00** **3 17 47** **NEWLYWED GAME**
6 8 23 26 **RETURN TO PEYTON PLACE**
12 29 30 **PRICE IS RIGHT**
24 **MOVIE—Adventure**
"The Scorpio Letters." (1966) Two secret agents compete to smash a blackmailing ring. Alex Cord, Shirley Eaton, Laurence Naismith, Oscar Beregi, Lester Matthews. (2 hrs.)
- 2:30** **3 17 47** **GIRL IN MY LIFE**
6 8 23 26 **SOMERSET**
12 29 30 **MATCH GAME '73**
Richard Dawson, Stephanie Edwards, Stu Gilliam, Jack Klugman and his wife Brett Somers, Betty White. Gene Rayburn is the series host.
- 3:00** **3 17 47** **GENERAL HOSPITAL**
6 8 **JOANNE CARSON'S VIPs**
Fernando Lamas on plant care. Recipe: a low-calorie beef dish.
12 29 30 **SECRET STORM**
23 **THREE ON A MATCH—Game**

Wednesday

AFTERNOON

- 3:30** **26** **TENNESSEE TUXEDO—Cartoon**
3 17 47 **ONE LIFE TO LIVE**
6 8 **JEANNIE—Comedy (R)**
Tony (Larry Hagman) encourages Jeannie to accept a date with another man—unaware that the man is his best friend Roger.
12 **MIKE DOUGLAS**
21 **LA COMUNIDAD AL DIA**
23 **MOVIE—Drama**
"And Now Miguel." (1966) The adventures of a 10-year-old-boy (Pat Card) growing up on a Mexican sheep farm. Guy Stockwell. (2 hrs.)
26 **VOYAGE TO THE BOTTOM OF THE SEA**
The Seaview crew helps an engineer track down the source of the ultrasonic waves that destroyed one of his missiles. Nelson: Richard Basehart. Adams, Leslie Nielsen. Crane: David Hedison. Morton: Bob Dowdell. Kowalski: Del Monroe. Crewman: Pat Culliton. Radio Man: Robert Lipton. Sonar: Nigel McKean. (60 min.)
29 **POPEYE AND THREE STOOGES**
30 **FLYING NUN**



MARLO THOMAS IS
THAT GIRL
4:00 PM



Wednesday

AFTERNOON

SEPTEMBER 5, 1973

- 4:00** **3** **17 LOVE, AMERICAN STYLE**
Christopher George, Stefanie Powers and Edward Andrews in a tale about an aphrodisiac; Alan Sues as a lover interrupted by a burglar. Lydia: Harriet MacGibbon. Marjorie: Valerie Armstrong. Eddie: Johnny Silver.
- 6** **8 THAT GIRL**
Ann tries to keep a modern-day Robin Hood out of jail. Ann: Marlo Thomas. Hobart Niles: Bruce Hyde.
- 9 SESAME STREET**
- 21 VELO DE NOVIA** **BW**
- 24 McHALE'S NAVY** **BW**
General Williams reviews Binghamton's many charges against McHale (Ernest Borgnine) and his men. Binghamton: Joe Flynn.
- 29 MY FAVORITE MARTIAN** **BW**
Uncle Martin (Ray Walston) ages himself to the equivalent of a 70-year-old earthling.
- 30 JEANNIE—Comedy**
Tony (Larry Hagman) attempts to impose some frugality on his bride.
- 47 MOVIE—Comedy** **BW**
"The Big Hangover." (1950) After

- being trapped in a wine cellar during the war, law student David Maldon has developed an allergy to liquor—if he gets near it, he gets drunk. Elizabeth Taylor, Van Johnson, Percy Waram, Fay Holden. (90 min.)
- 4:30** **3** **MOVIE—Drama** **BW**
"The Other Woman." (1954) A scheming bit player blackmails a movie director. Hugo Haas, Cleo Moore, Lance Fuller. (1 hr., 25 min.)
- 6** **8 MERV GRIFFIN**
Burt Reynolds, Mike Connors, Lois Nettleton and actor James Hampton are the guests. (90 min.)
- 17 BUTCH'S BACK ALLEY—Children**
- 24 DICK VAN DYKE** **BW**
Jerry (Jerry Paris) claims that Rob's script for an upcoming show is terrible. Rob: Dick Van Dyke.
- 26 LIVING EASY WITH DR. JOYCE BROTHERS**
Laughs with Fannie Flagg as she does impressions. Also: depression and its relation to suicide is discussed by Dr. Ari Kiev, head of New York Hospital's Suicide Prevention Clinic.
- 29 MOVIE—Drama** **BW**
"Queen Bee." (1955) A beautiful and selfish woman uses any means to insure her own security and dominate those around her. Joan Crawford, Barry Sullivan, Betsy Palmer, John Ireland. (90 min.)
- 30 MERV GRIFFIN**
Eartha Kitt, Richard Dawson, actress Michelle Phillips and psychic Uri Geller are the guests. (90 min.)
- 5:00** **9** **MISTER ROGERS' NEIGHBORHOOD**
Sharing is the lesson. Also: how to buy things on credit.
- 17 GREEN ACRES**
Trouble for Oliver: a lookalike bank robber with a curvy blonde in tow. Blanche: Chanin Hale. Lieutenant: William Sylvester.
- 21 EL AMOR TIENE CARA DE MUJER** **BW**
- 24 THAT GIRL—Comedy**
- 26 TENNESSEE TUXEDO—Cartoon**
- 5:30** **9** **ELECTRIC COMPANY**
- 17 NEWS—Bill Barnard**
- 23 NEWS—Burleigh Smith**
- 24 NEWS—Murphy/Long**
- 26 WILD, WILD WEST**
The missing eye of an Egyptian

Lucy's Favorite Lucys



DAILY 4:30 PM

Starts Sept. 10

KMPH 26
TULARE

SEPTEMBER 5, 1973

statue—a priceless ruby—sets off this spy caper. West: Robert Conrad. Artemus: Ross Martin. (60 min.)

5:55 **47 NEWS**—Colin Dougherty
3 **FOR YOUR INFORMATION**

EVENING

6:00 **3** **NEWS**—Bill Huddy
6 **NEWS**—Gar Pili
8 **NEWS**—Roy Stearns

Wednesday

AFTERNOON-EVENING

9 **THE NEXT BILLION YEARS**
"Ending Man's Isolation in the Universe" is discussed by Dr. Bernard Oliver. (60 min.)

12 **NEWS**

17 **47 ABC NEWS**—Smith/Reasoner

21 **NEWS**—Cruz/Gramajo

29 **NEWS**—Vince Fleming

30 **CBS NEWS**—Walter Cronkite

6:30 **6** **8** **23** **24** **NBC NEWS**—John Chancellor

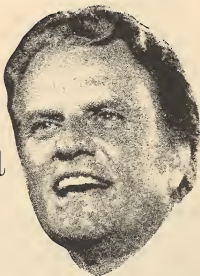
TV specials from the Atlanta Stadium, Atlanta, Ga. and the Korea Crusade, in YoiDo Plaza, Seoul, where over one million Koreans attended.

Billy Graham

Atlanta AND KOREA

Crusades

Sept. 5-6-7/See nightly listings for time and channel



New Time: 7:00 P.M.
Starting SEPT. 10

HOGAN'S HEROES

Friendly
KJEO **47** abc
FRESNO, CALIF.

17 HOGAN'S HEROES

Hogan plans to infiltrate a local hofbrau to get information on the plans of an elite panzer division. Hogan: Bob Crane.

23 MOVIE—Western

"The Lion and the Horse." (1952) Cowboy Ben Kirby is determined to own the prize stallion he captured for his boss. Steve Cochran, Sherry Jackson, Bob Steele. (90 min.)

29 CBS NEWS—Walter Cronkite

30 NEWS—Roger Rocks

47 BONANZA

A verdict of guilty against accused murderer Jamie Wrenn is assured—until juror Hoss Cartwright decides there is a reasonable doubt. Hoss: Dan Blocker. (60 min.)

7:00 3 ABC NEWS—Smith/Reasoner

6 8 BILLY GRAHAM CRUSADE

Special: "What's Bugging Youth Now?" is Dr. Graham's topic for youth in the first of two crusades from Atlanta. Guests include football's John Small and Greg Brezina, singers Bob and Jane Henley, gospel

singer George Beverly Shea and pianist Tedd Smith. Songs include "Soldiers of the Cross," "My Song of Songs" and "Open Your Heart and Let Him In." Cliff Barrows, Crusade Choir. (60 min.)

9 NEWSROOM—Mel Wax

12 CBS NEWS—Walter Cronkite

17 JEANNIE—Comedy

Jeannie's determined to have Tony win a Good Husband contest. Jeannie: Barbara Eden.

21 MUNECA—Drama

23 DRAGNET—Crime Drama

While Friday visits Gannon's (Harry Morgan) home, neighbors pop in with a stream of complaints that must be dealt with.

24 TO TELL THE TRUTH

29 ANIMAL WORLD

About a Hollywood Hills raccoon whose life is made miserable by encounters with a dog and skunk.

30 TRUTH OR CONSEQUENCES

7:30 3 HOGAN'S HEROES

Hogan and Le Beau (Robert Clary) try to keep a French masterpiece

TONIGHT THE GREAT
ACADEMY AWARD WINNER
COMES TO TELEVISION.
A MAN FOR ALL SEASONS

Tonight is the TV premiere of
the colorful and exciting film that won six "Oscars,"
including "Best Picture of the Year."

8:30 ON CHANNEL 6, 8, 23, 24

A special presentation from

IBM



Wednesday

EVENING

from winding up in Hermann Goering's collection of stolen art.

12 DIRECTION '72

17 TO TELL THE TRUTH

Panel: Kitty Carlisle, Peggy Cass, Bill Cullen and Nipsey Russell.

23 HOLLYWOOD SQUARES

Dom DeLuise, Hope Lange, Suzanne Pleshette, Vincent Price, Carl Reiner, Burt Reynolds, Karen Valentine.

24 BILLY GRAHAM CRUSADE

Special: See 7 P.M. Ch. 6. (60 min.)

29 POLICE SURGEON

Political intrigue as George Chakiris plays the would-be assassin of a foreign leader under Locke's care.

30 HOLLYWOOD SQUARES

Marty Allen, June Allyson, Mel Brooks, Glen Campbell, Rose Marie, Dionne Warwick, Wally Cox.

47 MOUSE FACTORY

Wally Cox traces the life of Benjamin Franklin.

8:00 3 17 47 LOVE THY NEIGHBOR

—Comedy

Time for some baby talk as Peggy starts casting wistful glances at her

friend's little girl. The question is, can she soften Charlie's humbug heart towards children? Peggy: Joyce Bulifant. Charlie: Ron Masak. Jackie: Janet MacLachlan. Ferguson: Harrison Page. Guest Cast... Willie Dee: Austin Stoker.

6 8 23 ADAM-12

Romance comes to "Adam-12." Christina Sinatra plays Malloy's love interest; Gary Crosby is her overprotective uncle. Malloy: Martin Milner. Reed: Kent McCord. (Repeat)

Guest Cast

Off. Ed Wells Gary Crosby
Marilyn Christina Sinatra
Gus Archer Herb Vigran
Off. Tom Boyd Frank Sinatra Jr.
Gardener John Gilgreen
Burglar Stuart Nisbet

9 EVENING AT POPS

See Sun. 8 P.M. Ch. 9. (60 min.)

12 30 SONNY AND CHER COMEDY HOUR

William Conrad plays his "Cannon" role for laughs as he searches for baddies at Sonny's pizza parlor, Con-

close
up

MOVIE
8:30 6 8 23 24

A MAN FOR ALL SEASONS

Special: The Best Film of 1966.

"A Man for All Seasons" is historical drama with intellectual excitement. Its essence is a clash of wills that rocked 16th-century England: Sir Thomas More—Lord Chancellor and a devout Catholic—refusing to condone the divorce or remarriage of Henry VIII.

Rich settings, costumes and location footage enhance the film. Best of all, it has Paul Scofield, re-creating his stage role as More. Said one critic, "he gives off a vibration of greatness."

The movie won six Oscars—including Best Picture, Actor (Scofield), Director (Fred Zinnemann) and Screenwriter (Robert Bolt, who adapted his 1961 play). It will be repeated on Sunday at 10 A.M. on Chs. 6 and 8; 3:30 P.M. Ch. 23. (2 hrs., 30 min.)

Supporting Cast . . . Alice: Wendy Hiller. Cromwell: Leo McKern. Henry VIII: Robert Shaw. Margaret: Susannah York. Duke of Norfolk: Nigel Davenport. Cardinal Wolsey: Orson Welles. Rich: John Hurt. Roper: Corin Redgrave. Matthew: Colin Blakely. Anne Boleyn: Vanessa Redgrave.



Paul Scofield

Wednesday

EVENING

SEPTEMBER 5, 1973

rad also plays San Quentin Spats, a pool shark challenged by super pro Minnesota Short (Sonny). Singer Rick Springfield rounds out the guest list. Freeman King, Ted Zeigler, Peter Cullen, Murray Langston, Ralph Mauro, Billy Van, Teri Garr, Susan Donovan, Fred Whelan. (Repeat; 60 min.)

Songs

"The Men in My Little Girl's Life"
.....Conrad
"He Ain't Heavy, He's My Brother"
.....Cher
"What Would the Children Think?"
.....Springfield
"From Me to You," "Never Been to Spain"
.....Sonny, Cher
[Postponed from an earlier date.]

21 WRESTLING

26 BASEBALL

The Oakland Athletics vs. the Angels at Anaheim Stadium. Jim Wood and Monte Moore report. (Live)

29 BILLY GRAHAM CRUSADE

Special: See 7 P.M. Ch. 6, (60 min.)

8:30 **3 17 47** MOVIE—Crime Drama
Preview a new fall series: a human

chameleon vs. the syndicate—that's "Toma," a plainclothes detective who is using his special talent for disguises to crack a gambling ring. This series pilot is based on the exploits of a New Jersey policeman, who appears briefly as Det. Vinnie Cecca. (Repeat; 90 min.)

Cast

David TomaTony Musante
Inspector Spooner ..Simon Oakland
Patty TomaSusan Strasberg
Sam HooperPhilip Thomas
ProlaciNick Colasanto
DonzerAbe Vigoda
MalloweDavid Spielberg
Frank BarberRobert Yuro
TullyMichael Baseleon
Bags RolandDavid Mauro
MotherRosa Barabato
FatherFrank D'Amore

6 8 23 24 MOVIE—Drama

Special: "A Man for All Seasons" has its network premiere. See the Close-up on page A-45. (2 hrs., 30 min.)

9:00 **9** WORLD PRESS

The Evening Informers.

The Total Information News Team



BOB LONG BILL MURPHY BRENT DeMONTE PAT OGLE MIKE HARTMAN BILL ALLISON CLINT THAXTER

Be informed with News/24 The Evening Report
Weeknights, 5:30, Color

KMU-TV 24
FRESNO, CALIFORNIA

SEPTEMBER 5, 1973

12 30 DAN AUGUST

A seething scandal is revealed as Dan investigates the murder of a small-time playboy. The prime suspect is the victim's lover, a millionaire's wife. Dan: Burt Reynolds. Wilentz: Norman Fell. (Repeat; 60 min.)

Guest Cast

Pete Killian Barry Sullivan
Bill Britain Robert Fuller
Doris Galvin Nancy Malone
Jennifer Sherry Lansing
Diana Conroy Joan Huntington
Henry Craig Frank Maxwell
Mike Golden Barney Phillips
["Dan August" will be seen an hour later beginning Sept. 19.]

29 CELEBRATION

Special: See Tues. 7 P.M. Ch. 6 for details. (60 min.)

9:30 9 MAN BUILDS, MAN DESTROYS

—Ecology

Exploring alternatives to DDT, a potent pesticide that has largely been banned by the Federal Government because of its environmental dangers. Newer methods of pest control include sterilizing harmful species; and trapping the bugs with sex lures.

21 MUCHACHA ITALIANA VIENE A CASARSE **5W**

10:00 3 17 47 OWEN MARSHALL

Michael Parks ("Then Came Bronson") stars as a convicted sex offend-

Wednesday

EVENING

er. However, Marshall is determined to reopen the case and discredit the key witness's testimony. Owen: Arthur Hill. Jess: Lee Majors. (Repeat; 60 min.)

Guest Cast

Mrs. Varni Beverly Garland
Ollie Gregson Michael Parks
Paula Varni Jenny Hill
Mary Gregson Martine Bartlett
John Borden Guy Stockwell
Dr. Lewis Eduard Franz
Brewster Jeffrey Pomerantz
Judge John Zaremba
Schilling Drout Miller

9 THE UNREASONABLE MAN

—Satire

Special: Office bureaucracy gets the needle in this comedy satire by the Pitschel Players of San Francisco. The central character is Ralph Banal, a clerk retiring after a lifetime of totally meaningless work. Typically, someone loses the inscription for his watch. More serious commentary on bureaucratic inefficiency is offered by social activist Joel Fort. (60 min.)

12 30 CANNON

Jessica Walter has a meaty role as a lawyer defending two men accused of robbery. Major obstacle: repeated attempts on her life. Cannon: William Conrad. (Repeat; 60 min.)

Continued on next page



A GE "MONOGRAM MONTH" SPECIAL.

TONIGHT GREGORY PECK SHOWS YOU A WORLD YOU'VE NEVER SEEN BEFORE.

LAND OF THE SMALL

Fascinating, close-up views of the insect world never before captured on film. Five years in the making. See how this miniature world looks to those who live there

WED. 10PM, CH. 29; THU. 10PM, CH. 6, 8, 24

GENERAL  ELECTRIC

Guest Cast

Jane Butler Jessica Walter
Clay Spencer Robert Webber
Burt Vincente Don Hanmer
Eddie Peel Jeff Davis
Wrangel Biff Elliot
Linguist Booth Colman
Miss Endicott Nancy Priddy
Kaplan John Hudson
Miss Norris Mavis Neal
Judge Alex Gerry
["Cannon" will air one hour earlier
beginning next week.]

29 LAND OF THE SMALL

Special: Inside the insect world with Gregory Peck as he narrates this nature documentary. Through the use of macrophotography, the viewer gets a close-up look at insect societies. Observed: the complex civilization of an ant colony, including birth, love relationships, and combat and death during warfare; and the transfiguration of a caterpillar into a butterfly, seen through time-lapse photography. (60 min.)

10:30 **21 ENTRE AMIGOS—Musical**

26 ALFRED HITCHCOCK (BW)

Time approximate. Duke Marsden is in trouble: Ed Krutcher, who lost a bundle to Marsden, is beginning to take a dim view of Duke. (60 min.)

11:00 **3 6 8 12 17 21 23 24**

30 47 NEWS

9 NEWSROOM—Mel Wax

29 TRAILS WEST (BW)

A woman (Emily Heath) in love with the fire chief of a California town finds her rival is a flashy, red fire truck. Richard Avonde.

11:30 **3 17 47 DICK CAVETT**

Author James Baldwin and comedian Robert Klein are Dick's scheduled guests. (90 min.)

6 8 23 24 JOHNNY CARSON

Scheduled: drummer Buddy Rich and actress Sandy Duncan. (90 min.)

12 29 30 MOVIE—Comedy

"The Little Hut" (1957), about a woman shipwrecked on an island with her husband and his best friend. Ava Gardner, Stewart Granger, David Niven, Walter Chiari. (1 hr., 40 min.)

1:00 **3 23 NEWS**

**THE VOICE OF
EXPERIENCE...
THE VOICE OF
AUTHORITY...**

EYEWITNESS NEWS with...

**6:30
& 11:00
STARTING
SEPT. 10**

Friendly

KJEO 47
FRESNO, CALIF.



**JOHN
REED
KING**

MORNING

- 6:20 **30 INSPIRATION—Religion**
 6:25 **30 THIS DAY**
 6:30 **24 LET'S SPEAK SPANISH**
 6:45 **8 PUNTO DE INTERES**
 See Mon. 6:45 A.M. Ch. 8.
24 LET'S SPEAK SPANISH
 6:55 **8 THOUGHT FOR THE DAY**
30 NOTICIAS DE LA COMUNIDAD
 7:00 **6 8 23 24 TODAY**
 Actress Gina Lollobrigida is a scheduled guest. Also: the Democratic National Telethon is scheduled to be discussed. (2 hrs.)
12 29 26 CBS NEWS—Hughes
 Rudd/Sally Quinn
30 NEWS—Phil Norgaard
 7:15 **47 RFD 47—Agriculture**
 7:30 **30 FUNTIME—Al Radka**
47 JACK LaLANNE—Exercise
 8:00 **12 29 30 CAPTAIN KANGAROO**
 The development of the English alphabet is presented; and an HEW film "Smell." (60 min.)
26 BOZO—Cartoon
47 NEW ZOO REVUE—Children
 Concept: a desire to succeed.
 8:25 **24 NEWS—Dick Moody**
 8:30 **17 NEW ZOO REVUE—Children**
26 BIBLE LESSON
47 SESAME STREET
 8:50 **3 NEWS—Dick McAleer**
 9:00 **3 9 SESAME STREET**
6 8 23 24 DINAH SHORE
 Actress Deborah Kerr talks about saving and demonstrates some uses for soap.
12 29 30 JOKER'S WILD—Game
17 MOVIE—Comedy (BW)
 "The Night We Dropped a Clanger."

- (English; 1959) World War II farce about two look-alike British spies in France and Africa. Cecil Parker, Brian Rix. (1 hr., 50 min.)
26 TEACH-IN—Pat Robertson
 9:30 **6 8 23 24 BAFFLE—Game**
 Barbara Feldon and Peter Lawford.
12 29 30 \$10,000 PYRAMID—Game
47 MOVIE—Biography (BW)
 "I'll Cry Tomorrow." (1955) Film version of singer Lillian Roth's autobiography, showing her rise to fame and her deterioration into an alcoholic. Directed by Daniel Mann. Susan Hayward, Jo Van Fleet, Richard Conte, Eddie Albert. (2 hrs.)
 10:00 **3 MOVIE—Musical (BW)**
 "Sing and Swing." See 4:30 P.M. Ch. 3 for details. (90 min.)
6 8 23 24 WIZARD OF ODDS—Game
9 ELECTRIC COMPANY
12 29 30 GAMBIT—Game
26 700 CLUB—Crisla Counseling
 10:30 **6 8 23 24 HOLLYWOOD SQUARES**
12 29 30 LOVE OF LIFE
 10:50 **17 JOE BARATTA HEALTH SHOW**
 10:55 **12 29 30 CBS NEWS—Edwards**
 11:00 **6 8 23 24 JEOPARDY**
12 29 30 YOUNG AND THE RESTLESS—Serial
17 LIVING EASY WITH DR. JOYCE BROTHERS
 11:30 **3 17 47 BRADY BUNCH**
 Hot water for Greg, who's been caught smoking a cigarette. Greg: Barry Williams. Mike: Robert Reed. Carol: Florence Henderson.
6 8 23 24 WHO, WHAT OR WHERE—Game



HAYDEN'S
HAPPENING
NOW!

MON.-FRI. 9:00 A.M.

TV17
abc TV

Thursday

MORNING-AFTERNOON

SEPTEMBER 6, 1973

12 29 30 SEARCH FOR TOMORROW

- 11:55** **6 8 NEWS**—Wendy Grissim
23 24 NBC NEWS—Edwin Newman

AFTERNOON

12:00 **3 17 47 PASSWORD**

Angle Dickinson and Richard Crenna.
6 8 26 THREE ON A MATCH—Game

12 MOVIE GAME

23 24 NEWS

29 LUNCHTIME WITH POPEYE

30 ANSWERS AND ACTION—Radka

12:15 **24 TODAY IN AGRICULTURE**

12:30 **3 17 47 SPLIT SECOND**—Game

6 8 23 24 DAYS OF OUR LIVES

12 29 30 AS THE WORLD TURNS

26 NOT FOR WOMEN ONLY

Muggings, first of a two-part discussion. Among Barbara Walters' guests are two former muggers; New York City judge Allen Myers, a mugging victim; and author Mel Mandell.

1:00 **3 17 47 ALL MY CHILDREN**

6 8 23 24 DOCTORS

12 29 30 GUIDING LIGHT

26 PHIL DONAHUE

VD is discussed by Dr. Leslie Nicholas author of "How to Avoid Social Disease." (60 min.)

1:30 **3 17 47 LET'S MAKE A DEAL**

6 8 23 24 ANOTHER WORLD

12 29 30 EDGE OF NIGHT

2:00 **3 17 47 NEWLYWED GAME**

6 8 23 26 RETURN TO PEYTON PLACE

12 29 30 PRICE IS RIGHT

24 MOVIE—Comedy

"The Reluctant Astronaut." (1967)

Tale of a vertigo-prone young man who becomes an astronaut trainee.

Arthur O'Connell, Jeanette Nolan, Leslie Nielsen. (2 hrs.)

2:30 **3 17 47 GIRL IN MY LIFE**

6 8 23 26 SOMERSET

12 29 30 MATCH GAME '73

Richard Dawson, Stephanie Edwards, Stu Gilliam, Jack Klugman and his wife Brett Somers, Betty White.

3:00 **3 17 47 GENERAL HOSPITAL**

6 8 JOANNE CARSON'S VIPS

Guest: Beverly Garland.

12 29 30 SECRET STORM

23 THREE ON A MATCH—Game

26 TENNESSEE TUXEDO—Cartoon

3:30 **3 17 47 ONE LIFE TO LIVE**

6 8 JEANNIE—Comedy (BW)

A Russian lady cosmonaut develops a strong interest in Tony. Jeannie: Barbara Eden. Tony: Larry Hagman.

12 MIKE DOUGLAS

21 CALENDARIO—Public Affairs

23 MOVIE—Adventure

"Blindbold." (1966) Rock Hudson and Claudia Cardinale romp through a brew of farce and spy melodrama.

Guy Stockwell. (2 hrs.)

26 VOYAGE TO THE BOTTOM OF THE SEA

The recovered records of a sunken submarine show that a savage fight between two of the sub's officers caused the tragedy. Nelson: Richard Basehart. (60 min.)

29 POPEYE AND THREE STOOGES

30 JEANNIE—Comedy

A rare old wine renders the Bellows invisible. Jeannie: Barbara Eden.

Tony: Larry Hagman.

4:00 **3 17 LOVE, AMERICAN STYLE**

E.J. Peaker, Dick Patterson and Dick Sargent in tales about a telephone

DAILY at
5:00 pm
Starts Sept. 10



star
trek
KMPH 26

answering girl and lovers' lane.
Dora: Janis Hansen.

6 8 THAT GIRL

Ann's agent wants her to change her name—but her father objects. Ann: Marlo Thomas. Lou: Lew Parker.

9 SESAME STREET

21 VELO DE NOVIA BW

24 McHALE'S NAVY BW

Binghamton (Joe Flynn) is convinced that McHale is leading a double life.

29 MY FAVORITE MARTIAN BW

Going back to the 17th century, Tim (Bill Bixby) talks the Indians out of selling the island of Manhattan.

30 MERV GRIFFIN

Norman Mailer, Motion Pictures Association president Jack Valenti and censorship advocate Ray P. Grauer are the guests. (90 min.)

47 MOVIE—Drama BW

"Carbine Williams." (1952) Story of the man who invented the carbine rifle while in prison. Wendell Corey, Jean Hagen. (90 min.)

4:30 3 MOVIE—Musical BW

"Sing and Swing." (English; 1963)

Rock 'n' roll numbers interspersed with the story of an aspiring singing group. David Hemmings, Jennifer Moss. (1 hr., 25 min.)

6 8 MERV GRIFFIN

Couples: Juliet Prowse and her husband singer John McCook; the Doc Severinsens. (90 min.)

17 BUTCH'S BACK ALLEY—Children

24 DICK VAN DYKE BW

When Ritchie (Larry Mathews) asks, Rob recalls an incident from the days before Ritchie's birth, when Rob was more nervous about the big event than Laura.

26 LIVING EASY WITH DR. JOYCE BROTHERS

Rudy Vallee reminisces about his career. Also: hunt and cook your own meal—by Joie Harrison McGrail.

29 MOVIE—Comedy BW

"The Notorious Landlady." (1962) Part I. Fast-paced suspense comedy about an American (Jack Lemmon) who rents a London flat from a murder suspect (Kim Novak). (60 min.) [Concluded Fri. 4:30 p.m. Ch. 29.]



Dallas Cowboy Calvin Hill

PRO FOOTBALL
6:00 **12 29 30**

MIAMI DOLPHINS VS. DALLAS COWBOYS

Special: The 1973 and '72 Super Bowl champions clash in Dallas. Frank Glibber and Pat Summerall report. (Live)

Miami: The Dolphins led the NFL in total offense and defense in '73—and won 17 straight games, capped by the Super Bowl. Is there anything they need? Frankly, no, except some luck in avoiding injuries like the one that sidelined quarterback Bob Griese (12) part of last year. Miami's most powerful weapon remains a ground attack that gained a record 2960 yards behind running backs Larry Csonka (39), Mercury Morris (22) and Jim Kiick (21).

Dallas made the NFC play-offs last year with a 10-4 mark. Of this year's Cowboys, one club spokesman says, "We don't have the depth we've had the past three years, but our front line is strong and Calvin Hill (running back, 35) is having his best exhibition season ever." Roger Staubach (12) and Craig Morton (14) are again battling for the quarterback job.

Thursday

AFTERNOON-EVENING

SEPTEMBER 6, 1973

- 5:00 **9 MISTER ROGERS' NEIGHBORHOOD**
Making your own choices is the topic. Also: readiness to learn.
- 12 PHIL DONAHUE**
17 GREEN ACRES
Eb wants to learn a lucrative trade so he can marry his sweetheart. Eb: Tom Lester.
- 21 EL AMOR TIENE CARA DE MUJER (BW)**
24 THAT GIRL—Comedy
26 TENNESSEE TUXEDO—Cartoon
- 5:30 **9 ELECTRIC COMPANY**
17 NEWS—Bill Barnard
23 NEWS—Burleigh Smith
24 NEWS—Murphy/Long
26 WILD, WILD WEST
To protect Mexico's rights to a priceless Aztec hoard, West (Robert Conrad) strikes out on a treasure hunt. Johnson: Ray Walston. Slade: Jack Elam. (60 min.)
- 29 NEWS—Vince Fleming**
30 NEWS—Roger Rocka
47 NEWS—Colin Dougherty
- 5:55 **3 FOR YOUR INFORMATION**

EVENING

- 6:00 **3 NEWS—Bill Huddy**
6 NEWS—Gar Pili
8 NEWS—Roy Stearns
9 OPEN STUDIO TELEVISION
12 29 30 PRO FOOTBALL
Special: Miami Dolphins vs. Dallas Cowboys. A scouting report is in the Close-up on page A-51. (Live)
- 17 47 ABC NEWS—Smith/Reasoner**
21 NEWS—Cruz/Gramajo
- 6:30 **6 8 23 24 NBC NEWS**
—John Chancellor
9 ZOOM
17 HOGAN'S HEROES—Comedy
The Germans are planning to move the prisoners and use the camp for a synthetic fuel plant. Bob Crane.
- 26 MOVIE—Drama (BW)**
"Claudelle Inglish." (1961) The daughter of a tenant farmer continues her romance with a poor Georgia farm boy. Diane McBain, Arthur Kennedy. (2 hrs.)
- 47 BONANZA**
General Juarez has sent a detach-

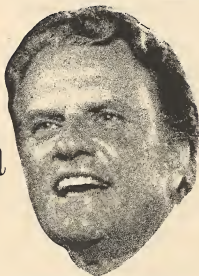
TV specials from the Atlanta Stadium, Atlanta, Ga. and the Korea Crusade, in YoiDo Plaza, Seoul, where over one million Koreans attended.

Billy Graham

Atlanta
AND
KOREA

Crusades

Sept. 5-6-7/See nightly listings for time and channel



close
up

NATIONAL GEOGRAPHIC

8:00 **3 17 47**

WIND RAIDERS OF THE SAHARA



Special: A 1500-mile journey across the world's largest desert—in sailboats.

An eight-man team of sailing experts spent four weeks navigating the Sahara—from Algeria to the Atlantic coast of Mauritania—"to prove it could be done." Their crafts: brightly colored three-wheeled boats that can streak across the dunes at speeds up to 60 mph. The hazards: erratic winds, uneven terrain, long hauls between water and temperatures that rise over 100 by day and dive below freezing at night.

Sahara means wilderness in Arabic and several scenes capture the feeling. Nomadic tribes of Moors, caught in a devastating drought, are forced to slaughter their camels for food or free them to fend for themselves. At a Christmas Eve celebration in mid-journey, one of the team sings "Silent Night" as the men are illuminated by candles amid miles and miles of desolate, barren sand. (60 min.)

Advertisement

They sail the Sahara.

Challenging an ocean of sand and gravel, a team of international adventurers pilots bright-sailed land yachts across 1500 miles of the world's most forbidding terrain.



Western Electric
presents

Wind Raiders of the Sahara.



PREMIERE TONIGHT 8PM on ABC Channel 3, 17, 47

Produced by the National Geographic Society in association with Wolper Productions, Inc.

TV GUIDE A-53

Thursday

EVENING

SEPTEMBER 6, 1973

ment of soldiers to the Ponderosa to hold the Cartwrights hostage. Little Joe: Michael Landon. (60 min.)

7:00 **3 ABC NEWS—Smith/Reasoner**

6 8 BILLY GRAHAM CRUSADE
Special: "The Coming Judgment" (Is Dr. Graham's topic in his final program from Atlanta. Guests include author-evangelist Corrie Ten Boom, singers George Beverly Shea and Myrtle Hall, and pianist Tedd Smith. Songs include "How Wonderful Thou Art" (Myrtle). (60 min.)

9 NEWSROOM—Mel Wax

17 JEANNIE—Comedy

Jeannie upsets a pool match between the general and his old foe General Fitzhugh (Jim Backus).

21 MUNECA—Drama

23 DRAGNET—Crime Drama

Friday must think like a crook to nab a daring daylight burglar. Friday: Jack Webb.

24 TO TELL THE TRUTH

7:30 **3 HOGAN'S HEROES**

Hogan plans to bring down Luft-waffe bombers by decoying them to a well-defended Allied air base. Hogan: Bob Crane.

17 TO TELL THE TRUTH

Panel includes Kitty Carlisle.

23 THRILLSEEKERS

Watch parachutist Rick Sylvester take a flying leap off Yosemite's El Capitan peak.

24 DRAGNET—Crime Drama

Friday's (Jack Webb) only clue to a hammer-murder is a teen-ager's blood-stained T-shirt.

47 YOU ASKED FOR IT

Visits with London's royal swan keeper and a Los Angeles witch.

8:00 **3 17 47 NATIONAL GEOGRAPHIC**

Special: Sailing across the Sahara Desert. Leslie Nielsen narrates the documentary. For details, see the Close-up on page A-53. (60 min.)

6 8 23 IN SEARCH OF ANCIENT ASTRONAUTS—Documentary

Special: Were the ancient gods actually astronauts? In his book, "Chariots of the Gods?" Erich Von Daniken claims that extraterrestrial beings visited Earth centuries ago. This 1972 documentary reviews Von Daniken's evidence . . . ancient carvings in Africa, Italy and South

America resembling men in space suits; Indian writings in Biblical passages he interpreted as references to rocket blastoffs; Mayan pyramids revealing a vast astronomical knowledge; and a series of roads on Peru's Plain of Nazca that lead nowhere—and could perhaps have served as an airfield. The program also examines the theory that Sodom and Gomorrah were destroyed by an atomic blast. (Repeat; 60 min.)

9 PLAYHOUSE NEW YORK: THE 1940s

Return: Remembering radio's golden age—first of four shows on the Forties. The era comes alive through vintage films, stills and broadcast tapes. Watch, listen and enjoy . . . Edgar Bergen and Charlie McCarthy trading insults with W.C. Fields, Mae West and Clark Gable; Eddie Cantor singing "Over There" and "One Hour with You"; Jack Benny and Fred Allen zapping each other during their "feud"; and Bob Hope and Bing Crosby entertaining GIs. (Repeat; 90 min.)

21 SUPER SHOW

24 BILLY GRAHAM CRUSADE

Special: See 7 P.M. Ch. 6. (60 min.)

8:30 **25 WRESTLING**

9:00 **3 17 47 TONY AND LENA—Concert**

Special: Tony Bennett and Lena Horne in an hour of music. See the Close-up opposite.

6 8 23 IRONSIDE

Small-town bias against a May-December romance is blocking Ironside's attempt to clear a murder suspect. Ironside: Raymond Burr. Mark: Don Mitchell. Ed: Don Gallows. (Repeat; 60 min)

Guest Cast

Aaron Clark Steve Forrest
Vickie Dunhill Kathy Cannon
Kate Dunhill Madlyn Rhue
Phil Kip Niven
Elton Ferris Simon Oakland
Wagner George Murdock
Trona Gregory Sierra
[Perry Mason returns—with all new actors. Read about it in next week's big Fall Preview Issue.]

21 EL SHOW DE ALEJANDRO SUAREZ—Comedy

24 CELEBRATION

Special: See Tues. 7 P.M. Ch. 6 for details. (60 min.)

29 BILLY GRAHAM CRUSADE

Time approx. Special: See 7 P.M. Ch. 6 for details. (60 min.)

30 A MAN NAMED LOMBARDI

Time approximate. Special: George C. Scott narrates as stills and films trace the career of Vince Lombardi ...his playing days as one of Fordham's "Seven Blocks of Granite" (1934-1937); two frustrating decades of coaching apprenticeships (1939-1958); a tenure under his coaching idol, Army's Earl "Red" Blaik; the golden years at Green Bay, where his team won two Super Bowls and five NFL titles; and, finally, a rebuilding job at Washington. (60 min.)

9:30 9 JAZZ SET

Barbados-born drummer Keno Duke and his quintet cut loose on original works. The group includes saxophonist Frank Strozler, Julius Watkins on the French horn, and pianist Dennis Moorman. (Repeat)

10:00

21 MUCHACHA ITALIANA

VIENE A CASARSE (BW)

26 SAFARI TO ADVENTURE

Exploring the arctic regions.

3 17 47 STREETS OF SAN FRANCISCO—Crime Drama

A nightmare for Lt. Mike Stone as an ex-con sets out to pay him back for 12 years in jail. His sure-fire plan: kill the cop's daughter, Mike Stone: Karl Malden, Steve Keller: Michael Douglas. (Repeat; 60 min.)

Guest Cast

Lenny Cord Joe Don Baker
Jean Stone Darleen Carr
Lediker Ken Swofford
Senora Valdez Rosa Turich
Roberto Claudio Martinez
Valerie Mercer Julie Mannix

6 8 24 LAND OF THE SMALL

Special: See Wed. 10 P.M. Ch. 29 for details. (60 min.)

9 AN AMERICAN FAMILY

—Documentary

Back to school with the Loud children, as Kevin and Grant organize a pep rally. It's a lively display of

**close
up**

TONY AND LENA

9:00 **3 17 47**

Special: Tony Bennett, Lena Horne, music—and no variety-show small talk in this concert for two.

Highlight: a 24-song salute to composer Harold Arlen, including "Over the Rainbow," "Stormy Weather," "Let's Fall in Love," "Come Rain or Come Shine" and "Accentuate the Positive."

Produced by Emmy winners Gary Smith and Dwight Hemion (the Burt Bacharach specials). Jack Parnell orchestra. (60 min.)

Songs

"Beautiful Music," "Corner of the Sky," "Watch What Happens," "Bein' Green" Lena
"Just in Time," "There Will Never Be Another You," "End of a Love Affair," "Maybe This Time," "Girl Talk" Tony
"Something," "The Look of Love," "My Funny Valentine," "Mood Indigo," "Save Me a Song," Harold Arlen medley Tony, Lena



Tony Bennett and Lena Horne

Thursday

EVENING

SEPTEMBER 6, 1973

school spirit, featuring cheerleaders, a tug of war and a pie fight, culminating with Grant's parody of a crooning rock star. In a more serious mood, Pat and Bill express concern over Lance's life style. The episode concludes with Lance in Copenhagen, singing and reciting his poetry. Craig Gilbert is the producer. (Repeat; 60 min.)

23 MUSIC COUNTRY

Lynn Anderson, Jerry Reed, Brenda Lee and Skeeter Davis headline this week's country performers. Taped in and around Nashville, Tenn. (60 min.)

Songs and Performers

"Someday, Soon," "Listen to a Country Song"Lynn Anderson
 "Lord, Mr. Ford," "Rainbow Ride"Jerry Reed
 "Don't Think Twice (It's All Right)"Lynn Anderson, Jerry Reed
 "Run to Me"Brenda Lee
 "End of the World" ..Skeeter Davis
 "Eefin"Ray Stevens
 "Feathers"Lee Hazelwood
 "Class of '57"Statler Brothers
 "For the Good Times"Ray Price
 "Louisiana Man"Doug Kershaw
 "Behind Closed Doors"

.....Charlie Rich
 "Jealous Heart" ..Johnny Rodriguez
 [Last show. Next week, "NBC Follies" premieres in this time slot.]

26 THIS IS YOUR LIFE

29 ADVENTURER

Bradley's on the trail of a priceless stained glass window. Right behind him: someone willing to negotiate in murder. Maria Gustav: Prunella Ransome. Bradley: Gene Barry.

30 FALL PREVIEW '73

Highlights of new local and CBS '73 shows premiering Sept. 8.

10:30 **21 ACOMPANAME—Music**

26 STAND UP AND CHEER

29 JIM THOMAS OUTDOORS

Grand National field trials for hunting dogs; fishing for sharks in the Bahamas.

11:00 **3 6 8 12 17 21 23 24**

30 47 NEWS

9 NEWSROOM—Mel Wax

26 ALFRED HITCHCOCK **BW**

Wealthy winegrower Luis Aguilar (Gilbert Roland) disowned his son Les when the boy married one of the vineyard workers. (60 min.)

29 TRAILS WEST **BW**

An alcoholic newspaperman must sober up long enough to save the lives of his friend and niece. Solomon: Willard Sage.

11:30 **3 17 47 DICK CAVETT**

6 8 23 24 JOHNNY CARSON

Comedians Don Rickles and Dom DeLuise, and singer Glen Campbell are the scheduled guests, Ed McMahon. (90 min.)

12 29 30 MOVIE—Drama **BW**

Bizarre ritual and mystery infuse "Eye of the Devil" (English; 1967), filmed in the Bordeaux wine country of France. Deborah Kerr, David Niven, Edward Mulhare. Pere Dominic: Donald Pleasence. Countess: Flora Robson. Christian: David Hemmings. Alain: Emlyn Williams. Odile: Sharon Tate. Dr. Monet: John Le Mesurier. Rennard: Donald Bisset. (1 hr., 55 min.)

1:00 **3 23 NEWS**



BONANZA

NEW TIME MON.-FRI. at 4:00 pm

Beginning SEPT. 10th

Friendly

KJEO 47 abc
 FRESNO, CALIF.

next week:
TV GUIDE'S
21st ANNUAL
FALL PREVIEW
ISSUE

It's the most complete
look at the people, the
programs and the
trends that will make
up TELEVISION'S
NEW SEASON.
All in one place!
All at one time!



Friday

SEPTEMBER 7, 1973

MORNING

- 6:20 **30** INSPIRATION—Religion
 6:25 **30** THIS DAY
 6:30 **24** LET'S SPEAK SPANISH
 6:45 **8** PUNTO DE INTERES
 See Mon, 6:45 A.M. Ch. 8.
24 LET'S SPEAK SPANISH
 6:55 **8** THOUGHT FOR THE DAY
30 NOTICIAS DE LA COMUNIDAD
 7:00 **6 8 23 24** TODAY
 Gene Shallit reviews movies, books and records. (2 hrs.)
12 29 26 CBS NEWS—Hughes Rudd/Sally Quinn
30 NEWS—Phil Norgaard
 7:15 **47** RFD 47—Agriculture
 7:25 **24** OUR COMMUNITY
 7:30 **30** FUNTIME—Al Radka
47 JACK LaLANNE—Exercise
 8:00 **12 29 30** CAPTAIN KANGAROO
 Guest artist Anita Wagenvoort shows how to make a schoolbag and several types of kites. (60 min.)
26 BOZO—Cartoon
47 NEW ZOO REVUE—Children
 Dealing with bragging.
 8:25 **24** NEWS—Dick Moody
 8:30 **17** NEW ZOO REVUE—Children
26 BIBLE LESSON
47 SESAME STREET
 8:50 **3** NEWS—Dick McAleer
 9:00 **3 9** SESAME STREET
6 8 23 24 DINAH SHORE
 Sen. William Proxmire (D-Wis.) discusses exercise and good health. Also: naturalist Euell Gibbon prepares dandelion salad.
12 29 30 JOKER'S WILD—Game
17 MOVIE—Comedy-Drama **BW**
 "The Bells Go Down." (English; 1943)

- Chronicle of an East End Auxiliary Fire Service during World War II. It shows the feud between the regular firemen and the green recruits. James Mason, Tommy Trinder, Philip Friend, Mervyn Johns. (1 hr., 50 min.)
26 NEW DIRECTIONS
 9:30 **6 8 23 24** BAFFLE—Game
 Barbara Feldon and Peter Lawford.
12 29 30 \$10,000 PYRAMID—Game
26 THE LESSON—Pat Robertson
47 MOVIE—Comedy **BW**
 "Don't Go Near the Water." (1957)
 Somewhere somebody's fighting World War II—but it's certainly not the Navy public-relations unit on a tropical island in the South Pacific. Glenn Ford, Gia Scala, Earl Holliman, Anne Francis, Keenan Wynn. (2 hrs.)
 10:00 **3** MOVIE—Adventure **BW**
 "The Sword of Ali Baba." See 4:30 P.M. Ch. 3 for details. (90 min.)
6 8 23 24 WIZARD OF ODDS—Game
9 ELECTRIC COMPANY
12 29 30 GAMBIT—Game
26 700 CLUB—Crisis Counseling
 10:30 **6 8 23 24** HOLLYWOOD SQUARES
12 29 30 LOVE OF LIFE
17 JOE BARATTA HEALTH SHOW
 10:55 **12 29 30** CBS NEWS—Edwards
 11:00 **6 8 23 24** JEOPARDY
12 29 30 YOUNG AND THE RESTLESS—Serial
17 LIVING EASY WITH DR. JOYCE BROTHERS
 11:30 **3 17 47** BRADY BUNCH
 Jan is convinced that she needs a new image, so she buys a wig. Jan: Eve Plumb.



6 8 23 24 WHO, WHAT OR WHERE—Game

12 29 30 SEARCH FOR TOMORROW

11:55 6 8 NEWS—Wendy Grissim
23 24 NBC NEWS—Edwin Newman

AFTERNOON

12:00 3 17 47 PASSWORD
Angie Dickinson and Richard Crenna. Allen Ludden is the host.

6 8 26 THREE ON A MATCH—Game

12 MOVIE GAME

23 24 NEWS

29 LUNCHTIME WITH POPEYE
30 ANSWERS AND ACTION—Radka

12:15 24 TODAY IN AGRICULTURE

12:30 3 17 47 SPLIT SECOND—Game
6 8 23 24 DAYS OF OUR LIVES
12 29 30 AS THE WORLD TURNS
26 NOT FOR WOMEN ONLY
Muggings, concluding discussion. Among Barbara Walters' guests is New York City judge Allen Myers, a mugging victim.

1:00 3 17 47 ALL MY CHILDREN

6 8 23 24 DOCTORS

12 29 30 GUIDING LIGHT

26 PHIL DONAHUE

Sam Levenson discusses the generation gap. (60 min.)

1:30 3 17 47 LET'S MAKE A DEAL

6 8 23 24 ANOTHER WORLD

12 29 30 EDGE OF NIGHT

2:00 3 17 47 NEWLYWED GAME

6 8 23 26 RETURN TO PEYTON PLACE

12 29 30 PRICE IS RIGHT

24 MOVIE—Drama **BW**

"Mister Cory." (1957) A bus boy from the Chicago slums leaves his job at a summer resort to become a part of the gambling world. Tony Curtis, Martha Hyer, Charles Bickford, Kathryn Grant, Henry Daniell, William Reynolds. (2 hrs.)

2:30 3 17 47 GIRL IN MY LIFE

6 8 23 26 SOMERSET

12 29 30 MATCH GAME '73

Richard Dawson, Stephanie Edwards, Stu Gilliam, Jack Klugman and his wife Brett Somers, Betty White. Gene Rayburn is the series host.

3:00 3 17 47 GENERAL HOSPITAL

Friday

MORNING-AFTERNOON

6 8 JOANNE CARSON'S VIPs

Jill St. John discusses skiing, wigs and jewelry.

12 29 30 SECRET STORM

23 THREE ON A MATCH—Game

26 TENNESSEE TUXEDO—Cartoon

3:30 3 17 47 ONE LIFE TO LIVE

6 8 JEANNIE—Comedy **BW**

Jeannie is caught in a triangle between Roger (Bill Daily) and Tony. Jeannie: Barbara Eden.

12 MIKE DOUGLAS

21 LA COMUNIDAD AL DIA

23 MOVIE—Suspense

"The Boy Cried Murder" (English-West German-Yugoslavian; 1965), grim variation on fable about the boy who cried wolf. Frazer "Fizz" MacIntosh, Veronica Hurst. (2 hrs.)

26 VOYAGE TO THE BOTTOM OF THE SEA

Arriving at Scotland's Loch Ness to deliver top-secret papers, Nelson learns that three scientists have been slain by the lake's legendary monster. Nelson: Richard Basehart. (60 min.)

29 POPEYE AND THREE STOOGES

dinner theater

STARTING SEPTEMBER 10th

NOW at 6:00

MON-TUES. WAR and PEACE

WED. ☐ 3 VIOLENT PEOPLE

THURS. ☐ WARPATH

FRI. ☐ WE'RE NO ANGELS

KMPH 26
TULARE

Friday

AFTERNOON-EVENING

SEPTEMBER 7, 1973

- 4:00** **30 FLYING NUN**
3 17 LOVE, AMERICAN STYLE
 Shelley Berman, Robert Morse, Michael Callan and Tina Louise in skits about a lady athlete and a would-be suicide victim. Gloria: Arlene Golonka, Oliver: Bernard Fox.
6 8 THAT GIRL
 Ann (Marlo Thomas) must make Don understand why he found her in the city jail in a leopard skin.
9 SESAME STREET
21 VELO DE NOVIA **BW**
24 McHALE'S NAVY **BW**
 McHale and his men discover that their quarters have been ransacked by three young boys, McHale: Ernest Borgnine.
29 MY FAVORITE MARTIAN **BW**
 Tim and Martin get a new roommate when Martin's molecular reassembler turns a squirrel into a human. Martin: Ray Walston.
30 JEANNIE—Comedy
 Jeannie solves a no-vacancy dilemma by adding a floor to a Los Angeles hotel. Jeannie: Barbara Eden.



**TRUTH OR
 CONSEQUENCES**
Mon-Fri 7 PM
KFSN TV30

- 4:17 MOVIE—Adventure** **BW**
 "Moonfleet." (1955) A dashing smuggler joins forces with a little boy to hunt for a long-lost diamond. Stewart Granger, Joan Greenwood, (90 min.)
4:30 3 MOVIE—Adventure **BW**
 "The Sword of Ali Baba" (1964), an Oriental tale of revenge. Peter Mann, Jocelyn Lane. (1 hr., 25 min.)
6 8 MERV GRIFFIN
 Jack Benny, Mel Ferrer, and Twiggy are the guests. (90 min.)
17 BUTCH'S BACK ALLEY—Children
24 DICK VAN DYKE **BW**
 Buddy's wife is out of town, so Rob suggests that he move into the Petrie house. Rob: Dick Van Dyke.
26 LIVING EASY WITH DR. JOYCE BROTHERS
 Guest: Richard Roundtree ("Shaft").
29 MOVIE—Comedy **BW**
 "The Notorious Landlady." Conclusion. See Thurs. 4:30 P.M. Ch. 29 for details. (90 min.)
30 MERV GRIFFIN
 George Burns, comic Gabriel Kaplan and singer Freda Payne. (90 min.)
5:00 9 MISTER ROGERS' NEIGHBORHOOD
 Rules that restrict and protect are illustrated.
12 PHIL DONAHUE
17 GREEN ACRES
 Women's lib comes to Lisa, who dons overalls and reverses roles with Oliver. Lisa: Eva Gabor.
21 EL AMOR TIENE CARA DE MUJER—Drama **BW**
24 THAT GIRL
26 TENNESSEE TUXEDO—Cartoon
5:30 9 ELECTRIC COMPANY
17 NEWS—Bill Barnard
23 NEWS—Burlingame Smith
24 NEWS—Murphy/Long
26 WILD, WILD WEST
 An escaped killer conceives a bizarre plot to murder West (Robert Conrad). Artemus: Ross Martin. (60 min.)
47 NEWS—Collin Dougherty
5:55 3 FOR YOUR INFORMATION

EVENING

- 6:00 3 NEWS—Bill Huddy**
6 NEWS—Gar Pili
8 NEWS—Roy Stearns
9 OPEN STUDIO TELEVISION

12 NEWS

17 47 ABC NEWS—Smith/Reasoner

21 NEWS—Cruz/Gramajo

29 NEWS—Vince Fleming

30 CBS NEWS—Walter Cronkite

6:30 6 8 23 24 NBC NEWS

—John Chancellor

9 ZOOM

17 HOGAN'S HEROES

Twenty escaping POWs are hiding out in an unlikely place—Hogan's Stalag 13. Hogan: Bob Crane.

26 MOVIE—Drama (BW)

"Man on a Tightrope." (1953) Engrossing tale of a European circus troupe's attempt to flee Communist-occupied Czechoslovakia. Fredric March, Gloria Grahame. (2 hrs.)

29 CBS NEWS—Walter Cronkite

30 NEWS—Roger Rocka

47 BONANZA

Walter Prescott injured his leg just before his mail-order bride is due, so gallant Hoss offers to meet the lady's stage. Hoss: Dan Blocker. Lotty: Judi Meredith. (60 min.)

7:00 3 ABC NEWS—Smith/Reasoner

6 8 BILLY GRAHAM CRUSADE

Special: Billy Graham talks about "The Love of God" before an audience of over one million in Seoul, Korea. The Korean Children's Choir sings "Amazing Grace" and "Korean Psalm." Other guests include gospel singer George Beverly Shea and pianist Tedd Smith. (60 min.)

9 NEWSROOM—Mel Wax

17 JEANNIE—Comedy

Tony's high school sweetheart comes to town. Jeannie: Barbara Eden. Tony: Larry Hagman.

21 MUNECA—Drama

23 DRAGNET—Crime Drama

A businessman's private war against teen-age drug addiction results in Smarteens. Friday: Jack Webb.

24 CIVILISATION

Kenneth Clark surveys the age of "Heroic Materialism"—the 200 years since the dawn of Europe's Industrial Revolution. (60 min.)

29 JIM THOMAS OUTDOORS

Pacific game fishing and duck hunting. Jim Thomas is the host.

Coors
AMERICA'S FINE LIGHT BEER

CASH FOR CANS • RECYCLE



TV GUIDE A-61

- 7:30** **30 TRUTH OR CONSEQUENCES**
3 HOGAN'S HEROES
POW Hogan plans a bank heist. Hogan: Bob Crane.
17 TO TELL THE TRUTH
Panel includes Peggy Cass.
23 HOLLYWOOD SQUARES
Marty Allen, Mel Brooks, Barbara Feldon, Shirley Jones, Vincent Price.
29 BOBBY GOLDSBORO
Doc Severinsen plays "Last Tango in Paris."
30 ALL IN THE FAMILY
See Sat. 8 P.M. Ch. 12. (Repeat)
47 PARTRIDGE FAMILY
See Sat. 8 P.M. Ch. 3. (Repeat)
- 8:00** **3 17 47 SATURDAY MORNING SNEAK PEEK**
Special: Avery Schreiber's throwing a party; Jack Burns is bringing the guests: the come-to-life stars of ABC's Saturday morning cartoon shows. Included are singer Rick Springfield ("Mission: Magic!"), Lassie ("Lassie's Rescue Rangers"), Bugs Bunny, Yogi Bear, Superman and even an invisible dog. Sprinkled

throughout: film clips from the cartoons.

6 8 WEIRD HAROLD—Cartoon Special: The gang's all here in the further adventures of Bill Cosby's childhood buddies. Weird Harold, Fat Albert and the others are competing in the Great Go-Cart Race. Some race: more like a demolition derby as soapbox buggies careen and collide down Deadman's Hill. Based on a story by Bill Cosby, who does the voices of Fat Albert, Mushmouth, young Bill and his father, Judge; Henry Silva. Russell: Kelvin Cosby. (Repeat)

9 WEEK IN REVIEW

21 CHESPIRITO—Comedy

23 HEALTH CARE SPECIAL

The KERO news department presents a documentary-style look at health care in the Kern County area, with featured segments including hospital and medical care costs and the quality of health care available. (2 hrs., 30 min.)

24 29 BILLY GRAHAM CRUSADE

Special: See 7 P.M. Ch. 6. (60 min.)

30 60 MINUTES

News, profiles and background essays are featured; segments hinge on late-breaking stories; Hosts: Mike Wallace and Morley Safer. (60 min.) [Last show of the season. Next week: two comedies "Calucci's Dept." and "Roll Out!" premiere.]

8:30 **3 17 47 ODD COUPLE**

It's a courtroom fiasco as Felix defends himself and Oscar against a charge of scalping tickets. Felix: Tony Randall, Oscar: Jack Klugman. Miriam: Elinor Donahue. Guest Cast . . . Judge: Curt Conway. (Repeat)

6 8 NBC STARSHIP RESCUE

Special: A fantasy-comedy preview of NBC's new Saturday children's series, from the cartoons (including an animated "Star Trek") to live action shows such as "GO," an on-the-scene educational program. Starring are Randolph Mantooth and Kevin Tighe of "Emergency!" and Johnny Whitaker, Scott Kolden and Billy Barty.

["The Girl with Something Extra," a comedy series, debuts in this time slot next week.]

Saturday Morning Sneak Peek



Jack Burns and Avery Schreiber throw a surprise party!

So join super guests Batman, Superman, Lassie, Rick Springfield and Goober for a special preview of their super new ABC Saturday shows!

abc Special 8:00pm 3 17 47

Friday EVENING

9 BLACK PERSPECTIVE ON THE NEWS

Race relations in the armed services and the effectiveness of the volunteer army are scheduled topics of Lt. Gen. Daniel James, Deputy Assistant Secretary of Defense. He's interviewed by black newsmen.

["Shaft" comes to TV. Read about it in next week's Fall Preview Issue.]

26 MAGIC CIRCUS

Features feats of magic with magician Mark Wilson as host. Special guests were unannounced at press time. (60 min.)

9:00 3 17 47 ROOM 222

The lighter side of unemployment . . . the kids are holding a banana-eating contest to impress would-be employers with student initiative. Pete; Lloyd Haynes. Liz; Denise Nicholas. Alice; Karen Valentine. Kaufman; Michael Constantine. (Repeat)

Cast

HerbieB. Kirby Jr.
CleonTy Henderson

AngieBarbara Shannon
John BeanJerry Fogel

6 8 24 MOVIE—Drama

A Gothic mood underscores "The Beguiled" (1971), set during the Civil War, Clint Eastwood plays a Union corporal, wounded in enemy territory, who finds shelter at a girls' boarding school . . . and a road to recovery paved with amorous flings, jealousy and revenge. Don Siegel ("Dirty Harry") directed on location near Baton Rouge, La. (Repeat; 2 hrs.)

Cast

Cpl. John McBurney..Clint Eastwood
Martha Farnsworth..Geraldine Page
Edwina Dabney..Elizabeth Hartman
CarolJo Ann Harris
DorisDarleen Carr
HallieMae Mercer
AmyPamelyn Ferdin
AbigailMelody Thomas
LizziePeggy Drier
[It's a good fall for televised movies —Judith Crist has the story in next week's Fall Preview Issue.]

EVENING NEWS FROM THE PHONE COMPANY.

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Pacific Telephone

Friday

EVENING

SEPTEMBER 7, 1973

9 MASTERPIECE THEATRE

See Sun. 9 P.M. Ch. 9. (60 min.)

12 29 30 MOVIE—Crime Drama

The art treasures of St. Peter's become a target for crooks in "The Vatican Affair." (Italian; 1969) Masterminding the heist is elderly Professor Cummings, a Vatican City employee whose blindness doesn't hinder his talent for logistics. Filmed in Rome. (2 hrs.)

Cast

Professor Cummings...Walter Pidgeon
 Pamela ScottIra Furstenberg
 Clint RogersKlaus Kinski
 Richard AndersonMarino Mase
 LertiniTino Carraro
 His EminenceCorrado Olmi

21 ESPECTACULAR

9:30 3 17 47 CORNER BAR

What's brewing at the bar is trouble when Mae's aunt Blanche becomes the new chef. Her cooking is fine, but her nagging is driving everyone crazy. Blanche: Mae Questel, Frank: Eugene Roche, Mae: Anne Meara. Meyer: Shimen Ruskin, Fred: J.J. Barry, Phil: Bill Flore, Don: Ron Carey.

[Last show of the series. Next week: "Adam's Rib," a romantic comedy series, premieres in this time slot.]

21 MUCHACHA ITALIANA

VIENE A CASARSE (BW)

26 ROLLER DERBY

10:00 3 17 47 LOVE, AMERICAN STYLE

1. A warbling Warren Berlinger as a shy junior executive who takes movie musicals to heart: he's courting his new secretary in song and dance. Nancy: Bridget Hanley, Walt: Dave Madden. 2. Billy Barty as a mechanical elf that a pair of honeymooners can't turn off. Wayne: Craig Huebing, Bibi: Sarah Kennedy, 3. Ozzie and Harriet Nelson as parents of a girl who'd rather live with her boy friend than marry him. Ken: Michael McGreevey. (Repeat; 60 min.)

9 OPEN STUDIO TELEVISION

10:30 21 GUITARRAS—Music

23 TO BE ANNOUNCED

26 ROLLIN'

The Raiders join Kenny Rogers and the First Edition. Songs include "Paperback Writer" and "Powder Blue Mercedes Queen."

11:00 3 6 8 12 17 21 23 24

30 47 NEWS

9 NEWSROOM—Mel Wax

26 MOVIE—Comedy

"Beauty and the Robot." (1960) A computer selects a curvaceous blonde to head a college science department. Mamie Van Doren, Tuesday Weld, Louis Nye.

29 TRAILS WEST (BW)

A self-sacrificing Cherokee Indian spends 12 years developing an alphabet for his people. Lane Bradford.

11:30 3 17 47 DICK CAVETT

Tony Randall ("The Odd Couple" and "Robert Beck, author of "The Pimp," are Dick's scheduled guests. Bob Rosengarden. (90 min.)

6 8 23 24 JOHNNY CARSON

Muhammad Ali and actress Kara Valentine are the scheduled guests. Ed McMahon. (90 min.)

12 29 MOVIE—Comedy

Dean Martin and Jerry Lewis team up for the last time in "Hollywood or Bust" (1956), about movie sweepstakes winners on a cross-country auto trip. Terry: Pat Crowley, Anita: Ekberg; Herself, Benny: Maxie Rosenbloom, Nevins: Willard Waterman. Boss: Ben Welden. (2 hrs.)

30 MOVIE—Drama (BW)

"Magnificent Matador." (1955) A famous bullfighter decides to quit the ring for no apparent reason. Anthony Quinn, Maureen O'Hara.

1:00 3 23 NEWS

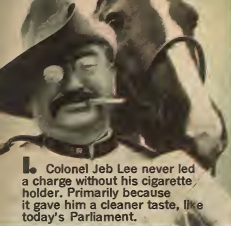
6 8 24 MIDNIGHT SPECIAL

Singer-composer Mac Davis (host). Ravi Shankar, rock and roller Chuck Berry, rock groups Mark-Almond and the Edgar Winter Group, and rhythm and blues artists Harold Melvin and the Blue Notes. (90 min.)

Songs and Performers

"Something's Burning," "I'll Paint You a Song," "Naughty Girl" Ma
 "Sindhu Bhairavi" Ravi Shankar
 "Roll over Beethoven," "Bio," "Carol" Chuc
 "Neighborhood Man," "Get Yourself Together" Mark-Almond
 "Frankenstein" .. Edgar Winter Group

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FTC Report Feb. 73

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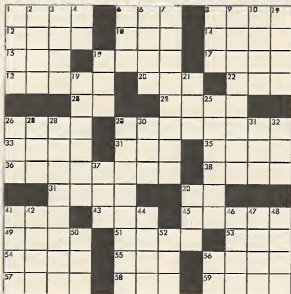
television crossword

Sept. 1, 1973

See September 15 TV GUIDE for solution

Answer to puzzle of Aug. 25

M	E	E	T		W	E	D		P	A	D
O	T	R	O		F	I	R	E		A	D
P	A	R	T		R	I	D	G	E		N
					I	V	E	S		J	E
P	O	L	I	C	E					B	I
I	R	I	S	H		R	O	O	M		
N	E	D			A	L	A	R	M		E
			T	R	O		B	I	L	L	
			F	R	E	D		B	A	F	F
F	L	A	X		S	E	A	S			
L	A	D		S	T	R	U	T	H	E	R
I	R	A		P	A	A	R		O	N	E
P	E	R		A	R	S			W	A	D



across

- 1 Classical composer
- 5 _____ *My Children*
- 8 Miss Baxter
- 12 Concerning (2 words)
- 13 Female deer
- 14 Committed perjury
- 15 Greek letter
- 16 Girl's name
- 17 Land measure
- 18 *The Edge of* _____
- 20 I, in Berlin
- 22 Part of a dignitary's title (abbreviation)
- 23 _____ *the World Turns*
- 24 Tramp
- 26 Basks
- 29 Rock Hudson's role
- 33 Grows older
- 34 Exclamation
- 35 Relieve
- 36 Saturday morning audience

- 38 Being
- 39 Commands, to a horse
- 40 Johnny's side-kick
- 41 A dash in Morse code
- 43 That girl
- 45 Mary's boss
- 49 Napoleon's refuge
- 51 _____ on the back (2 words)
- 53 "Much _____ About Nothing"
- 54 Esau's country
- 55 Inspector Erskine
- 56 Chances
- 57 _____ Ann Mobley
- 58 Arthur Hill's co-star
- 59 Miss Ballard

down

- 1 Good, in Paris
- 2 Against
- 3 Cliff
- 4 Pronoun
- 5 Rita Jacks' mother
- 6 Actress _____ Ann Rutherford
- 7 Cloris _____
- 8 Southern state (abbreviation)
- 9 Denise _____
- 10 Pianist Peter _____
- 11 Barbara _____
- 16 Thoroughfares (abbreviation)
- 19 Squabble
- 21 _____ polloi
- 25 Runs together, as dyes
- 26 Pouchlike part
- 27 Expression of disgust
- 28 Howard, to Emily and Bob

- 29 *The Hollywood Squares* host
- 30 Cuban rebel
- 31 Donkey
- 32 Born
- 37 British entertainer _____ O'Connor
- 40 Consume
- 41 To judge
- 42 He's Hawkeye
- 44 Sword
- 46 Nothing (Spanish)
- 47 Singer Arnold
- 48 _____ Marie
- 50 Kevin's wife on *The Secret Storm*
- 52 Reverence
- 56 Approve

'You'd Think They'd Remember My Uncle Ed in Atlantic City...'

An amusing—but true—history of the Miss America Pageant and the man who made it what it is . . . or was

By J. Robert Conroy

What with the success of the Miss America Pageant and all, you would think they'd remember Harry Finley and my Uncle Ed in Atlantic City—which is, of course, the New Jersey resort that annually plays host to one of television's highest-rated specials.

You'd think they'd have done something by now. Like erecting 50-foot statues of them on the Boardwalk in front of Convention Hall, nicely spotlighted at night.

In the years before he passed away, I remember playing a bit of poker with Harry and I don't recall his being hung up on the subject one way or the other. But he did come up with the idea. That was shortly after the end of World War I, when Harry was circulation manager of Atlantic City's daily paper, and the beauty-contest stunt was one that Harry proposed at a meeting of newspaper circulation managers →



Ed Corcoran with Henrietta Leaver (Miss America 1935).

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Photo by Desmond Associates



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continued

as a means of hypoing newspaper sales in all of the cities that would participate. Great idea? Not really. Official Pageant archives give this nod to Harry and let it go at that.

Funny, though—they don't even mention my Uncle Ed, who had a part in the Pageant from the beginning and brought it back to life after it had been given up as a very dead horse.

They don't even mention me, and I distinctly recall being in a float in one of the early Boardwalk parades. There was some sand in this float, see, and they gave me a little bucket and a shovel. I had a ball. I was 4 or 5.

One paper, no longer in existence, printed the story about Uncle Ed when the news came over the wire that he had died on a train en route from Los Angeles to New York. I know they printed the story, because I am the one who rewrote it. That was back in the late '30s.

I rather suspect that Atlantic City prefers to sweep under its ancient rug any unsettling mementoes of those crazy, turbulent Pageant years before World War II, going back to 1921.

That was the year it all started, you know. The whole beauty pageant bit. The forerunner not only of Miss America, but of her offspring, Miss U.S.A., Miss World and Miss Universe, and, probably, of all the Miss Spark Plugs and Miss Dairy Queens and Miss Roto-Rooters the world has seen since. Maybe there were beauty pageants before that year of 1921, but

the possibility predates my memory and also fails to arouse any inclination to wade into that kind of research. I would rather state dogmatically that 1921 was the beginning of beauty pageants and let untold letter writers pour in counterclaims with documented proof that Beadle County, S.D., crowned a Miss Butterfat in 1907.

Anyway, 1921 was the year that the Chamber of Commerce and the City Commission of Atlantic City bought Miss America as a pretty sneaky device to extend Atlantic City's "season" by one whole week.

Atlantic City had this big problem, you see. Every summer, literally mil- →

The summer of '21: The first Miss America, Margaret Gorman, receives the key to Atlantic City from Mayor Edward Bader.



continued

lions of people would descend upon the little coastal town (then pop. 50,000) during the months of July and August, and instantly transform the place into the world's most popular resort. But the day after Labor Day in September, they would all be gone.

Since Atlantic City has always depended 100 per cent on the tourist trade for its existence, you can imagine how the city fathers salivated over the prospect of another week of revenue before they rolled up the sidewalks and settled down to the long hibernation through the off season.

So, if other towns in the country wanted to cooperate by staging beauty contests and sending their winners, that was just dandy with Atlantic City. This, by the way, is why the early contestants represented communities, not states as they do today. Miss Tulsa could by-pass Oklahoma and go all the way to Miss America—which is what happened in 1926, for instance.

The girl from Los Angeles was identified as Miss California, notwithstanding the entries of Miss San Francisco and Miss Oakland. There was also a Miss South Dakota and another who said she was Miss New England.

Among the contestants were girls representing such metropolitan centers as Oswego, Yonkers, Wilkes-Barre, Lockport and Huntington, W. Va. There was also a Miss Bay Ridge, which, if you don't know, is in Brooklyn.

There was a Miss Dallas that same year in the person of Rosebud Blondell, infinitely better known as Joan.

The Pageant people in those days were inclined to be just a little bit flexible in establishing a contestant's right to compete for the Miss America crown. Not that Miss Toronto and Miss Winnipeg didn't have as much of a claim as anyone to the title—but Miss *Australia*?

The whole pageant went broke in 1927, and that was before the Great

Depression. It died and stayed dead until it was resuscitated in 1933. That was another disaster, so it died again, with no show in 1934. In 1935, my Uncle Ed came into the picture as head man.

Ed Corcoran was a tall, good-looking man with black hair, a straw hat and white pants with black pin stripes. That's how I remember him. He was a press agent for Paramount Pictures (and before that, a reporter for the old Philadelphia Public Ledger). He was one of the original movie exploiters—an idea man, a promoter.

Uncle Ed's prime source of material—"bathing beauties" as they were called—was a network of various chain-operated movie houses around the country. These theaters would stage beauty contests as a substitute for the amateur nights and bank nights and all the other devices that were used to drum up extra business in between Greta Garbo movies. There wasn't much in the way of rules to complicate things, other than those my uncle made up as the need arose. The only basic law was that the girl had to be single, thus permitting her to be "Miss" something or other.

My Uncle Ed couldn't have cared less how the girls were chosen, or how tenuous were their claims to represent an entire state. His nail-biting days ended when the train disgorged enough bodies to put on at least a fairly representative show. So what if "Miss Illinois" won her title with a solo appearance one night in Peoria, competing against a dozen or so other hopefuls—who was going to sue?

My uncle always had a great solution to jurisdictional squabbles when they did occur. There was the year, for instance, when two girls showed up as "Miss Kentucky," a potentially awkward situation. My Uncle Ed settled that one quite calmly: *both* would be allowed to enter the finals, one as →

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"Miss Kentucky"—and the other? He dubbed her "Miss Blue Grass."

No doubt about it, my Uncle Ed ran what has to be called a loose ship. But with the funds he had to spend, it's a wonder he kept it afloat at all. Take hotel accommodations, for instance. He would talk the owner of a posh palace like the once-mighty Traymore (which I understand is now just a big parking lot) into donating a floor for Pageant Week, and into these rooms would go the entire entourage—all the girls, their movie-house "sponsors," and the press. Now *that's* the way to run a beauty contest. Or, at least, it's one way.

This state of affairs forms an interesting retrospective contrast to the way things are run today. Now the girls are assigned individual chaperones—local society matrons—who take over before the contestants even cross the state line. The chaperones cling to their charges like no duenna ever did in Spain. There's been nothing like it since the invention of the chastity belt.

Some describe the current restrictions as a bit of overkill, but there's historical justification for this evolution. Even hinting at a skeleton in Miss America's closet seems like blurting out that Mom made lousy apple pie—but Miss America's earlier deaths were not without a hint of a scandal or two. One of the New York papers reported that a paternity suit had been filed by a contestant who returned from Atlantic City with a trophy she didn't expect. Then there was the loud scream of protest from a Miss Washington, D.C., when someone else was announced as Miss America. The girl from Washington was outraged, indignantly insisting that the fix was in for *her*.

That my Uncle Ed had real talent as an improvising promoter is a fact, but there is room to doubt his skill as a theatrical producer. Frankly, the Miss America selection process in his era was a show-business bomb. Had there

been television in those days, the Miss America show would have been out-rated by a test pattern.

My Uncle Ed ran a leg show, and that was it, period. There wasn't a baton-twirler in the bunch. He wouldn't even let the girls talk, let alone answer cute questions on stage to demonstrate whatever it is that part of the program is supposed to demonstrate. It wasn't that my Uncle Ed felt his girls were without talent; he just believed that things would be better if they kept it to themselves.

Unfortunately, some of the girls who got into the finals not only should not have been permitted to talk, they should not have been seen, either. Take a look at some of the old group photos and you'll get the point. If beauty is in the eyes of the beholder, you have to wonder about the theater people who did the beholding.

So, the girls stood there in their bathing suits, and they stood there until one of the judges yelled up to them to do a right face. The master of ceremonies helped out here by correcting those who turned left. Anyway, they stood there until another right-face order came through, and another and another. Then they would peel off a few of the girls, and the ones remaining would walk back and forth a few times, apparently to prove that they could. Then the right-face maneuvers would begin all over again. (You could have seen better choreography at a pall-bearer rehearsal.) This kept up until there was only one—who probably felt she had won an endurance contest rather than one for beauty. Anyway, she was Miss America.

A word about the emcee. Rumor to the contrary, it was not Bert Parks, nor even his father. It was a series of emcees, for each of whom the Pageant became a springboard to obscurity. With one-liners and other material long gone after the first hour or so, it was →

More
comfortable
to use.

More
comfortable
to wear.

But then that's
obvious.




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continued

difficult to get a laugh out of "OK, girls, right face again."

The whole process literally took hours. There was more squabbling among the judges—each plugging for a personal favorite—than could ever be found on a hung jury. As often as not, the crowning of the new queen dragged on well beyond midnight into the small hours of Sunday morning, much too late to make any of the Sunday papers, whose representatives had long since fallen asleep in their chairs.

I remember one such evening quite well, since I was the Pageant's official press-relations man. I would like to point out here that my uncle was a rare judge of talent in other fields, too, and I deeply resent any inferences of nepotism from this appointment. The fact that I was only 17 at the time shouldn't even be discussed.

The relatively freewheeling days of the Pageant ended when my uncle's heart gave out on that train trip. They gave the position of executive director to Lenora Slaughter, whom my uncle had lured away from St. Petersburg, Fla., to take over the parade part of Pageant Week. Lenora knew more about the inner workings of the whole event than anyone else and was the logical choice.

She had ideas of her own about Miss America, and these ideas represent the Pageant as it is today—the talent contest, the college scholarships, the tight chaperonage, the transformation of the event into a money-making spectacle of real entertainment.

You see, my Uncle Ed's Pageant didn't exactly make money—there always seemed to be deficits that had to be made up the next year—but that wasn't Ed Corcoran's objective. Miss America, to him, was a press-agent's coup—an obviously successful device to get the Atlantic City name in print as a place very much alive after Labor Day as well as before. And it worked.

Lenora Slaughter took the idea and made giant steps forward, particularly when the big night was tailored to fit a TV format. I remember talking to her soon after World War II. I was doing publicity for a company in Detroit that was going to make an automatic washing machine but somehow never got around to it. At my urging, though, they did come through with the huge sum of \$5000, which Lenora also got from four other companies. That gave her \$25,000 and the start toward her big goal, the establishment of the Miss America scholarship fund. (In return, the fund sponsors got certain promotional rights and front-row boxes in Atlantic City.)

Lenora also talked the Junior Chamber of Commerce into taking over the sponsorship of local contests, ending my uncle's somewhat dubious connections with the movie houses. As a favor, Lenora asked me to drop over to Chicago one night and help out the Jaycees there in staging their first such contest—for the Miss Chicago title.

Before it was over, I found myself called upon to be the judge. That's what I said: *the judge*

So, I picked this long-legged blonde stunner and wrote a rave letter back to Lenora that my beauty was going to win all the marbles. She didn't, but she did make the semifinals. Maybe you can imagine the pride I felt when I saw Cloris Leachman walk on a stage once again, earlier this year—to accept her Emmy.

I think my Uncle Ed would have approved my choice, too, even though Cloris was so closely chaperoned that I never did get the chance to tell her about the small role I played in her budding career. Until now.

They don't make Miss America Pageants any more the way they used to do. And—Uncle Ed, wherever you are, please forgive me—maybe it's just as well. (END)



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TVG


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A rustic still life composition. In the background, a large, reddish-brown ceramic bowl is filled with a dark, rich liquid, possibly a soup or stew. In the foreground, a wooden tray holds a variety of roasted and cooked ingredients: several bright red tomatoes, pieces of golden-brown roasted meat, ears of corn, and clusters of yellow corn kernels. A wooden spoon rests on the left side of the tray. The entire scene is set against a backdrop of textured, earthy-toned fabrics and a wooden surface, creating a warm, homely atmosphere.

Savor
the Savings



Take a tough cut of meat that is relatively inexpensive and turn it into a tender, tasty meal with long, slow cooking, liquid, and seasonings.

Puchero—South American Boiled Dinner(pictured)

Serves 6

- | | |
|-----------------------------------|---|
| 4 to 5 lbs. fresh brisket of beef | 6 large potatoes, peeled and halved |
| Water to cover | 2 green peppers, seeded and cut into quarters |
| 1 tbs. salt | 1 can (12 oz.) kernel corn, drained |
| 1 tsp. pepper | 1 can (1 lb., 12 oz.) tomatoes |
| 4 yellow onions, halved | 1 head green cabbage, cut into 6 wedges |
| 1 lb. Italian sweet sausage | 1 can (1 lb.) chick peas, drained |
| 6 carrots, cut into 1-inch pieces | |
| 1 clove garlic, chopped | |

Place brisket in large, 8-quart kettle, cover with water. Add salt, pepper, onions and sausage. Cover, bring to a boil, lower heat and simmer 2 to 2½ hours or until meat is tender. Add remaining ingredients and simmer 30 to 40 minutes or until vegetables are tender. Drain off broth and pour into a tureen. Season to taste with salt, if necessary. Cover the meat and vegetables to keep them hot. Serve the broth first and then slice the meat and serve with the vegetables.

Yorkshire Hot Pot

Serves 6

- | | |
|--|---|
| 6 round-bone shoulder lamb chops | 12 whole mushrooms, stems trimmed |
| ¼ cup butter or margarine | 6 potatoes, peeled and quartered |
| 2 cups beef broth | ½ lb. green beans, trimmed and cut into 1-inch pieces |
| 1 clove garlic, chopped | 1 cup (½ pint) light cream |
| 2 tsp. salt | ¼ cup flour |
| ¼ tsp. pepper | |
| 12 white onions, peeled and left whole | |

Trim excess fat from chops. In a Dutch oven, brown chops in butter on all sides. Add broth, garlic, salt and pepper. Cover, bring to a boil, lower heat and simmer 1 to 1½ hours or until chops are almost tender. Add onions, mushrooms, potatoes and green beans. Cover and simmer 30 to 40 minutes or until vegetables are tender. Mix cream and flour. Stir mixture quickly into liquid in Dutch oven. Simmer, stirring, until sauce bubbles and thickens. Season to taste with salt, if necessary.

Stifado—Greek Beef Stew

Serves 6

- | | |
|---|-----------------------------------|
| 3 lbs. lean beef chuck, cut into 1-inch cubes | 2 tsp. salt |
| ¼ cup butter or margarine | ¼ tsp. pepper |
| 12 white onions, peeled and left whole | Dash ground cinnamon |
| 1 can (6 oz.) tomato paste | 6 carrots, cut into 1-inch pieces |
| 2 cups water | 6 potatoes, peeled and quartered |

Brown beef cubes in butter in a Dutch oven or large saucepan. Add onions, tomato paste, water, salt, pepper and cinnamon. Cover, bring to a boil, lower heat and simmer 1½ to 2 hours or until meat is almost tender. Add carrots and potatoes and simmer 30 to 40 minutes or until vegetables are tender.

—Helen Feingold, food consultant; photo by Walter Storck

(These tested recipes are based on level measurements in standard measuring cups and spoons.)



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(Above photograph is 2 times actual size.)

TV Teletype: Hollywood

JOSEPH FINNIGAN REPORTS:

JERRY LEWIS's eighth annual Muscular Dystrophy telethon--this year called The New Jerry Lewis Telethon--will be carried by 150 stations Sunday, Sept. 2, from Las Vegas. The show's line-up includes ROWAN and MARTIN, DIONNE WARWICK, BUDDY HACKETT, JOHNNY CASH, TONY CURTIS, MERV GRIFFIN, CONNIE STEVENS, PETER FALK and BOBBY DARIN . . . More and more sports figures are working in TV series these days. The latest line-up includes ALEX KARRAS and O.J. SIMPSON, who will perform on The Odd Couple and Here's Lucy respectively; boxer JERRY QUARRY, who plays a Las Vegas casino bouncer in The Magician; NBC sportscaster and former Dodger shortstop MAURY WILLS, who will try to steal an Adam's Rib segment from KEN HOWARD and BLYTHE DANNER, and BOBBY RIGGS, who will hustle The Odd Couple's JACK KLUGMAN in a game of ping-pong.

As well as directing the first segment of NBC's Love Story, MICHAEL LANDON is also writing the script. Still untitled, the episode features EILEEN HECKART, BONNIE BEDELIA and MICHAEL BRANDON . . . STACY KEACH is the star of Hollywood Television Theatre's "The Man of Destiny" for PBS. During a rehearsal break recently, Keach was asked why he rarely appears on commercial TV. "The kinds of roles and the kinds of plays that public TV presents are very much in keeping with my interests," he said. "This isn't to say I have anything against commercial TV. I look forward to the day I can do some." Any chance of that in the near future? "There have been some discussions about doing 'Hamlet' on commercial TV, but I don't know if they will come to fruition or not."

Recording star JOHN DENVER will do his first TV acting in episodes of NBC's McCloud and ABC's Owen Marshall, Counselor at Law, after substituting for JOHNNY CARSON on The Tonight Show Sept. 24, and appearing on BOB HOPE's NBC show Sept. 26 . . . VINCE EDWARDS is not only writing a TV-movie but also directing and starring in it. As if that weren't enough, Edwards will return to his show-business roots as a song-and-dance man when he joins SAMMY DAVIS Jr. on NBC Follies . . . Oscar-winner JO VAN FLEET plays a mountain woman with a desperately ill daughter in the "Time of Darkness" segment of CBS's Medical Center.

BRENDA BENET, in private life Mrs. BILL BIXBY, stars with her husband in the "Uncle Death" segment of NBC's The Magician, which also stars CAMERON MITCHELL and MACDONALD CAREY . . . Mitchell will also appear with SHEREE NORTH in the premiere episode of JAMES STEWART's new CBS series, Hawkins . . . ABC has announced it is trying to develop "an exciting new entertainment, news and information program" to compete in the morning sweepstakes against NBC's Today and the CBS Morning News. STEVE MILLS, ABC's vice president in charge of the project, says the series "will probably have a team of personalities, a host and/or hostess, sports elements and a variety of specialists." ABC has set a Jan. 1 deadline for getting the show on the air.

CARPENTERS 95055
Now & Then A & M

THE BODY & SOUL OF TOM JONES 95063
PARROT

CAROLE KING 95092
Fantasy OCE

MERLE HAGGARD 71127
It's Not Love (But It's Not Bad) CAPITOL

NEIL DIAMOND 94902
Hot August Night
TWO SET
CASSETS \$2.99 MCA

FIFTH DIMENSION 94985
Living Together, Growing Together BELL

MOODY BLUES 94888
Seventh Sojourn THRESHOLD

DONNA FARGO 94997
My Second Album DOT

JUD STRUNK 95058
Daisy A Day MCM

ELTON JOHN 94964
Don't Shoot Me, I'm Only The Piano Player MCA

STEELY DAN 94979
Can't Buy A Thrill ABC

HANK WILLIAMS, JR. 95051
Greatest Hits Vol. II MGM

TRAFFIC 94962
Welcome To The Canteen L.J.

DON'T BOTHER ME, I CAN'T COPE 95037
POLYDOR

PETER TOWNSHEND 94896
Who Came First DECCA

BRENDA LEE 95026
Brenda MCA

JOHNNY RIVERS 94970
L.A. Reggae L.J.

JERRY WALLACE 95009
Do You Know What It's Like To Be Lonesome MCA

SPINNERS 95065
ATLANTIC

MANTOVANI 94936
Gypsy Soul PW 52 4

STEPPENWOLF 94848
16 Greatest Hits ABC/DUNHILL

JOE STAMPLEY 95057
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APOLLO 100 94891
Master Pieces MEGA

STEALERS WHEEL 95066
A&M

O'JAYS 94991
GREATEST HITS L.J.

ROBERTA FLACK 94379
First Take ATLANTIC

LOU RAWLS 94941
A Man Of Value MCM

BEST OF BUCK OWENS AND SUSAN RAYE 71084
CAPITOL

LEON RUSSELL 88911
Camey SHELTER

SONNY & CHER 93930
Live KAPP

VICKI LAWRENCE 95049
The Night The Lights Went Out In Georgia BELL

SONNY JAMES 71144
The Gentleman From The South CAPITOL

LETTERMEN 71124
Spin Away CAPITOL

EDDY ARNOLD 94930
So Many Ways MCM

BERT KAEMPFERT 95031
Fabulous 50's & New Delights MCA

GRAND FUNK RAILROAD 71096
Phoenix GFR

FREDDIE HART 71156
Super Kind Of Woman CAPITOL

GILBERT O'SULLIVAN 94924
Back To Front NAMI

WANDA JACKSON 63017
In Person CAPITOL

CHICK COREA/ RETURN TO FOREVER 95072
Light As A Feather POLYDOR

More hits on preceding page!

LED ZEPPELIN Houses Of The Holy	95038 ATLANTIC
BUCK OWENS In The Palm Of Your Hand	71136 CAPITOL
ENGELBERT HUMPERDINCK Live In Las Vegas	94252 PARROT
GOODSPELL Soundtrack	95074 MCA
GRASS ROOTS Move Along	94786 ABC/DORNEY
DUSTY SPRINGFIELD Cargo	94967 ABC/DORNEY
CAT STEVENS Catch Bull At Four	94843 A & M
KITTY WELLS I've Got Yesterday	94857 DECCA
DON McLEAN American Pie	94957 A & M
LILY TOMLIN And That's The Truth	94346 POLYGRAM
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BOBBY GOLDSBORO California Wine	94953 A & M
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BETTE MIDLER 94813
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ATLANTIC

AL GREEN 94971
Green Is Blues
H

ROY CLARK 94838
Live
DOT

LOBO 94867
Of A Simple Man
BIG TREE

THE VERSATILE
HENRY MANCINI 94893
1, 1

DONNY OSMOND 95013
Alone Together
MGM/UA, OS

BILL & JAMES 95068
MONROE
Father & Son
MCA

NANCY WILSON 71131
I Know I Love Him
CAPITOL

BILL ANDERSON 95006
Don't She Look Good
DECCA

THE BEST OF
GORDON LIGHTFOOT 95017
1, 1

ARTHUR FIEDLER 80404
Fabulous Broadway
POLYDOR

RAY CHARLES 94787
A Message From
The People
ABC

HANK THOMPSON 94482
Salute To The
Mills Bros.
DOT

DAVID CASSIDY 94644
Rock Me Baby
BILL

SHIRLEY BASSEY 95062
Never, Never, Never
1, 1

FRESH
RASPBERRIES 71123
CAPITOL

SAMMY SMITH 95068
The Toast Of '45
MCA

JAMES BROWN 95015
Black Caesar
POLYDOR

SUSAN RAYE 71135
Love Sure Feels Good
In My Heart
CAPITOL

JONATHAN EDWARDS 94801
Honky Tonk Stardust
Cowboy
ATCO

HERBIE MANN 94488
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AND ANNE MURRAY
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